

Communication Arts

School of Humanities, Fine Arts, and Bible

Purpose Statement

The Department of Communication Arts seeks to offer an education in communication consistent with biblical truth. Communication is an essential part of the world as God made it. The Department of Communication Arts recognizes the importance of understanding the theory as well as the practice of effective and edifying conversation. Contemporary issues and theories are presented and discussed in the perspective of Scripture. The department has developed these global objectives to achieve its purpose:

- To develop skills in critical thinking, academic research, and scholarly writing.
- To encourage a biblical understanding of ethics in communication.
- To identify implications of communication theory.
- To provide opportunities for students to practice skills of communication.
- To foster an understanding of the central role of electronic media communication in contemporary culture.
- To encourage an appreciation for theatre as a source of personal expression, societal analysis, aesthetic enjoyment, and career preparation.
- To equip the student with skills vital for communication success in vocational and/or avocational endeavors.
- To prepare students for graduate school.

Personal Requirements

Communication arts students tend to be “people” persons with a willingness to work in public forums. Typically, communication students have a wide range of abilities and interests with a willingness to explore multiple career options.

Department Requirements

Majors are required to complete a senior capstone project of research, production, internship, or performance to graduate. The nature of the project is determined by the emphasis area of the student.

Technical Resources

The department provides state of the art audio and video equipment with which students learn the skills of the electronic media.

A new, modern theatre and accompanying equipment and facilities are available to theatre majors.

The computer network provides tools and resources for public speaking, debate, and forensics.

Programs of Study

The Department of Communication Arts offers the following programs of study:

Majors

- Communication Arts
- Electronic Media
- Theatre

Minors

- Comprehensive Communication
- Electronic Media
- Organizational Communication
- Theatre

Co-Curricular Opportunities

Alpha Beta Phi is the Cedarville University chapter of the national honorary theatre organization, Alpha Psi Omega. The organization stimulates interest in theatre activities at the University and provides a forum for social interaction among students.

The Cedarville University **Debate Team** successfully competes with colleges and universities across the United States. Cedarville’s debaters are competitively ranked within the National Parliamentary Debate Association, the largest debate league in the country. Students with a competitive edge who plan to pursue leadership careers such as ministry, law, education, business, or politics are encouraged to contact the debate coach, Professor Rebecca Sietman.

Drama Each semester the Communication Arts Department presents a major theatrical production. In recent years the department has produced *All My Sons*, *The Pirates of Penzance*, *Lost in Yonkers*, *Wait Until Dark*, and *A Midsummer Night’s Dream*. Performances are often sold out and always greatly appreciated by the university family as well as many community guests.

Forensics is intercollegiate speech competition, including events in public speaking, oral interpretation, limited preparation events, and Lincoln-Douglas debate. For the past 20 years, Cedarville has earned top rankings on both the state and national level. Cedarville is the current state champion of Ohio and the national champion among Christian colleges and universities. Contact Professor Matthew Moore for audition information. Limited scholarships are available.

Lamda Pi Eta is the National Communication Honor Society for undergraduate students. It recognizes, fosters, and rewards outstanding scholastic achievement. In addition, Lamda Pi Eta promotes and encourages professional development among majors, while providing an opportunity to discuss and exchange ideas in the field of communication.

The **Miriam Maddox Forum** is an honorary alumni society of the Department of Communication Arts for alumni and graduating seniors with a continuing interest in communication within the public sphere.

Communication arts majors interested in organizational communications and human resources are encouraged to join the Cedarville University chapter of the **Society for Human Resource Management (SHRM)**. SHRM members investigate the field of human resources by developing their own human resource management programming and activities and by attending other professional human resource meetings and conferences.

Students of all majors interested in applying and developing their skills in electronic media are encouraged to join the staff of **U99.5**, the university’s student radio station. Students are involved in planning, programming, and managing the station. Students enjoy a fun working environment and a large, responsive audience, just as a professional radio station. Popular programs, music, and personalities have made this station a favorite part of campus life at Cedarville.

Career Opportunities

Careers in communications are varied and vast. Cedarville’s graduates with a communication arts major have excelled in careers such as public relations, personnel management, communication consulting, media communications, and corporate executive training. Students are well-equipped to pursue graduate studies in fields such as law, theology, and business.

Students who choose to major in electronic media will receive excellent training for careers such as audio and video production, station management, journalism, website design and management, graphic design, and digital media production.

Cedarville’s theatre program prepares students for a career in any aspect of professional theatre, including acting, directing, theater design/technology, and theatre management.

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Other career opportunities include:

- Actor
- Advertising executive
- Anchorperson
- Arts administrator
- Business manager
- Communication consultant
- Communication statistician
- Community relations director
- Customer service representative
- Development officer
- Film director
- Fund raiser
- Health services manager
- Human rights officer
- Journalist
- Labor relations consultant
- Legal communication consultant
- Legislative correspondent
- Mediation specialist
- News director
- Nonprofit organization director
- Political campaign director
- Political analyst
- Politician
- Public information officer
- Publications editor
- Publicist
- Radio talk-show host
- Recording company executive
- Seminar leader
- Sports announcer
- Theatre director

Faculty

Charles W. Elliott, *Chairman*: Professor of Communication Arts. Professional Member: Asian Mass Communication Research & Information Centre; Assoc'n for Education in Journalism & Mass Communication; Chinese Communication Assoc'n; Pacific & Asian Communication Assoc'n. *Education*: B.A., Cedarville University, 1977; M.A., Temple University, 1984; Ph.D., Temple University, 1994. At Cedarville since 2003.

J. Wesley Baker, Distinguished Professor of Communication Arts. Director of Electronic Media program; experienced newscaster; researcher in interactive media. *Education*: B.A., Bob Jones University, 1972; M.A., University of South Carolina, 1980; Ph.D., The Ohio State University, 1991. At Cedarville since 1977.

Rebecca M. Baker, Assistant Professor of Communication Arts. Member of Springfield Arts Council; Licensed Speech Pathologist; experienced actress and director. *Education*: B.A., Bob Jones University, 1973; M.A., Bob Jones University, 1975; M.A., University of Cincinnati, 1996. At Cedarville from 1977-79 and since 2001-present.

Robert L. Clements, Assistant Professor of Communication Arts, Member of the United States Institute of Theatre Technology; member of Christians in Theatre; experienced scenic, costume, and lighting designer. *Education*: B.A., Bob Jones University, 1970; M.Ed., Wright State University, 1983; graduate study-The Ohio State University, 2002. At Cedarville since 2003.

Derrick L. Green, Assistant Professor of Communication Arts, Assistant Director of Forensics. *Education*: B.A., Cedarville University, 1997; M.A., Miami University, 1999. At Cedarville since 2002.

Clark Greer, Assistant Professor of Communication Arts. Media Research. *Education*: B.A., Los Angeles Baptist College, 1978; M. Div., Northwest Baptist Seminary, 1981; M.A., University of Southern California, 1985; Ph.D., Bowling Green State University, 2000. At Cedarville since 1999.

Deborah B. Haffey, Professor of Communication Arts. Popular conference speaker. *Education*: B.A., Cedarville University, 1968; M.A., The Ohio State University, 1969; Ph.D., The Ohio State University, 2002. At Cedarville since 1986.

Clifford L. Johnson, Professor of Communication Arts. *Education*: B.Ed., Western Washington University, 1949; M.Ed., Western Washington University, 1953; D.Ed., University of Washington, 1962. At Cedarville since 1962.

James L. Kragel, Assistant Professor of Communication Arts. *Education*: B.S., Mankato State University, 1977; M.A., Wheaton College, 1984. At Cedarville since 1994.

James O. Leightenheimer, Associate Professor of Communication Arts. Advisor of U99.5; experienced broadcaster. *Education*:

B.A., Cedarville University, 1980; M.A., Ohio University, 1989. At Cedarville since 1982.

