

# *Curriculum Vita*

*James D. Swartz*

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## *EDUCATION*

Ph.D. The Ohio State University, Columbus, Ohio  
Instructional Design and Technology  
December 1989  
Dissertation Topic: Media Selection

M.A. The Ohio State University, Columbus, Ohio  
Instructional Design and Technology  
June 1982

B.A. Kent State University, Kent, Ohio  
Speech-Telecommunications  
June 1967

## *PUBLICATIONS*

### *Journals*

Balkin, R.S., Buckner, D.L., Swartz, J.D., & Rao, S. (2005). Issues in classroom management in an interactive distance education course. *International Journal of Instructional Media*, 32, 363-372.

Swartz, J. D., Balkin, R. and Phillips, M. (2004). A case Study of Project-based Computer Instruction in one Middle School. *Journal of Educational Technology Systems*. 32:1 pp. 47-70.

Swartz, J. D. (2004) William H. Fisher and the Liberal Agenda. *Review Journal of Philosophy and Social Science*. 22: pp. 89-102.

Brescia, W., Swartz, J., Pearman, K, Balkin, R. and Williams, J (2004). Peer Teaching in Web Based Threaded Discussions. *Journal of Interactive Online Learning* (accepted for publication)

- Balkin, R., Swartz, J. D., Buckner, D. and Rao, S. (2004). Issues in Classroom Management in an Interactive Distance Education Course. *International Journal of Instructional Media*. 32:4 (accepted for publication)
- Blake, L.L., and Swartz J.D. (2002). School Culture in One Rural school District: A Case Study. *Arkansas Educational Research and Policy Studies Journal*. 2:2 pp. 22-37.
- Gohn, L. J., Swartz, J. D., Donnelly, S. (2000). A Case Study of Second Year Student Persistence. *Journal of College Student Retention, Research and Practice*. 2(4)271-295.
- Swartz, J. D. & Biggs, T. B. (1999). Technology, time, and space or what does it mean to be present? *Journal of Educational Computing Research*. 20(1), 71-85.
- Swartz, J. D. (1999). Artificial Intelligence. *Journal of Philosophy and History of Education*. 49 193-200.
- Swartz, J. D. (1998). What does it mean to be present? *Journal of Philosophy and History of Education*. 48 145-151.
- Swartz, J. D. and Swartz, D. M. (1997). Virtual satisfaction. *Journal of Philosophy and History of Education*. 47 pp. 141-145.
- Swartz, J. D. (1996). Virtual worlds. *Journal of Philosophy and History of Education*. 46 pp. 198–203.
- Swartz, J. D. and Hatcher, T (1996). “Virtual experience: The impact of mediated communication in a democratic society.” *Educational Technology*, 36 (6), 40-44.
- Hatcher, T., Hinton, B. and Swartz, J. (1996). “Graduate student perception of university team-teaching.” *College Student Journal*, 30 (3), 367-376.
- Swartz, J. D. and Denny, G. S. (1996). “Media selection in Seventh grade science Classrooms: A National Survey.” *Instructional Media Quarterly*, 29 (2), 5-9.
- Schoppmeyer, M. W. Sr., Schoppmeyer, M. W. Jr. and Swartz, J. D. (1996) “The use of computers and the internet in Arkansas.” *Catalyst for Change*, 25 (3), 13-17.
- Denny, G. S. and Swartz, J. D. (1995). “Media selection and utilization: a national survey.” *Arkansas Libraries*, 53 (1), 9-12.
- Swartz, J. D. (1994). “Edgar Dale and Neo Pragmatism.” *Journal of Philosophy and History of Education*., 45, 181-186.

Swartz, J. D. (1993). "Reconstruction and deconstruction: implications of contemporary critical theory for qualitative research techniques." Journal of Philosophy and History of Education, 44, 31-35.

Swartz, J. D. (1992). "Critical administrative praxis: using qualitative criticism." Journal of Philosophy and History of Education, 43, 122-130.

McCutcheon, J. W., & Swartz, J. D. (1987). "Planning for cablecast telecourses." Technological Horizons in Education Journal, 15(2), 98-102.

### ***Published Research Reports***

Mueller, C. H., Wavering, M. J., Helfeldt, J. Swartz, J. D. (July, 1998). Philosophies of teaching and of science of math science interns. Translating And Using Research For Improving Teacher Education In Science And Mathematics. The Final Report from the OERI-funded Chautauqua ISTEP Research Project.

### ***Book Chapters***

Swartz, J. D. (1999). "Questioning the Pluralism of Technology." In Van Patten, J. J. Challenges and Opportunities for Education in the 21<sup>st</sup> Century. Lewiston, New York: The Edwin Mellen Press.

