



## **CHAPTER 1: ENTERING STUDENT INFORMATION**

Statistics can provide helpful descriptive information about a given population. Tracked over time, they can be used to demonstrate trends and, at times, shape predictions. Consequently, this chapter, dedicated to new student statistics, includes data that was compiled by our admissions department and is used extensively by all involved in managing the enrollment.

Highlights include:

- 3,696 applications were received for admission for fall 2011, a new record for the second year in a row.
- 2,715 students were offered admission for fall 2011, also a new record.
- An all-time record number of 1,072 new students enrolled, involving a 39 percent yield from acceptances, and reflecting the new financial aid initiative and effectiveness of the enrollment management team.
- The median ACT composite score of the new freshmen for fall 2011 remained at 26 (84th percentile), demonstrating consistency in attracting academically talented students.

## Entering Student Enrollment

	Applied	Accepted	Matriculations	ACCT/MAT Yield	APP/MAT Yield
<b>2007</b>	3,108	2,335	958	41%	31%
<b>2008</b>	3,408	2,553	933	37%	27%
<b>2009</b>	3,457	2,583	943	36%	27%
<b>2010</b>	3,547	2,610	1,070	41%	30%
<b>2011</b>	3,696	2,715	1,065	3,990	29%

Chart 1.1

Source: Admissions

NOTE: Includes freshmen, transfers, non-degree, and readmits

## SAT Scores of New Freshmen

	2007	2008	2009	2010	2011
<b>SAT — Verbal/Critical Reading</b>					
National Average	502	502	501	501	497
CU Average	604	594	593	596	595
CU Median	600	590	590	600	590
CU Middle 50%	540–660	540–650	530–650	530–650	540–650
<b>SAT — Math</b>					
National Average	515	515	515	515	514
CU Average	587	582	586	589	586
CU Median	590	580	590	590	590
CU Middle 50%	530–650	530–640	530–640	530–650	530–640
<b>SAT — Writing</b>					
National Average	494	494	493	493	489
CU Average	582	579	574	578	575
CU Median	580	580	570	570	570
CU Middle 50%	520–640	520–630	520–630	520–640	510–640

Chart 1.2

Source: Admissions

## SAT Scores of New Freshmen by Department

	2007	2008	2009	2010	2011
Art and Design	N/A	N/A	N/A	1122	N/A
Art, Design, and Theatre	N/A	N/A	N/A	N/A	1135
Athletic Training	1,185	N/A	N/A	N/A	N/A
Biblical and Ministry Studies	N/A	N/A	N/A	N/A	1,150
Biblical and Theological Studies	1,175	1,189	1,123	1,179	N/A
Business Administration	1,166	1,152	1,166	1,170	1,121
Communication Arts	1,174	1,150	1,166	1,169	N/A
Education	1,110	1,103	1,093	1,107	1,060
Engineering and Computer Science	1,246	1,240	1,233	1,262	1,230
English, Literature, and Modern Languages	N/A	N/A	N/A	N/A	1,211
Exercise and Sport Science	1,170	1,165	1,120	1,136	N/A
History and Government	1,188	1,215	1,179	1,172	1,160
Kinesiology and Allied Health	N/A	N/A	N/A	N/A	1,135
Language and Literature	1,158	1,183	1,182	1,242	N/A
Media and Applied Communications	N/A	N/A	N/A	N/A	1,198
Music, Art, and Worship	1,181	1,133	1,156	N/A	N/A
Music and Worship	N/A	N/A	N/A	1,146	1,176
Nursing	1,136	1,181	1,167	1,153	1,201
Pharmacy	N/A	N/A	1,236	1,235	1,190
Psychology	1,231	1,105	1,204	1,233	1,090
Science and Mathematics	1,235	1,226	1,213	1,232	1,219
Social Work	N/A	N/A	N/A	N/A	1,080
Social Work, Criminal Justice, and Sociology	1,125	1,084	1,044	1,105	N/A
Undeclared	1,166	1,092	1,119	1,101	1,141

Chart 1.3\*

Source: Office of the Registrar

\*NOTE: Effective July 1, 2011, the academic departments were reorganized into colleges, with the following changes: (1) Theatre major was relocated to the department of art, design, and theatre; (2) Department of communication arts was renamed department of media and applied communications and technical and professional communication major was relocated to this department; (3) Department of language and literature was renamed department of english, literature, and modern languages; (4) Majors of criminal justice and sociology was relocated to department of history and government; (5) Department of social work, criminal justice, and sociology was renamed to department of social work.