J. Michael López, Professor of Communication Arts. *Education*: B.A., Bob Jones University, 1972; M.A., Bob Jones University, 1975; Ph.D., The Ohio State University, 1985. At Cedarville since 1984.

Mischelle L. McIntosh, Assistant Professor of Communication Arts. Media Research. *Education*: B.A., Cedarville University, 1977; M.A., Pensacola Christian College, 1981; M.A., University of West Florida, 1992. At Cedarville since 1999.

Diane A. Merchant, Associate Professor of Communication Arts. Professional dramaturg and arts administration consultant.

Advisor of Alpha Beta Phi, the university chapter of the national theatre honor society. Active member of Society of Stage Directors and Choreographers, Association for Theatre in Higher Education, Literary Managers and Dramaturgs of the Americas, and Ohio Theatre Alliance. *Education*: B.A., Cedarville University, 1978; post-graduate work in theatre, Kent State University, 1983-84; M.A., The Ohio State University, 1989. Ph.D., The Ohio State University, 1996. At Cedarville since 1986.

Matthew M. Moore, Assistant Professor of Communication Arts. Director of Forensics. *Education*: B.A., Cedarville University, 1992; M.A., Miami University, 1997. At Cedarville since 1998.

Kurt D. Moreland, Assistant Professor of Communication Arts. Advisor for the student chapter of the Society for Human Resource Management. *Education*: B.A., Cedarville University, 1976; M.A., West Virginia University, 1978; all work completed for Ph.D. except dissertation, Purdue University. At Cedarville since 1981.

James R. Phipps, Professor of Communication Arts. Former president, Speech Communication Association of Ohio; Village of Cedarville mayor; experienced sportscaster. *Education*: B.A., Cedarville University, 1968; M.A., The Ohio State University, 1970; Ph.D., The Ohio State University, 1975. At Cedarville since 1968.

David H. Robey, Professor of Communication Arts. Director of Theatre; experienced actor; professional speaker; communications consultant. *Education*: B.A., Pillsbury Bible College, 1970; M.A., Bob Jones University, 1972; graduate study, Tennessee Temple University, 1974; Ph.D., Union Graduate School, 1989. At Cedarville since 1981.

Rebecca M. Sietman, Instructor of Communication Arts. Debate Coach. *Education*: B.A., Cedarville University, 1999; M.A., The Ohio State University, 2002. Completing work on Ph.D., The Ohio State University, scheduled to graduate June 2005. At Cedarville since 2003.

Margaret S. Wheeler, Assistant Professor of Communication Arts. Coordinator of Fundamentals of Speech Program. *Education*: B.A., Cedarville University, 1964; M.Ed., Central State University, 1998. At Cedarville since 1995.

Technical Support Staff

Donald N.C. Jones, Designer and Technical Director. *Education*: B.A., Bob Jones University, 1973; graduate studies - Tennessee Temple University, 1974-76; Oxford University (England), 1977; University of the South, 1983; Rhode Island School of Design, 2002. At Cedarville since 1984.

Steven W. Wood, Assistant Technical Director/Production Manager. *Education*: B.S., Baptist Bible College, 1998; M.A., Bowling Green State University, 2001. At Cedarville since 2001.

David G. Bastress, Electronic Media Technician. *Education*: Practical Bible Training School, 1970; John Brown University, 1980. Ten years as engineer, manufacturing communication antennas; 13 years chief engineer for several radio stations including WEEC-FM [100.7] in Springfield, WFCJ-FM [93.7] in Dayton, KUOA/KMCK in Siloam Springs, AK, and WIVV in Vieques, Puerto Rico. Responsibilities include installation, maintenance, & repair of audio & video equipment used by the department and the campus radio station. At Cedarville since 2002.

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Communication Studies

The **communication arts major** prepares students for careers in public relations, personnel management, consultancy programs, media communications, and corporate executive training. Because excellent communication skills are important in many professions, this major has also been chosen by those pursuing careers in sales or politics. It also serves as excellent undergraduate preparation for those planning additional graduate professional training such as law, theology, and business.

Graduating seniors in communication arts culminate their programs with an individualized senior project under the direction of a faculty mentor. This project involves either a senior recital or a senior thesis. The senior recital emphasizes the performance training in areas of acting, oral interpretation, and public speaking and results in a public performance. The senior thesis emphasizes research and writing and results in a public presentation.

Course requirements involve 44 semester hours, including 20 semester hours in core requirements and 24 semester hours in an area of concentration chosen with the advice of the student's academic advisor. An additional 17 hours in specific courses are required if the student performs a recital.

<i>Core requirements</i>	19-20
COM-1000 Introduction to Communication Arts	2
COM-2000 Persuasive Theory	3
COM-2050 Communication Theory	3
COM-2200 Communication in Applied Contexts	2
COM-2220 Research in Communication	2
COM-3100 Advanced Public Speaking	3
COM-3240 Interpersonal Communication	2
<i>One of the following:</i>	
*COM-4820 Senior Research Project	2
COM-4840 Senior Project in Theatre Performance	3

The following electives are required as senior recital prerequisites for Senior Project in Theatre Performance . 16

THTR-1230 Voice and Diction	2
THTR-1410 Introduction to Theatre	3
THTR-1430 Stage Movement	2
THTR-2350 Principles of Play Directing	3
THTR-2410 Fundamentals of Oral Interpretation	3
THTR-2430 Principles of Acting	3

*Capstone Course

Concentrations

Students should select a concentration by the end of the sophomore year from the following:

- Comprehensive Communication
- Media Communication
- Organizational Communication
- Public Communication
- Rhetorical Communication

Concentration requirements may be adjusted to the needs of individual students with the written permission of the department chairman.

Comprehensive communication concentration	24
COM-4110 History of Public Address	3
COM-4120 Contemporary Rhetoric	2
COM-4810 Research Pre-Seminar	1
COM-4830 Research Post Seminar	0

Electives

Electives may be selected from courses within the department or from other departments to meet the specific life goals of the student, and must be approved by the department chairman and the student's advisor.

Media communication concentration	25
COM-3120 Argumentation and Debate	3
COM-3140 Intercultural Communication	3
(or COM-3150 Women in America	3)
COM-4060 Organizational Leadership	3
COM-4810 Research Pre-Seminar	1
COM-4830 Research Post-Seminar	0

Electives selected from the following:

COM-2320 Theories of Mass Media	3
COM-3220 Visual Communication	3
COM-3840 Media Criticism	3
COM-4640 Special Topics	2-3
COM-4900 Internship in Communication*	3
ENG-2210 Principles of Journalism	3
ENG-3110 Style and Mechanics for Writers	2
ENG-3620 Practicum in Journalism	1
EMTC-3350 Documentary Films	2

*Only 3 credit hours of internship may count toward this concentration.

Organizational communication concentration	24
COM-3230 Organizational Communication	3
COM-3250 Interviewing	3
COM-3330 Organizational Training	3
COM-4060 Organizational Leadership	3
COM-4810 Research Pre-Seminar	1
COM-4830 Research Post-Seminar	0
MGMT-3500 Principles of Organization and Management	3
MGMT-3530 Human Resources Management	3

Electives selected from the following:

COM-2230 Group Discussion	2
COM-2320 Theories of Mass Media	3
COM-3120 Argumentation and Debate	3
COM-3260 Organizational Negotiation	3
COM-4110 History of Public Address	3
COM-4610 Communication Ethics	2
COM-4640 Special Topics	2-3
COM-4720 Independent Study: Organizational Communication	1-3
COM-4900 Internship in Communication	3-12
ENG-3110 Style and Mechanics for Writers	3
MGMT-3550 Organizational Behavior	3
TPC-3090 Technical Marketing Communication	3

Public communication concentration	24
COM-3120 Argumentation and Debate	3
COM-3140 Intercultural Communication	3
(or COM-3150 Women in America	3)
COM-4810 Research Pre-Seminar	1
COM-4830 Research Post-Seminar	0

Electives selected from the following:

COM-3220 Visual Communication	3
COM-3500 Storytelling	3
COM 3820 Political Communication	2
COM-4060 Organizational Leadership	3
COM-4110 History of Public Address	3
COM-4120 Contemporary Rhetoric	2

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COM-4610 Communication Ethics	2
COM-4640 Special Topics	2-3
COM-4900 Internship in Communication*	3
POLS-2610 American National Government	3
POLS-2620 American State and Local Government	3
POLS-3620 The Supreme Court	3

*Only 3 credit hours of internship may count toward this concentration.