Swartz, J. D. (1994). "Qualitative criticism." In Maxey, S. J. Postmodern School Leadership. Westport, CT: The Greenwood Publishing Group.

Taylor, W. D., & Swartz, J. D. (1991). "Whose knowledge?" In Hlynka & Belland (Eds.), Paradigms Regained. Englewood Cliffs, N J: Educational Technology Publications, pp. 51-62.

Taylor, W. D., & Swartz, J. D. (1988). "The emerging knowledge crisis in instructional technology." In M. E. Shorey & A. D. Evans (Eds.), Preparing Educators with Essential Media Competencies (pp. 141-152). Columbus, OH: The Ohio Educational Library/Media Association.

### ***ERIC Documents***

Schoppmeyer, Martin Sr., Schoppmeyer, Martin Jr., and Swartz, James D. (1997). The State of Computer in the State of Arkansas. **ERIC Document:** ED 409 006.

Swartz, J. D. (1995). "Practical theories of teaching and classroom management." American Educational Research Association, Atlanta, Georgia. ED 377 144

Swartz, J. D. (1993). "A study combining criticism and qualitative research techniques for appraising classroom media." ED 359 212.

Swartz, J. D. (1992) "A revised critical schema for planning and selecting print and non-print media for socially diverse classroom environments." American Educational Research Association, San Francisco ED 346 514.

Taylor, W. D., & Swartz, J. D. (1988). "Instructional technology and proliferating worldviews." Proceedings of the 1988 Convention, Association for Educational Communications and Technology. ED 295 628.

### ***Proceedings of Scholarly Meetings***

Biggs, T. B. and Swartz, J. D. (2000). "The Good, The Bad, the Ugly or Interactive Learning Environments" Conference Proceedings of the International Conference on Computers in Education 1:715-723.

Swartz, J. D. (1992). "Pluralism and technology: What is the conflict?" In Proceedings of the Forty-Second Annual Meeting of The Southwestern Philosophy of Education Society.

Swartz, J. D. (1991). "Kelly's world: A scenario for the future of education." In Van Patten (Ed.) Human Energy Shaping the Future. Fayetteville, Arkansas: Southern Futures Society.

## **PRESENTATIONS/SEMINARS**

### **Refereed Research Presentations:**

Ramey, M. and Swartz, J. A Case Study of an Expressive Media Curriculum for People with Severe Mental Illness. *Annual Meeting of the American Educational Research Association*. San Francisco, California, April 2006.

Swartz, J. Three Imaginations: Mills, Eisner, Willis. *Annual Meeting of The Society for the Philosophy and History of Education*. Okalahoma City, Okalahoma, September 2005.

Swartz, J., Tanner, L., Weiland, J., Rye, C. and Ramey, M. Perceptions of Media Influences on Two First Grade Students: A Rapid Assessment Process Using Qualitative Research Methods. *Annual Meeting of the American Educational Research Association*. Montreal, Canada, 2005.

Swartz, J., Denny G., Balkin, R. (2004). A Survey of Best Practices for Project-Based

Instruction Using Internet Resources and Multimedia. Annual Meeting of The American Educational Research Association, San Diego, California, April 2004.

Swartz, J. D., Rao, S., Buckner, D., and Balkin, R. "A Case Study of Classroom Management Techniques in a Compressed Video Basic Research Techniques," Annual Meeting of The American Educational Research Association, Chicago Illinois, April 2003.

Swartz, J. D. , Balkin, R., and Phillips, M. "A Case study of Project Based Computer Instruction at one Middle School." Annual Meeting of The American Educational Research Association, Chicago Illinois, April 2003.

Brescia, B., Swartz J. D., Pearman, C., Williams, J., and Balkin, R. "Online Peer Mentoring in an Undergraduate, Large Class, Web Based Course. Annual Meeting of The American Educational Research Association, Chicago, Illinois, April 2003

Swartz, J. D. and Phillips, M. (2001). "The Students' Eyes and the Teachers Try: Multimedia on a Shoestring at the Classroom Level" Annual Meeting of The American Educational Research Association, Seattle, Washington, April 2001.

Swartz, J. D. "The Culture of Technology: A Case Study of Three School Districts." American Educational Research Association. Annual Meeting, New Orleans, Louisiana, April 2000.

Biggs, T. B. and Swartz, J. D. (2000). "The Good, The Bad, the Ugly or Interactive Learning Environments" International Conference on Computers in Education Annual Meeting sponsored by the American Association of Computers in Education, Taipei, Taiwan, November 2000.

