

## Rubric for Assessment of Effective Written Communication

**1. Context and Purpose for writing: includes considerations of audience, main idea, purpose, and the requirements of the writing assignment.**

L1 Demonstrates some understanding of context, audience, purpose, and some understanding of the assigned task. Main idea is somewhat clear throughout some of the text.

L2 Demonstrates adequate understanding of context, audience, purpose, and adequate understanding of the assigned task. Main idea is clear and maintained throughout most of the text.

L3 Demonstrates a sophisticated understanding of context, audience, purpose, and of the assigned task. Main idea is clear and maintained throughout all of the text.

L4 Demonstrates a complete understanding of context, audience, purpose, and of the assigned task. Main idea is clear and controls the entire text.

**2. Organization and Structure: includes opening, transitions, paragraph construction, and closing.**

L1 Attempts to create cohesive written text containing an opening and closing, organized paragraphs, and transitions between ideas

L2 Creates cohesive written text containing an opening and closing, organized paragraphs, and transitions between ideas

L3 Creates cohesive written text that demonstrates a sophisticated understanding of organization, including an effective opening and closing, well developed paragraphs, and varying transitions between ideas

L4 Creates cohesive written text that demonstrates a mastery of organization including an effective opening and closing, well developed paragraphs, and varying transitions between ideas

**3. Critical thought and Appropriate Support: includes a logical progression of ideas that are supported with a sufficient quantity and quality of truthful and ethical evidence.**

L1 Uses appropriate, truthful, and ethical evidence to support simple ideas in some of the work.

L2 Uses appropriate, truthful, and ethical evidence to support developed ideas through most of the work

L3 Uses appropriate, truthful, and ethical evidence to support sophisticated ideas through the entire work

L4 Uses appropriate, truthful, and ethical evidence to support compelling ideas through the entire work

**4. Language: includes word choice, comprehensibility, sentence construction, and point-of-view**

L1 Displays vocabulary, comprehensibility, sentence construction, and point-of-view consistent and appropriate for the content, audience, and purpose of the assignment some of the time

L2 Displays vocabulary, comprehensibility, sentence construction, and point-of-view consistent and appropriate for the content, audience, and purpose of the assignment the majority of the time

L3 Displays vocabulary, comprehensibility, sentence construction, and point-of-view consistent and appropriate for the content, audience, and purpose of the assignment almost all of the time

L4 Displays vocabulary, comprehensibility, sentence construction, and point-of-view consistent and appropriate for the content, audience, and purpose of the assignment all of the time

**5. Observation of Standard Edited English: includes, grammar, spelling, punctuation, and mechanics**

L1 Written prose contains some grammar, spelling, punctuation, and/or mechanical errors

L2 Written prose contains few grammar, spelling, punctuation, and/or mechanical errors

L3 Written prose contains rare grammar, spelling, punctuation and/or mechanical errors

L4 Written prose contains no grammar, spelling, punctuation and/or mechanical errors