Rhetorical communication concentration	24
BEPH-2200 Introduction to Philosophy	3
COM-3120 Argumentation and Debate	3
COM-3130 Rhetorical Criticism	2
COM-4110 History of Public Address	3
COM-4120 Contemporary Rhetoric	2
COM-4810 Research Pre-Seminar	1
COM-4830 Research Post-Seminar	0

Electives selected from the following:

.....	10
BEPH-2240 Logic	3
BEPH-2250 Ethics	3
BEPH-3240 Epistemology	3
BEPH-3330 19th Century Philosophy	3
COM-3220 Visual Communication	3
COM-4610 Communication Ethics	2
COM-4640 Special Topics	2-3
COM-4900 Internship in Communication*	3
POLS-2610 American National Government	3

*Only 3 credit hours of internship may count toward this concentration.

Communication Arts Major Curriculum Summary

Proficiency Requirements	0-5
General Education Requirements	49-60
Communication Arts Major Requirements	44
Electives	24-35
Total (minimum, not including proficiency)	128



The Forensics team competes in areas such as public speaking, oral interpretations, limited preparation events, and Lincoln-Douglas debate.

A complete description of the General Education Requirements is found on page 18

Suggested Four-Year Curriculum for a Major in Communication Arts

First year:

BEGE-1710 Christian Life and Thought	3
BEGE-1720 Spiritual Formation	3
COM-1000 Introduction to Communication Arts	2
COM-1100 Fundamentals of Speech	3
COM-2200 Communication in Applied Contexts	2
ENG-1400 Composition	3
GSS-1000 Foundations of Social Science	3
HUM-1400 Introduction to the Humanities	3
PEF-1990 Physical Activity and the Christian Life	1
Biological Science Elective	3.5
History Elective	3
Literature Elective	3
Physical Education Activity Elective	1
Total	33.5

Second year:

BEGE-2730 Old Testament Literature	3
BEGE-2740 New Testament Literature	3
COM-2000 Persuasive Theory	3
COM-2050 Communication Theory	3
COM-2220 Research in Communication	2
Communication Arts Major Concentration Courses	9
Physical Science Elective	3.5
Quantitative Elective	3
Social Science/Global Awareness Elective	3
Total	32.5

Third year:

BEGE-3750 Christian Worldview Development	2
BEGE-3760 Christian Worldview Integration	2
COM-3100 Advanced Public Speaking	3
COM-3240 Interpersonal Communication	2
COM-4810 Research Pre-Seminar	1
Communication Arts Major Concentration Courses	9
Electives	12
Total	31

Fourth year:

COM-4110 History of Public Address	3
(or another Humanities elective	3)
COM-4820 Senior Research Project	2
(or COM-4840 Senior Project: Recital	3)
COM-4830 Research Post-Seminar	0
Communication Arts Major Concentration Courses	7
Electives	19
Total	31

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Electronic Media

The **electronic media major** prepares students for careers in a wide range of media—radio, television, non-broadcast audio/video production, and online and computer-based media. Because of the paraprofessional nature of this program and the balance of practical and theoretical aspects of media work, Cedarville graduates have excelled in careers across all of these media.

Through specifically designed courses, students have the opportunity to work in environments in which radio stations are streaming alternate music formats on the Web, television is digital and interactive, and the Internet's broadband capacity provides video on demand. Students receive a broad perspective to prepare them to work in a rapidly changing media environment and will also select a concentration for specialization.

Course requirements involve 49 semester hours—28 semester hours of core courses that provide the student with an overview of these media and develop skills in common with all of them and a 21-hour concentration. The concentrations provide specialized courses in audio production (radio and non-broadcast audio), video production (television and non-broadcast video), management/sales (covering the business side of the field), and interactive media (online and computer-based media).

Internships are strongly recommended but are dependent upon availability and placement.

Core Requirements	28
COM-1000 Introduction to Communication Arts.....	2
EMTC-1110 Introduction to Electronic Media.....	3
EMTC-1120 Audio Production.....	3
EMTC-2110 Video Technical Training.....	3
EMTC-2130 Writing for Electronic Media.....	3
EMTC-3111 Survey Research for Electronic Media.....	3
(or EMTC-3112 Content Research for Electronic Media ...)	3)
EMTC-3150 Electronic Media Ethics.....	2
EMTC-3151 Christian Approaches to Electronic Media.....	2
EMTC-4110 Electronic Media Law and Regulation.....	3
EMTC-4810 Senior Seminar.....	1
<i>Select one of the following courses, with approval of faculty:</i>	
*EMTC-4920 Senior Project.....	3
EMTC-4930 Electronic Media Internship.....	3-12
*Capstone Course	

Interactive media concentration	21
ART-1100 Introduction to Art.....	3
(or COM-3220 Visual Communication.....)	3)
EMTC-2061 Proficiency in HTML.....	0
EMTC-2062 Proficiency in Photoshop.....	0
EMTC-2063 Proficiency in Illustrator.....	0
EMTC-2610 Preproduction Planning.....	3
EMTC-3061 Proficiency in Flash.....	0
EMTC-3062 Proficiency in Director.....	0
EMTC-3065 Proficiency in Maya.....	0
EMTC-3410 Electronic Media Sales.....	3
EMTC-3610 Visual Design for Electronic Media.....	3
EMTC-3630 Principles of Computer Animation.....	3
EMTC-4610 Media Convergence.....	3
<i>Practica—three hours selected from the following:</i>	
EMTC-3761 Interactive Media Practicum (repeatable).....	1
EMTC-3765 Animation practicum (repeatable).....	1

Video concentration	21
COM-3220 Visual Communication.....	3
EMTC-1210 Media Performance.....	3
EMTC-2610 Preproduction Planning.....	3
EMTC-3310 Advanced Video Production.....	3
<i>*Practica—three hours selected from the following:</i>	
EMTC-3731 Video Production Practicum (repeatable).....	1
EMTC-3732 Directing Practicum (repeatable).....	1
EMTC-3733 Sports Production Practicum (repeatable).....	1
<i>Electives selected from the following:</i>	
EMTC-2310 Introduction to Photography.....	2
EMTC-3330 Screenwriting.....	2
EMTC-3350 Documentary Film.....	2
EMTC-3360 Documentary Film-style Production I.....	2
EMTC-3370 Documentary Film-style Production II.....	2
EMTC-3410 Electronic Media Sales.....	3
EMTC-4310 Film-Style Production.....	2
* Students may add up to 2 additional practica hours.	

Audio concentration	21
EMTC-1210 Media Performance.....	3
EMTC-3210 Advanced Audio Production.....	3
EMTC-3410 Electronic Media Sales.....	3
EMTC-3720 Audio Production Practicum (1 hour each; 3 hours required).....	3
THTR-1410 Introduction to Theatre.....	3
THTR-2410 Fundamentals of Oral Interpretation.....	3
THTR-2430 Principles of Acting.....	3

Management/Sales concentration	21
COM-3230 Organizational Communication.....	3
COM-4060 Organizational Leadership.....	3
EMTC-3410 Electronic Media Sales.....	3
EMTC-3420 Electronic Media Management.....	3
EMTC-3741 Sales and Management Practicum (1 hour each; 3 hours required).....	3
MGMT-3500 Principles of Organization and Management ..	3
MRKT-3600 Principles of Marketing.....	3

Electronic Media Major Curriculum Summary	
Proficiency Requirements.....	0-5
General Education Requirements.....	52-60
Electronic Media Major Requirements.....	49
Electives.....	19-27
Total (minimum, not including proficiency)	128

Electronic Media Advisory Board

The EMTC Advisory Board provides input on the development of the EMTC majors and an assessment of the program's courses and facilities to ensure that students are being prepared for a career in the field.