Swartz, J., Donnelly, S, Kettle, S., Neaves, S., Gray, R., Hunt, A., Schoppmeyer, M. "Community and technology: A case study of one school district's adoption of a new technology center and its influences on the school community." American Educational Research Association, annual meeting, Montreal, Canada, April 1999.

Swartz, J., Brinkman, M., Ochs, L., Knell, S., Clark, C., Bartlett, J. "Educational innovation as instructional technology: a case study of one school's adoption of a classroom management program." American Educational Research Association, annual meeting, Montreal, Canada, April 1999.

Swartz, J. D., Biggs B. "Technology, Time, And Space Or What Does It Mean To Be Present?" American Educational Research Association, annual meeting, San Diego, California, April 1998.

Swartz, J. D. "Rorty, Qualitative Criticism, Research, Media, Curriculum and Culture."

American Educational Research Association, annual meeting, Chicago, Illinois, April 1997.

Swartz, J. D. "The impact of mediated communication in a democratic society." American Educational Research Association, annual meeting, New York, New York, April 1996.

Hatcher, T., Hinton, B., and Swartz, J. "Team teaching in graduate level HRD: participant attitudes and perceptions." The Academy of Human Resource Development, St Louis, Missouri, 1995.

Swartz, J. D. "Practical theories of teaching and curriculum-based media." American Educational Research Association, annual meeting, New Orleans, Louisiana, April 1994.

Swartz, J. D. "A study combining criticism and qualitative research techniques for appraising classroom media." American Educational Research Association annual meeting, Atlanta, Georgia, April 1993.

Swartz, J. D. "Using qualitative research techniques and criticism to analyze visual images for social context." American Educational Research Association annual meeting, Atlanta, Georgia, April 1993.

Swartz, J. D. "A revised critical schema for planning and selecting print and non-print media for socially diverse classroom environments." Annual Meeting of the American Educational Research Association, April, 1992. San Francisco, California.

Swartz, J. D. "A critical schema for planning and selecting print and non-print media for socially diverse classroom environments." Annual Meeting of the American Educational Research Association, April, 1991. Chicago, Illinois.

Swartz, J. D. "Telecommunications technology: Implications for policy, practice and ethical considerations." Annual Meeting of the American Educational Research Association, April, 1988. Las Vegas, Nevada.

Swartz, J. D. "Selection of curriculum materials from a social perspective." Annual Convention of the Association for Educational Communications and Technology, January 1987, Dallas, Texas.

### ***Other Presentations***

Swartz, J. D. "Edgar Dale and neopragmatism." The Society for the Philosophy and History of Education. Fayetteville, Arkansas, September 1994.

Swartz, J. D. "Critical administrative praxis: using qualitative criticism." Forty-third Annual Meeting of The Southwestern Philosophy of Education Society, September, 1993, San Antonio, Texas.

Swartz, J. D. "Pluralism and technology: What is the conflict?" Annual Meeting of The Southwestern Philosophy of Education Society, September 28, 1992. St. Louis, Missouri.

Swartz, J. D. "Grant writing skills for media specialists and K-12 teachers." Crowley's Ridge Education Service Cooperative, August, 1992. Crowley, Arkansas.

Swartz, J. D. "Grant writing skills for media specialists and K-12 teachers." Northwest Arkansas Education Service Cooperative, April, 1992. Springdale, Arkansas.

Swartz, J. D. "New technologies for working with multimedia." Northwest Arkansas Education Service Cooperative, August, 8, 1991. Fayetteville, Arkansas.

Swartz, J. D. "Kelly's world: A scenario for the future of education." Annual Conference of the Southern Futures Society: A Division of the World Futures Society, April, 1991. Fayetteville, Arkansas.

Swartz, J. D. "Seminar on Instructional Design and Technology (for visiting professors from Pakistan). Research and Development, College of Education. The Ohio State University, September 14-17, 1987.

Swartz, J. D. "New perspectives for the selection of educational materials: redressing social inequities, injustices, and cultural domination." Ohio Educational Library Media Association, October 31, 1986. Columbus, Ohio.

### ***Finished Doctoral Dissertations Chaired***

**Prather, Belva**

**Ed. D**

**8-93**

Are There Identifiable Patterns Of Personal And Professional Mentoring Relationships Between Instrumental Music Educators And Their Students?

**White, James**

**Ed. D**

**4-95**

A Case Study Of Critical Enrollment Management Practices At A Small Private University.

**Bonner, Fred Arthur III**

**Ed. D.**

**2-97**

The Cultivation Of Academic Giftedness In The Historically Black College And University And The Traditional White Institution: Case Studies Involving The Perceptions Of Two Academically Gifted African-American Male Undergraduates.