## Composite ACT Scores of New Freshmen

	2007	2008	2009	2010	2011
National Average–All	21.2	21.1	21.1	21.0	21.1
National Average–College Prep	22.0	22.0	22.0	22.0	21.9
CU Average	26.0	25.7	25.8	26.1	26.2
CU Median	26	26	26	26	26
CU Middle 50%	23–29	23–29	23–29	24–28	24–29

Chart 1.4

Source: Admissions

## Composite ACT Scores of New Freshmen by Department

	2007	2008	2009	2010	2011
Art and Design	N/A	N/A	N/A	25.0	N/A
Art, Design, and Theatre	N/A	N/A	N/A	N/A	25.2
Athletic Training	27.6	N/A	N/A	N/A	N/A
Biblical and Ministry Studies	N/A	N/A	N/A	N/A	24.9
Biblical and Theological Studies	28.1	24.0	24.4	27.1	N/A
Business Administration	25.4	26.0	25.7	26.0	24.9
Communication Arts	26.0	25.8	25.3	26.1	N/A
Education	24.1	24.4	23.8	24.2	24.3
Engineering and Computer Science	27.7	27.3	27.6	27.9	28.0
English, Literature, and Modern Languages	N/A	N/A	N/A	N/A	26.1
Exercise and Sport Science	23.8	25.3	23.9	24.7	N/A
History and Government	26.4	26.1	25.8	26.6	26.0
Kinesiology and Allied Health	N/A	N/A	N/A	N/A	24.8
Language and Literature	26.4	27.7	27.1	26.4	N/A
Media and Applied Communications	N/A	N/A	N/A	N/A	26.8
Music, Art, and Worship	26.3	25.8	25.3	N/A	N/A
Music and Worship	N/A	N/A	N/A	26.0	26.1
Nursing	24.7	26.2	25.8	26.2	26.8
Pharmacy	N/A	N/A	28.1	27.2	27.5
Psychology	27.5	25.1	26.6	24.3	25.3
Science and Mathematics	27.6	26.9	27.1	27.4	27.9
Social Work	N/A	N/A	N/A	N/A	24.6
Social Work, Criminal Justice, and Sociology	24.9	23.9	22.8	24.2	N/A
Undeclared	24.3	23.5	24.4	24.2	24.5