Current Board members* include:

- Jay Benson, Sales Manager, WHIZ Media Group, Zanesville, OH
- Dan Craig, General Manager, WRFD, Columbus, OH
- Bill DeWees, General Manager/Professor, WONU, Bourbonnais, IL
- Bob Lepine, Vice President of Broadcasting, Family Life Today, Little Rock, AR
- Dusty Rhodes, Chief Operating Office, WAY-FM Media Group, Colorado Springs, CO
- Rod Robinson, Vice President for Development, Family Life Radio, Tucson, AZ
- Dave Samuel, Audio Services Director, Focus on the Family, Colorado Springs, CO
- Josh Snyder, Recording Industry Consultant, Bellevue, WA
- Linnae Young, Salem Radio Reps, Bartlett, IL

*Organizational affiliation cited for identification only

A complete description of the General Education Requirements is found on page 18

Suggested Four-Year Curriculum for a Major in Electronic Media

First year:

BEGE-1710 Christian Life and Thought	3
BEGE-1720 Spiritual Formation	3
COM-1000 Introduction to Communication Arts	2
COM-1100 Fundamentals of Speech	3
EMTC-1110 Introduction to Electronic Media	3
EMTC-1120 Audio Production	3
ENG-1400 Composition	3
GSS-1000 Foundations of Social Science	3
HUM-1400 Introduction to the Humanities	3
PEF-1990 Physical Activity and the Christian Life	1
Biological Science Elective	3.5
History Elective	3
Total	33.5

Second year:

BEGE-2730 Old Testament Literature	3
BEGE-2740 New Testament Literature	3
EMTC-2110 Video Technical Training	3
EMTC-2130 Writing for Electronic Media	3
EMTC-XXXX Concentration Requirements and Electives	9
Literature Elective	3
Physical Education Activity Elective	1
Physical Science Elective	3.5
Quantitative Elective	3
Total	31.5

Third year:

BEGE-3750 Christian Worldview Development	2
BEGE-3760 Christian Worldview Integration	2
EMTC-3111 Survey Research for Electronic Media	3
(or EMTC-3112 Content Research for Electronic Media	3)
EMTC-3150 Electronic Media Ethics	2
EMTC-3151 Christian Approaches to Electronic Media	2
EMTC-XXXX Practica	2
EMTC-XXXX Concentration Requirements and Electives	7
Social Science/Global Awareness Elective	3
Electives	7
Total	30

Fourth year:

EMTC-4110 Electronic Media Law and Regulation	3
EMTC-4810 Senior Seminar	1
EMTC-4920 Senior Project	3
(or EMTC-4930 Electronic Media Internship	3-12)
Concentration Requirement or Elective	2
EMTC-XXXX Practicum	1
Humanities Elective	3
Electives	11-20
Total	33



Real-life field assignments provide multimedia and broadcasting students with valuable knowledge and experience.

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Theatre

The **theatre major** is a comprehensive major providing training in acting, directing, theatre design/technology, and theatre history/dramaturgy. The program places special emphasis upon the use of drama in worship and Christian ministry.

In addition to studio and classroom instruction, students gain practical experience through working on department productions and serving on production teams. To assist the student in the training and mastering of theatre skills and to help them put into practice classroom education, many theatre courses require practical work on university productions. Required hours for stage work are to be considered as course schedules are planned. Theatre students receive training in theatre procedures and safety before working on the university stage. This practical experience work is supervised by the theatre technical staff and may include set construction, scenic painting, lighting, properties, costumes, and other projects.

While many theatre majors anticipate a career in theatre, other students may want to combine the theatre major with a specific minor to help prepare them for the diversity of theatre-related professions including Christian education, youth ministry, arts management, arts law, and arts education. With the assistance of a faculty advisor, theatre majors are encouraged to consider taking a minor in such fields of study as art, English, management, Christian education or psychology. The program culminates in a Senior Theatre Project designed to feature the student's level of expertise and assist the student in preparation for graduate school or the selected area for employment or ministry. Course requirements involve 55 semester hours.

<i>Core requirements</i>	50
THTR-1230 Voice and Diction	2
THTR-1410 Introduction to Theatre	3
THTR-1420 Introduction to Technical Theatre	3
THTR-1430 Stage Movement	2
THTR-1460 Theatre Participation	1
THTR-1480 Play Production	3
THTR-2130 Dramatic Literature	3
THTR-2350 Principles of Play Directing	3
THTR-2400 Stagecraft (1 credit hour for 2 semesters within the first year)	2
THTR-2410 Fundamentals of Oral Interpretation	3
THTR-2420 Stage Costume and Makeup Design	3
THTR-2430 Principles of Acting	3
THTR-2450 Scenic Design	3
THTR-3420 Theatre History	3
THTR-3470 Dramaturgy	3
THTR-3510 Advanced Directing	3
(or THTR-3460 Advanced Acting	3)
THTR-3630 Production of Religious Drama	2
THTR-4400 Professional Preparation Seminar	3
*THTR-4840 Senior Theatre Project	3

Theatre Major Electives: 5
Students should select one course in an art form other than theatre and other electives according to the student's theatre interest, as approved by the student's advisor.

*Capstone Course

Theatre Major Curriculum Summary

Proficiency Requirements	0-5
General Education Requirements	49-57
Theatre Major Requirements	55
Electives	16-24
Total (minimum, not including proficiency)	128

A complete description of the General Education Requirements is found on page 18

Suggested Four-Year Curriculum for a Major in Theatre

First year:

BEGE-1710 Christian Life and Thought	3
BEGE-1720 Spiritual Formation	3
COM-1100 Fundamentals of Speech	3
ENG-1400 Composition	3
HUM-1400 Introduction to the Humanities	3
PEF-1990 Physical Activity and the Christian Life	1
THTR-1230 Voice and Diction	2
THTR-1410 Introduction to Theatre	3
THTR-1420 Introduction to Technical Theatre	3
THTR-1430 Stage Movement	2
THTR-2400 Stagecraft	1
Biology Elective	3.5
History Elective	3
Physical Education Activity Elective	1
Total	34.5

Second year:

BEGE-2730 Old Testament Literature	3
BEGE-2740 New Testament Literature	3
GSS-1000 Foundations of Social Science	3
LIT-2340 Western Literature	3
THTR-1460 Theatre Participation	1
THTR-1480 Play Production	3
THTR-2130 Dramatic Literature	3
THTR-2350 Principles of Play Directing	3
THTR-2400 Stagecraft	1
THTR-2410 Fundamentals of Oral Interpretation	3
THTR-2420 Stage Costume and Makeup	3
THTR-2430 Principles of Acting	3
Total	32

Third year:

BEGE-3750 Christian Worldview Development	2
BEGE-3760 Christian Worldview Integration	2
THTR-2450 Scenic Design	3
THTR-3420 Theatre History	3
THTR-3470 Dramaturgy	3
THTR-3510 Advanced Directing	3
(or THTR-3460 Advanced Acting	3)
THTR-3630 Production of Religious Drama	2
Physical Science Elective	3.5
Quantitative Elective	3
Electives	3
Total	27.5

Fourth year:

THTR-4400 Professional Preparation Seminar	3
THTR-4840 Senior Theatre Project	3
Social Science/Global Awareness Elective	3
Theatre Major Electives	4
Electives	21
Total	34

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Minors

Course requirements for the minor in **comprehensive communication arts** involve 16 semester hours selected from the following courses:

COM-1000 Introduction to Communication Arts	2
COM-2000 Persuasive Theory	3
COM-2050 Communication Theory	3
COM-2200 Communication in Applied Contexts	2
COM-3100 Advanced Public Speaking	3
COM-3240 Interpersonal Communication	2
COM-4110 History of Public Address	3
COM-4120 Contemporary Rhetoric	2

Course requirements for the minor in **electronic media** involve 16 semester hours selected from the following courses:

COM-1000 Introduction to Communication Arts	2
EMTC-1110 Introduction to Electronic Media	3
EMTC-1120 Audio Production	3
EMTC-2110 Video Technical Training	3
EMTC-2130 Writing for Electronic Media	3

Research (Select one of the following courses):

EMTC-3111 Survey Research for Electronic Media	3
EMTC-3112 Content Research for Electronic Media	3
EMTC-3150 Electronic Media Ethics	2
EMTC-3151 Christian Approaches to Electronic Media	2

Course requirements for the minor in **organizational communications** involve 16 semester hours selected from the following courses:

COM-1000 Introduction to Communication Arts	2
COM-2000 Persuasive Theory	3
COM-2050 Communication Theory	3
COM-2200 Communication in Applied Contexts	2
COM-3100 Advanced Public Speaking	3
COM-3240 Interpersonal Communication	2
COM-3230 Organizational Communication	3
COM-3250 Interviewing	3
COM-3260 Organizational Negotiation	3
COM-3330 Organizational Training	3
COM-4060 Organizational Leadership	3
MGMT-3500 Principles of Organization and Management ..	3
MGMT-3530 Human Resource Management	3

Course requirements for the minor in **theatre** involve 16 semester hours selected from the following courses:

THTR-1230 Voice and Diction	2
THTR-1410 Introduction to Theatre	3
THTR-1420 Introduction to Technical Theatre	3
THTR-1430 Stage Movement	2
THTR-1460 Theatre Participation (repeatable)	1
THTR-1480 Play Production	3
THTR-2130 Dramatic Literature	3
THTR-2350 Principles of Play Directing	3
THTR-2400 Stagecraft	1
THTR-2410 Fundamentals of Oral Interpretation	3
THTR-2420 Stage Costume and Makeup Design	3
THTR-2430 Principles of Acting	3
THTR-2450 Scenic Design	3
THTR-3420 Theatre History	3
THTR-3470 Dramaturgy	3
THTR-3490 Stage Lighting Design	3
THTR-3510 Advanced Directing	3
THTR-3630 Production of Religious Drama	2



Theatre students express their creative talents and abilities in drama productions such as Arthur Miller's "All My Sons" shown above.

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Course Descriptions

Communication Arts Courses

COM-1000

2 hours

Introduction to Communication Arts—Fa,Sp

A foundational course designed to introduce the student to the broad discipline of communication including such areas as Christian perspectives, theory, ethics, programs of study, professional organizations, and co-curricular and career opportunities.

COM-1100 Fundamentals of Speech—Fa,Sp

3 hours

Usually a prerequisite for other courses in speech, the fundamental course offers theory and practice in basic speech skills for extemporaneous speaking and the use of voice and delivery in oral interpretation of prose and poetry. Students gain extensive training in public speaking as an art.

COM-1120 Honors Speech—Fa,Sp

3 hours

This course will expose the student to and prepare the student for competition in the three general areas of intercollegiate forensic competition: oral interpretation (prose, poetry, dramatic-duo), public speaking (persuasion, informative, communication analysis), and limited preparation events (impromptu and extemporaneous speaking). *Prerequisites:* Audition; permission of instructor.

COM-1230 Voice and Diction—Sp

2 hours

See course description for THTR-1230 Voice and Diction.

COM-1500 Introduction to Debate—Su

3 hours

A foundational course designed to allow high school students to develop their public speaking and debating skills in a concentrated, activity-intensive learning environment. Theories concerning public speaking and argumentation will be presented. Daily speaking assignments are an important aspect of the course. (Fee: \$25)

COM-2000 Persuasive Theory—Fa

3 hours

Methods of applying contemporary communication theories on attitudes, involvement, and change are combined with classical positions on the principles and methods of persuasive communications. Attention is given to the study, analysis, and delivery of persuasive speeches in a free society. The student is given background in the rhetorical criticism of logical, emotional, and ethical proofs. Interpersonal communication problems, methods, and theories are considered.

COM-2050 Communication Theory—Fa,Sp

3 hours

Introduction and critical assessment of communication theories that underlie interpersonal, group, organization, public, mass media, and cultural studies.

COM-2200 Communication in Applied Contexts—Fa,Sp

2 hours

This course provides students with an opportunity to develop their speaking skills beyond Fundamentals of Speech. The course will emphasize the use of technology, the professional use of public address, and preparation for upper-level applied and speaking courses. *Prerequisite:* COM-1100 Fundamentals of Speech; or COM-1120 Honors Speech.

COM-2220 Research in Communication—Sp

2 hours

A survey of research methodologies commonly employed by communication researchers. Laboratory hour introduces library search techniques and participation in on-going research projects.

COM-2230 Group Discussion—Sp

2 hours

Group interaction and principles of directing effective groups are studied in an attempt to develop individual understanding of group processes. Emphasis on the different aims of discussion situations.

COM-2300 Voices of Diversity—Fa,Sp

3 hours

An examination and critical analysis of the significant contributions of, and issues related to, women, people of color, cultural minority groups, and the differently abled in the development of

American cultural history. Cultural, social, and artistic contributions are examined and discussed and may include works from theatre, film, fiction, non-fiction, poetry, essays, and the visual arts. Field trips and guest performers/speakers will be incorporated, dependent upon availability.

COM-2320 Theories of Mass Media—Sp

3 hours

Contemporary mass media is surveyed with attention to the nature, role, structure, influence, operation, and problems of newspapers, magazines, radio, and television-journalistic activities. The course also examines issues involving new communication technologies such as the Web, personal digital assistants, and digital broadcasting.

COM-2410 Fundamentals of Oral Interpretation—Fa

3 hours

The study of literature through the medium of oral performance involves development in analysis and performance skills. Interpretation theories and techniques that deal with poetry, prose, and dramatic literature are presented.

COM-2440 Advanced Forensics—Fa,Sp

1 hour

Advanced training for intercollegiate forensic competition. Focuses on literary and rhetorical criticism, extemporaneous speaking, and the writing of original oratory. Repeatable to six hours.

COM-3100 Advanced Public Speaking—Fa,Sp

3 hours

Emphasizes the creative, logical, and audience-centered thinking needed for excellent public address. Students exhibit logical communication skills through writing and speaking assignments. *Prerequisite:* COM-2200 Communication in Applied Contexts.

COM-3120 Argumentation and Debate—Fa

3 hours

The study of principles and practices of debate. Course includes an overview of typical questions used in intercollegiate debate as well as the theory involved in logical preparation and refutation of a case.

COM-3130 Rhetorical Criticism—Sp

2 hours

Critical approaches to textual analysis within communication studies. Analyses may feature speeches, writings, television, and film. Critical thinking, writing skills emphasized. Seminar format.

COM-3140 Intercultural Communication—Fa,Sp

3 hours

Focuses on the way communication functions in intercultural settings and the way culture affects communication. Words and actions of Christ, the Messiah, are employed as a point of reference for identifying "Christian" culture.

COM-3150 Women in America—Fa

3 hours

Surveys the unique voice of women in the U.S. during the 20th century. Students will read works that discuss contemporary issues concerning women and will analyze them from the perspective of a Christian world-life view.

COM-3220 Visual Communication—Fa,Sp

3 hours

Centers on the analysis of how we, as individuals and societies, shape, communicate, receive, and interpret visual images. Particular emphasis is given to visual and aesthetic theory as it applies to film, television, advertising, and theatre.