## ***PROFESSIONAL EXPERIENCE***

***Department Head, Educational Leadership Counseling and Foundations, College of Education and Health Professions, University of Arkansas (July 2002 – July 2003)***

***Graduate Coordinator, Educational Leadership Counseling and Foundations, College of Education and Health Professions, University of Arkansas (July 2001 – 2002)***

***Qualitative Evaluation Consulting Group – Director***

### ***Research and Grant Administration***

**Senior Research Associate and Assistant Director of Research and Development Services, College of Education (1989-1991)**

The Ohio State University.

- Manage the Office of Research and Development Services for the Associate Dean of Research and Development Services
- Identify and distribute requests for proposals to appropriate faculty members
- Assist faculty members and research scientists to prepare proposals for internal and external grants
- Assist research centers in the preparation of large federal grants
- Develop and maintain a file of boilerplate materials
- Work with faculty committees to develop agendas for research conferences and retreats and carry out administrative details of these activities
- Serve as a liaison between faculty and research foundations
- Administer international visiting scholar programs
- Serve as a faculty resource for qualitative research methodologies

### ***Teaching Experience***

**Associate Professor, Department of Educational Leadership, Counseling and Foundations, Educational Technology, The University of Arkansas. January 1991 to 2003.**

- Taught ETEC 4833 - Computers in Education
- Taught ETEC 5323 - Computers as an Instructional Technology
- Taught and designed ETEC 5263 - Grant Writing in Instructional Technology
- Taught and designed ETEC 5283 - Principles of Visual Literacy
- Taught and designed ETEC 5293 - Critical Evaluation of Educational Films (and videos)
- Taught ETEC 599V - Computer Network Technology in Education

- Taught and designed ETEC 6223 Strategic Planning for Instructional Technology
- Taught and designed ETEC 6393 Issues and Trends in Instructional Design and Technology
- Taught EDFD 5013 - Introduction to Educational Research
- Taught and designed EDFD 6533 - Qualitative Research in Education
- Taught and designed EDFD 6543 - Advanced Qualitative Research Techniques

Full Professor, Miami University, Department of Educational Psychology 2003 to present

EDP 440 Practicum in Integrating Technology into the Curriculum  
(multiple sections)

EDP 651 Educational Research

EDP 634 Grant Writing in Educational Technology

**Adjunct Assistant Professor**, Department of Educational Policy and Leadership, Instructional Design and Technology, The Ohio State University 1989-1991

- Taught Educational Policy and Leadership 925 T46 - a graduate seminar entitled Schools, Technology and Society
- Taught Educational Policy and Leadership 675 - Audio Visual Methods of Instruction

***Media Experience (non-teaching)***

**Director of Media and Educational Services** (September 1982 -June 1984)  
Marion Technical College.

- Supervised the production of audiovisual materials
- Coordinated the distribution of instructional media hardware and software for classroom use
- Designed course-specific media software computerized cataloging system
- Purchased media hardware and software
- Provided in-service training to college faculty and staff
- Administered, processed, and interpreted in-house and IDEA student evaluations of teaching
- Coordinated student peer tutoring program
- Advised administration on policies and procedures concerning the internal and external use of media for instruction, public affairs, and advertising

***Service Experience***

**National Service:**

National Program Director for the 45th Annual Meeting of the Society for the History and Philosophy of Education

Secretary - Treasurer for the Society for the Philosophy and History of Education

Chair, Program Chair and Co-Program Chair for the Media, Curriculum and Culture SIG of the American Educational Research Association

### **Local Service:**

Hosted the talk radio program "Focus on Education" on KFAY which discusses the positive achievements of educators and students at all levels of education.

George Elementary School College of Education Partnership (1993 to present)

Assist Central Junior High School with technology integration (workshops about technology applications in the school - 1991 to present)

Campus Educational Technology Consultant to Campus access (1993 to present)

Workshops in Grant Writing, Media Selection and other topics for local elementary and secondary schools.

### **PROFESSIONAL ORGANIZATIONS**

American Educational Research Association  
Midwest American Educational Research Association  
Association for Supervision and Curriculum Development  
Arkansas Association for Instructional Media  
Phi Delta Kappa  
Phi Kappa Phi

### **ACTIVITIES/INTERESTS**

Photography (including darkroom work), kayaking (ocean and flatwater), travel.

### **MILITARY SERVICE**

Lieutenant, U.S. Navy, U.S. Naval Reserve (1967-1984).

Relevant military experience:

- Officer in charge of instructional television for the Chief of Naval Air Basic Training (CNABTRA)
- Officer in charge of public affairs for readiness command region two
- Officer in charge of public affairs for readiness command region five

**CITATIONS:**

Cited in 2002 edition of Marquis Who's Who in the United States and Who's Who the World, 2007 Who's Who in American Education