Chart 1.5\*

Source: Office of the Registrar

## Average High School GPA of New Freshmen by Department

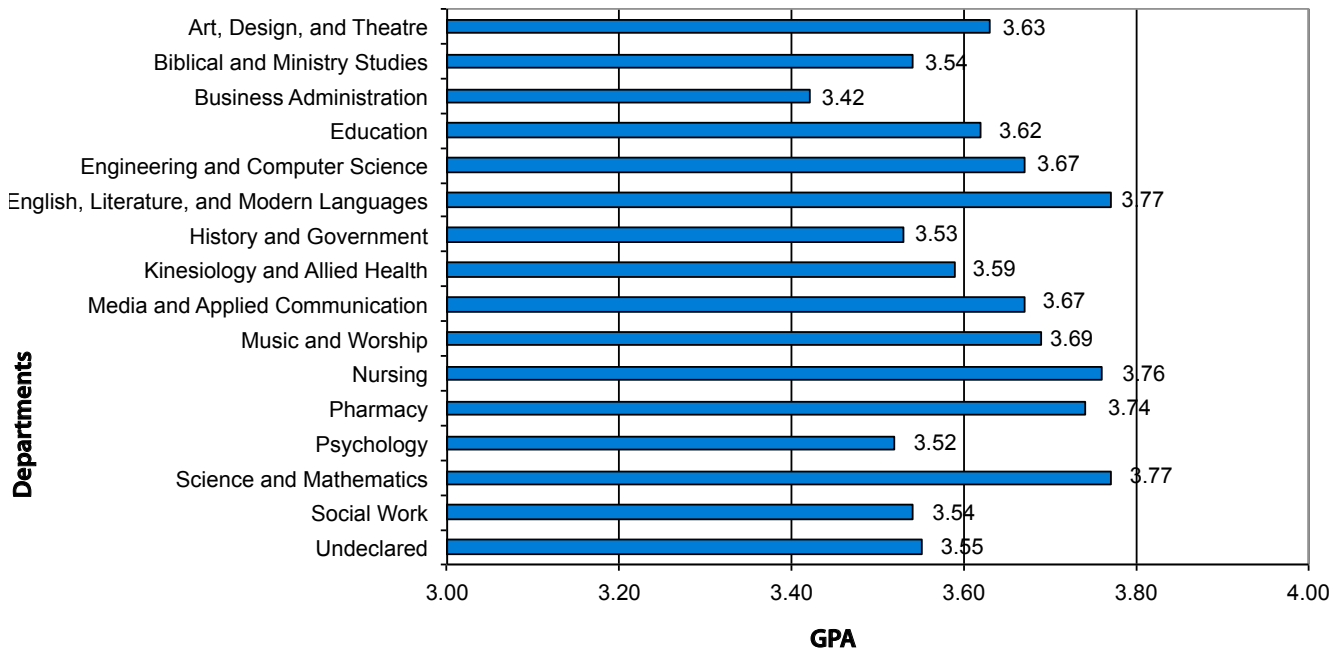


Chart 1.6  
Source: Office of the Registrar

## High School Class Rank of New Freshmen

Percentile	2007		2008		2009		2010		2011	
	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage
Top 10%	185	37.07%	154	31.62%	155	32.00%	193	34.65%	179	33.26%
Top 11–25%	150	30.06%	135	27.72%	135	32.00%	191	34.29%	174	32.28%
Top 26–50%	118	23.65%	140	28.75%	131	26.00%	116	20.83%	125	23.19%
Bottom 50%	46	9.22%	58	11.91%	47	10.00%	57	10.23%	61	11.32%
Unknown	237	31.27%	266	34.37%	221	31.00%	282	32.82%	301	35.37%
Class Size Less Than 10	22	2.90%	21	2.71%	16	2.00%	20	2.32%	11	1.29%
<b>TOTAL</b>	<b>762</b>	<b>100%</b>	<b>774</b>	<b>100%</b>	<b>724</b>	<b>100%</b>	<b>859</b>	<b>100%</b>	<b>851</b>	<b>100%</b>

Chart 1.7  
Source: Admissions

## New Transfer Enrollment by Student Level

	2007	2008	2009	2010	2011
Seniors	4	3	2	36	2
Juniors	18	14	26	45	19
Sophomores	64	45	43	18	43
Freshmen	27	22	26	1	27
Others	0	0	0	2	7
<b>TOTAL</b>	<b>113</b>	<b>84</b>	<b>97</b>	<b>102</b>	<b>98</b>

Chart 1.8

Source: Office of the Registrar

## New Transfer Students by Sending Institutions

Category of Institution	2007		2008		2009		2010		2011	
	Number of Institutions	Number of Students	Number of Institutions	Number of Students	Number of Institutions	Number of Students	Number of Institutions	Number of Students	Number of Institutions	Number of Students
Christian Liberal Arts College	11	15	10	11	14	15	11	14	10	13
Four-Year Bible College	3	7	4	5	3	4	3	3	4	4
Bible Institute	2	11	2	12	4	12	1	4	2	9
Private Liberal Arts College or University	7	9	8	8	6	6	11	11	6	7
Public Liberal Arts College or University	14	18	15	18	14	16	21	25	18	22
Community, Junior, or Technical College	45	53	26	30	34	44	37	45	32	43
<b>TOTAL</b>	<b>82</b>	<b>113</b>	<b>65</b>	<b>84</b>	<b>75</b>	<b>97</b>	<b>84</b>	<b>102</b>	<b>72</b>	<b>98</b>