COM-3230 Organizational Communication—Sp

3 hours

The study of the usage of communication for the organizational structure. The course focuses on major organizational theories, topics, and their communicative implications. In addition, the course focuses on the role of communication during conflict management, negotiation, crisis management, and small group process in the organizational context.

COM-3240 Interpersonal Communication—Sp

2 hours

Centers on the nature and function of interpersonal communication as it operates within casual encounters, families, organizations, and institutions. Implications for personal, social, and professional growth will be considered.

COM-3250 Interviewing—Fa,Sp

3 hours

Focuses on the study of fundamental interviewing principles. Instruction and training are offered across a variety of interview-

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ing situations, including informational, employment, and persuasive interviews.

COM-3260 Organizational Negotiation–Sp 3 hours

Focuses on communication and the negotiation process in the organizational context. Includes coverage of selected negotiation theories, selected elements of the negotiation process, and selected negotiation formats (e.g. salary negotiations, budget negotiations, collective bargaining, etc.).

COM-3330 Organizational Training–Fa 3 hours

Effective organizational training programs must be properly planned, implemented, and managed. Focuses on trainer skills essential for training the adult employee in an organizational setting. Techniques and learning resources are presented to aid the trainer in assessing training needs. *Prerequisite: COM-3230 Organizational Communication or permission of instructor.*

COM-3450 Forensics/Individual Events–Fa,Sp 1 hour

Students receive individual coaching for participation in intercollegiate speech competition. Areas of competition include oral interpretation, public speaking, and limited preparation events. *Prerequisite: permission of instructor.*

COM-3451 Debate Practicum–Fa,Sp 1 hour

Students receive individual coaching for participation in intercollegiate debate competition. *Prerequisite: permission of instructor.* Credit/no credit; repeatable up to six times.

COM-3500 Storytelling–Sp 1 hour

The history, development, and usage of storytelling is presented in a format where the student participates in developing skills as a teller. Students are assisted in developing their own style and method for presenting stories. Open to all majors.

COM-3650 Clinical Methods in Teaching Speech–Fa,Sp 2 hours

Students seeking certification for teaching speech will gain classroom experience. One credit hour equals 20 classroom hours. Department staff members will supervise all assignments. Credit/no credit.

COM-3820 Political Communication–Sp 2 hours

A survey of the theory and practice surrounding the relationship between media and politics. Issues such as the role of media in promoting democracy; media effect theories, political knowledge, and the public's response to news; and the role of public opinion in an open society will be explored.

COM-3840 Media Criticism–Sp 3 hours

Overviews the study and application of theories that analyze and critique news, entertainment, and film media. Several theories of media criticism will be presented, along with a Christian view of criticism. Students will produce critiques of various forms of media by both using the theories presented and integrating their Christian worldview into their analysis.



Students enhance their communication skills and abilities through dramatic performances and recitals.

COM-4060 Organizational Leadership–Fa,Sp 3 hours

Leadership as a societal role is addressed through analysis of theory and observation of practitioners. A chronology of methodological approaches to the study of leadership is presented. Assigned reading and class processing of ideas and theories prepares the student for observation and evaluation of leaders in a variety of disciplines.

COM-4100 Advanced Argument–Sp 2 hours

Prepares students for intercollegiate debate. Focuses on research and the creation and development of argumentative claims. Class members compete in intercollegiate tournaments. *Prerequisite: COM-3120 Argumentation and Debate.*

COM-4110 History of Public Address–Fa 3 hours

Classical rhetorical systems and theories are studied from the perspective of the rhetorical critic. The development of rhetoric is traced from the Greek period to the present. Analysis is made of the part rhetoric has played in the development of philosophies and nations.

COM-4120 Contemporary Rhetoric–Sp 2 hours

A survey of rhetorical theory that has developed since WWII. Selected representative, contemporary rhetorical theories will be studied and applied to U.S. political communication. The course seeks to integrate the study of political messages and the current political culture. Special attention will be given to arguments presented to the public. *Prerequisite: COM-4110 History of Public Address or permission of instructor.*

COM-4600 Speech Seminar 2 hours

Courses are available to the advanced student who desires intensive study in a particular area of speech communications.

COM-4610 Communication Ethics–Sp 2 hours

Seminar focuses on how to reason biblically about ethical issues. Surveys contemporary Christian ethicists; examines issues of concern to the Christian community; suggests communication dynamics that build Christian social ethics.

COM-4640 Special Topics–Fa,Sp 2-3 hours

Topics of important interest are examined on an as-needed basis.

COM-4710 through COM-4760 Independent Study–Fa,Sp 1 hour

COM-4710 Independent Study–General Communication 1-3 hours

COM-4720 Independent Study–Organizational Communication 1-3 hours

COM-4730 Independent Study–Oral Interpretation 1-3 hours

COM-4740 Independent Study–Drama 1-3 hours

COM-4750 Independent Study–Media 1-3 hours

COM-4760 Independent Study–Forensics 1-3 hours

Taken to secure an in-depth background in one of the areas of speech communication. Repeatable to a total of eight credit hours in the field. *Prerequisite: permission of instructor.*

COM-4810 Research Pre-Seminar–Sp 1 hour

Senior students present research findings to beginning researchers. Senior students mentor beginning students. Beginning researchers employ library search techniques to prepare a research prospectus.

COM-4820 Senior Research Project–Fa 2 hours

Students select a topic of interest, research, and write a paper under the direction of a research mentor. Students present findings before faculty and peers. Research is published by the department and retained in the Department of Communication Arts archives. *Prerequisites: COM-2050 Communication Theory; COM-2220 Communication Research; COM-4810 Research Pre-Seminar.* (Fee: \$45)

COM-4830 Research–Post Seminar–Sp 0 hours

Senior students present research findings to beginning researchers. Senior students mentor beginning students.

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Beginning researchers employ library search techniques to prepare a research prospectus.

COM-4840 **3 hours**

Senior Project in Theatre Performance–Fa,Sp

Communication Arts majors who have a strong interest in theatre performance have the option of completing their communications major with a theatre project. Students desiring to fulfill their senior project requirement with a theatre performance must declare this to their communication arts advisor and the director of theatre before completing the sophomore year. Completion of prescribed courses in theatre is required for the theatre performance senior project. **Platform examinations are required of all who wish to present a theatre performance for their senior Communications project and are included in THTR-2410**

Fundamentals of Oral Interpretation and THTR-2430 Principles of Acting.

These two courses must be taken before the end of the sophomore year. All students who wish to transfer college credit for these courses must complete a platform examination the semester they enter the major. The faculty will determine entrance and continuation in the theatre performance program. *Prerequisites: THTR-1230 Voice and Diction; THTR-1410 Introduction to Theatre; THTR-1430 Stage Movement; THTR-2410 Fundamentals of Oral Interpretation; THTR-2350 Principles of Play Directing; THTR-2430 Principles of Acting.* (Fee: \$50)

COM-4900 Internship in Communications–Fa,Sp **3-12 hours**

Students are placed with professional organizations to gain experience in actual career situations. Internships depend upon availability.

Electronic Media Courses

EMTC-1110 Introduction to Electronic Media–Fa **3 hours**

A survey of electronic media, including history and development, types, audience research, regulations, and globalization.

EMTC-1120 Audio Production–Fa,Sp **3 hours**

Students receive instruction and training in the operation of electronic equipment used in electronic media. This course emphasizes the roles of sound designer and engineer; the student will be introduced to the techniques of audio production and will produce a variety of media projects. (Fee: \$45)

EMTC-1210 Media Performance–Sp **3 hours**

Examines all types of announcing and applies each with particular emphasis to radio and television performance. Emphasis is on the use of the voice as a tool for communication of ideas on a one-to-one basis. (Fee: \$45)

EMTC-2061 Proficiency in HTML–Fa,Sp **0 hours**

The student will demonstrate the ability to create webpages using an HTML editor. A list of resources is available from the interactive media faculty to help the student prepare to pass this proficiency requirement. (Fee: \$10)

EMTC-2062 Proficiency in Photoshop–Fa,Sp **0 hours**

The student will demonstrate the ability to create screen designs for television and interactive media in Photoshop. A list of resources is available from the interactive media faculty to help the student prepare to pass this proficiency requirement. (Fee: \$10)

EMTC-2063 Proficiency in Illustrator–Fa,Sp **0 hours**

The student will demonstrate the ability to create vector-based designs in Illustrator. A list of resources is available from the interactive media faculty to help the student prepare to pass this proficiency requirement. (Fee: \$10)

EMTC-2110 Video Technical Training–Sp **3 hours**

This course provides hands-on training with all video production equipment including cameras, lighting, sound, and editing. The student will learn basic television skills and technical terms. (Fee: \$45)

EMTC-2130 Writing for Electronic Media–Fa **3 hours**

Covers the form and style of writing for radio, television, and

interactive media. Work in the course includes news writing, public service announcements, promotional announcements, advertisements, video scripting, and writing for the Web and other multimedia applications.

EMTC-2310 Introduction to Photography–Sp **2 hours**

Acquaints students with basic principles of photography (light, exposure, composition, and darkroom skills) through lecture, laboratory sessions, and photographic assignments. (Fee: \$45)

EMTC-2606 **2 hours**

Introduction to Computer Animation for Electronic Media–Fa

An introduction to the use of 3D animation software. Intended for students who do not have a background in 3D animation and who need some directed help in preparing for EMTC-3065 Proficiency in Maya. *May not be counted as major hours for Electronic Media majors.* (Fee: \$35)

EMTC-2610 Preproduction Planning–Fa **3 hours**

Examines the preproduction phase of television and multimedia productions. Topics covered include planning, specifications, contracts, scheduling, budgeting, and evaluation. Special emphasis is placed on project management and research to understand the design and effectiveness of television and multimedia projects.

EMTC-3061 Proficiency in Flash–Fa,Sp **0 hours**

The student will demonstrate the ability to create Flash animations and interactive programs. A list of resources is available from the interactive media faculty to help the student prepare to pass this proficiency requirement. (Fee: \$10)

EMTC-3062 Proficiency in Director–Fa,Sp **0 hours**

The student will demonstrate the ability to create interactive media products using Director. A list of resources is available from the interactive media faculty to help the student prepare to pass this proficiency requirement. (Fee: \$10)

EMTC-3065 Proficiency in Maya–Fa,Sp **0 hours**

The student will demonstrate the ability to create 3D models and animations in Maya. A list of resources is available from the interactive media faculty to help the student prepare to pass this proficiency requirement. (Fee: \$10)

EMTC-3111 **3 hours**

Survey Research for Electronic Media–Sp

The study of survey research methodologies used in electronic media, including audience analysis, program and screen design testing, and station and website ratings. Includes an introduction to academic research in electronic communication for secondary research and practice in primary research by media practitioners using survey methodologies. *Prerequisite: EMTC-1110 Introduction to Electronic Media.*

EMTC-3112 **3 hours**

Content Research for Electronic Media–Fa

Introduces media students to research and paper writing and provides knowledge and practical experience in conducting content analyses of electronic media. The course instructs students in the library tools for media research, content coding procedures, and writing final research reports. *Prerequisite: EMTC-1110 Introduction to Electronic Media.*

EMTC-3150 Electronic Media Ethics–Fa **2 hours**

Development of an applied theistic ethic for media practitioners. Topics for ethical examination include media content, business practices, advertising, journalism, privacy, and intellectual property rights. *Prerequisite: junior or senior standing.*

EMTC-3151 **2 hours**

Christian Approaches to Electronic Media–Sp

Builds upon theistic critiques of the connections between society and technology to develop an understanding of how Christians approach the electronic media, both as consumers and practitioners.

EMTC-3210 Advanced Audio Production–Fa,Sp **3 hours**

This class is designed to teach the theories, principles, and

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practices of multi-track studio production. Emphasis will be given to the use of digital recording technologies and their usage related to other media. (Fee: \$45)

EMTC-3310 Advanced Video Production—Fa 3 hours

Taught from the producer's perspective. Hands-on training dealing with all the variables of making a video production, including pre-production, production, and post-production, and including linear and non-linear editing techniques. *Prerequisite:* EMTC-2110 Video Technical Training. (Fee: \$45)

EMTC-3330 Screenwriting—Fa 2 hours

An advanced writing course for students interested in learning the formal construction involved in writing a professional screenplay, with emphasis on dramatic writing and strong character development. *Prerequisite:* EMTC-2130 Writing for Electronic Media.

EMTC-3350 Documentary Film—Fa 2 hours

An overview of the origins, development, and current trends in the production of documentary films. Emphasis is given to the viewing and analysis of selected documentary programs. (Fee: \$25) (even years)

EMTC-3360 Documentary Film-style Prod. I—Fa 2 hours

A study of the framework for non-fiction film-style production. Emphasis is placed on theory, pre-production planning, funding, writing, and interviewing unique to documentary programming. Students will select a topic and follow the project through to a finished treatment, which will be the basis for the actual program produced in Documentary Film-style Production II. *Prerequisites:* EMTC-2110 Video Technical Training; and EMTC-3310 Advanced Video Production.

EMTC-3370 Documentary Film-style Prod. II—Sp 2 hours

Further study of the framework for non-fiction film-style production. Emphasis is placed on cinematography, interviewing, paper editing, directing, post-production, and distribution unique to documentary programming. Students will take the treatment completed in Documentary Film-style Production I and produce a final program. *Prerequisite:* EMTC-3360 Documentary Film-style Production I.

EMTC-3410 Electronic Media Sales—Fa 3 hours

The sales structure of media companies is explored. Emphasis is given to conducting a customer needs analysis and developing sales presentations. Sales executives work with the class to develop technique, copywriting, and presentation skills. *Prerequisite:* EMTC-3111 Survey Research for Electronic Media or EMTC-3112 Content Research for Electronic Media. (Fee: \$45)

EMTC-3420 Electronic Media Management—Sp 3 hours

This class is designed to acquaint the student with the concerns facing the management of a media company including legal requirements of the FCC, personnel management, implementation of programming, and station acquisition. *Prerequisite:* EMTC-3111 Survey Research for Electronic Media or EMTC-3112 Content Research for Electronic Media.

EMTC-3610 Visual Design for Electronic Media—Sp 3 hours

This course applies the theory and principles of visual communication to screen design for multimedia production and television graphics. Emphasis is placed on designing for both NTSC and wide-screen HDTV aspect ratios. Students are also introduced to screen design for personal digital assistants. *Prerequisites:* ART-1100 Introduction to Art or COM-3220 Visual Communication; EMTC-1110 Introduction to Electronic Media. (Fee: \$35)

EMTC-3630 Principles of Computer Animation—Sp 3 hours

Application of the principles of traditional cell-based animation to computer animation, as well as the effective use of animation for communication. *Prerequisite:* EMTC-3065 Proficiency in Maya. (Fee: \$35)



Working at U99.5, the University's student-operated radio station, provides students the opportunity to plan, program, and manage a real station.