Chart 1.9

Source: Office of the Registrar

## Cost Comparisons Between Cedarville University and Select Christian Colleges and Universities — Fall 2010

COLLEGES AND UNIVERSITIES	COST
Biola University	\$39,298
Gordon College	\$39,040
Wheaton College	\$37,180
Messiah College	\$37,086
The Master's College	\$35,500
Calvin College	\$34,325
Taylor University	\$34,199
Olivet Nazarene University	\$33,990
Houghton College	\$33,544
Anderson University	\$33,170
Malone College	\$32,990
Indiana Wesleyan University	\$32,276
Geneva College	\$31,890
Grace College	\$30,246
Cornerstone University	\$29,702
Cedarville University	\$29,642
Mount Vernon Nazarene University	\$28,686
Liberty University	\$26,942
Bryan College	\$25,270
Baptist Bible College	\$24,910

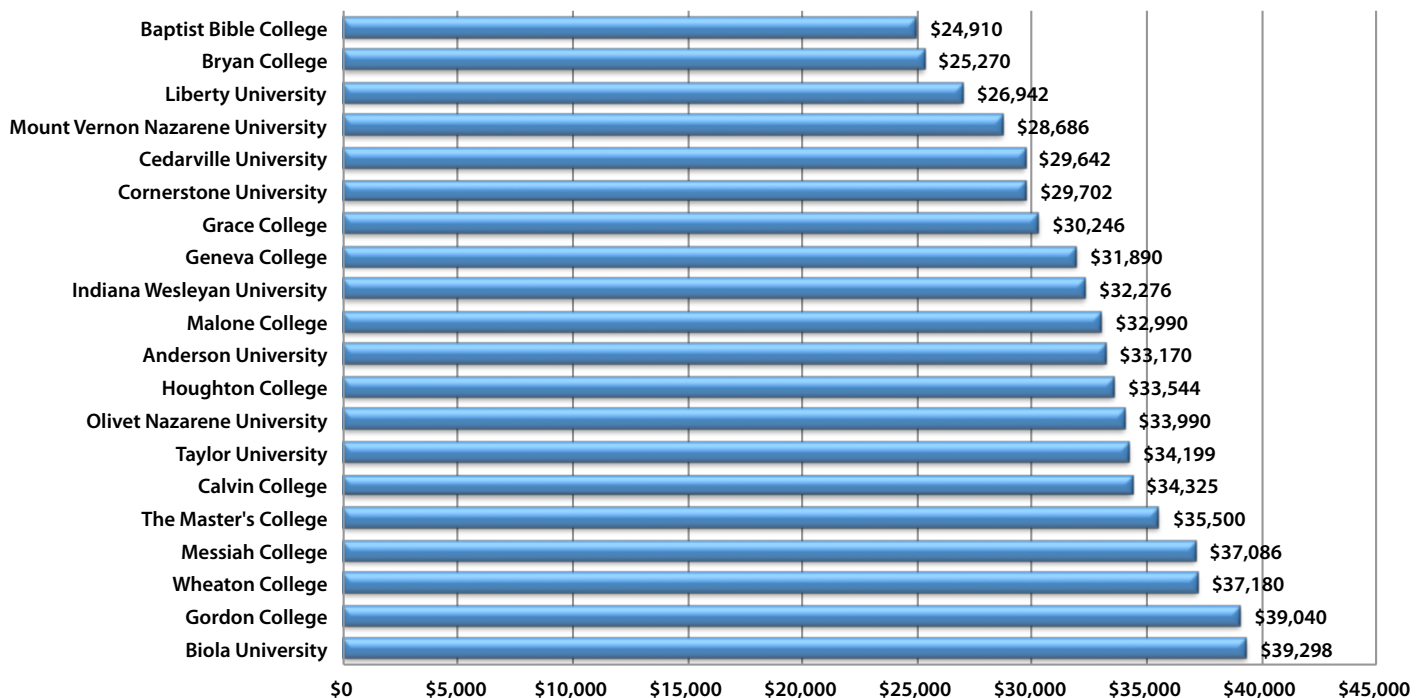


Chart 1.10  
Source: Admissions