EMTC-3640 Issues in Mobile Electronic Media—Sp 3 hours

Examines a variety of issues associated with portable communication devices such as personal digital assistants and Web-capable cell phones. Topics covered include applications of traditional media theories to wireless communication, diffusion, regulation of wireless technology, e-commerce, and industrial and sociological implications of media mobility. *Prerequisite:* junior or senior standing. (Fee: \$35)

EMTC-3720 Audio Production Practicum—Fa,Sp 1 hour

The practicum is designed to place the student in a variety of professional settings on and off campus, with the purpose of allowing the student to practice audio skills acquired in earlier classes. The course is repeatable for a total of two hours. *Prerequisites:* EMTC-1110 Introduction to Electronic Media; EMTC-1120 Audio Production. (Fee: \$45)

EMTC-3731 Video Production Practicum—Fa,Sp 1 hour

Production on a video crew in large auditorium production as assigned by the instructor. The course is repeatable for a total of six hours. *Prerequisites:* EMTC-2110 Video Technical Training; junior or senior status; permission of instructor. (Fee: \$25)

EMTC-3732 Directing Practicum—Fa,Sp 1 hour

Production on a video crew in large auditorium production as assigned by the instructor. The course is repeatable for a total of three hours. *Prerequisites:* EMTC-2110 Video Technical Training; junior or senior status; permission of instructor.

EMTC-3733 Sports Production Practicum—Fa,Sp 1 hour

Production on a video crew in sports production as assigned by the instructor. The course is repeatable for a total of six hours. *Prerequisites:* EMTC-2110 Video Technical Training; junior or senior status; permission of instructor. (Fee: \$25)

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EMTC-3741 Sales and Management Practicum—Fa,Sp 1 hour

The practicum is designed to place the student in a variety of professional settings on and off campus, with the purpose of allowing the student to observe and practice sales and management skills acquired in earlier classes. The course is repeatable for a total of three hours. *Prerequisites: EMTC-3410 Electronic Media Sales; EMTC-3420 Electronic Media Management; junior or senior status; permission of the instructor.*

EMTC-3761 Interactive Media Practicum—Fa,Sp 1 hour

The student will develop an interactive medium product, such as a webpage or Director-based program, either individually or as a member of a production team under the supervision of a faculty mentor. Repeatable for a total of 2 credit hours.

Prerequisites: EMTC-2061, 2062, 3061, 3062 Proficiencies in HTML, Photoshop, Flash, and Director. (Fee: \$25)

EMTC-3765 Animation Practicum—Fa 1 hour

The student will develop an animation project individually or with a team, working under the supervision of a faculty mentor. Repeatable for a total of 2 credit hours.

Prerequisites: EMTC-3630 Principles of Computer Animation; permission of faculty mentor. (Fee: \$25)

EMTC-4110 Electronic Media Law & Regulation—Fa 3 hours

A study of the legal protections and requirements placed upon the electronic media. Emphasis is placed upon court decisions that help to define First Amendment freedoms for those in the media, as well as regulations placed upon the electronic media.

EMTC-4155 Image and Word in a Visual Culture—Sp 3 hours

An inquiry into the tension between image and word in Jewish and Christian thought and the implications for Christians living in a visual culture. Traces this tension through the art of Judaism and the Medieval church, the iconoclastic controversies of early Byzantium and the English Civil Wars, and recent and contemporary religious thinkers.

EMTC-4310 Film-Style Production—Sp 2 hours

An advanced production class taught from a film-maker's perspective, with a direct emphasis on single camera technique and non-linear editing. *Prerequisite: EMTC-3310 Advanced Video Production. (Fee: \$25)*

EMTC-4610 Media Convergence—Fa 3 hours

Examines the ways in which traditional electronic mass media and interactive media are converging. Students will engage in research to investigate the historical trends toward convergence, models for convergence, and economic, programming, and regulatory implications of converging media.

EMTC-4700 Special Topics in Electronic Media 3 hours

Available to advanced students who desire intense study in special areas of electronic media. *Prerequisites: junior or senior status as an electronic media major; permission of the faculty mentor.*

EMTC-4710 Independent Study: Electronic Media 1-3 hours

Taken to allow the student to study an area beyond what is provided through regular course offerings. The student must make a proposal of what is to be studied for the term when applying to a faculty mentor for an independent study. The student will then follow a schedule approved by the faculty mentor for studying the topic and submitting a report. Repeatable to a total of 6 credit hours in the field. *Prerequisite: approval of proposal by faculty mentor.*

EMTC-4810 Senior Seminar—Fa,Sp 1 hour

A transition to the professional world. Includes development of resumes, resume tapes, and portfolios; interviewing skills; and business etiquette. Students enrolled in Senior Seminar must take the Tek. Xam, a national, standardized assessment tool that measures technology applications and problem-solving skills within the technology environment. The cost for Tek. Xam is covered by the course fee. Capstone course. *Prerequisite: senior status as electronic media major. (Fee: \$50)*

EMTC-4920 Senior Project 3 hours

The student selects one of two options: 1) a paper reporting on the student's original research that investigated a topic in electronic media or 2) a media production. A proposal detailing the student's plan for the senior project must be submitted and approved by the faculty mentor *prior to registration* for the class. Capstone course. *Prerequisites: EMTC-3111 Survey Research for Electronic Media or EMTC-3112 Content Research for Electronic Media; GPA of 3.0 in major classes; senior status; permission of EMTC faculty. (Fee: \$35)*

EMTC-4930 Electronic Media Internship 3-12 hours

Students are placed with media companies to gain experience in actual career situations. The work must be done under the supervision of an employee of the company approved by the faculty mentor. Students interested in an internship should discuss this option with their advisors at least one semester prior to the internship. Internship agreements must be signed by the student, job supervisor, and faculty mentor prior to registration for the experience. Internships depend upon availability and approval by the electronic media faculty. Capstone course.

Prerequisites: GPA of 3.0 in major classes; senior status; approval by the electronic media faculty.

Theatre Courses

THTR-1230 Voice and Diction—Sp 2 hours

Designed to assist the student in strengthening and maintaining the speaking voice. Areas of study include voice physiology, effective breathing for speaking, voice quality, and articulation. A brief examination of major vocal problems is also given.

THTR-1410 Introduction to Theatre—Fa,Sp 3 hours

Involves study of the history and development of theatre. Dramatic literature is considered as a reflection of man and culture during various periods, dealing with philosophy, religion, and sociopolitical thought. A brief look at acting skills is also offered.

THTR-1420 Introduction to Technical Theatre—Fa,Sp 3 hours

An overview course in all areas of technical theatre, including design. Intended to give the student a broad understanding of the basic principles and procedures used in the design of scenery, costuming, lighting, sound, and production management. Practicum required. (Fee \$45)

THTR-1430 Stage Movement—Fa,Sp 2 hours

This course will be an intensive practicum in theatrical stage movement designed for the individual with an interest in acting. Classes will consist of studio sessions incorporating movement exercises which stress/correct use of the mechanical and anatomical components of human movement. Emphasis will be given to increased awareness of individual movement characteristics and the application of movement variations to character development. Students will learn Laban Effort-Shape, Alexander Technique, and various improvisational movement techniques.

THTR-1460 Theatre Participation—Fa,Sp 1 hour

Students who participate in a communication arts-directed play may receive one hour of credit. Participation must occur over a minimum of four weeks of the rehearsal process. Credit may be applied only to the semester in which the participation occurs or the semester immediately following. Repeatable up to four hours. Credit/no credit. *Prerequisite: permission of instructor.*

THTR-1480 Play Production—Sp 3 hours

Provides an overview of the elements of play production (including direction, dramaturgy, design, producing, stage management, promotion, etc.). Through lecture and experience the student will be introduced to the practical aspects of producing a play. The ideas will be explored from a director's involvement with these elements. Stage work required. (Fee:\$50)

Communication Arts

School of Humanities, Fine Arts, and Bible

- THTR-2130 Dramatic Literature–Sp** **3 hours**
Study of the historical development of dramatic styles, theory, criticism, and construction. Can be applied to meet English or speech requirements, but not both.
- THTR-2350 Principles of Play Directing–Sp** **3 hours**
Practical study of play directing methods and techniques applied through class projects. Students will direct and perform play cuttings from a variety of dramatic literature types during the semester. The class is especially helpful to education majors who will have to assist in educational theatre productions.
- THTR-2400 Stagecraft–Fa,Sp** **1 hour**
The class is designed to acquaint the student with selected elements of play production. Students are assigned a project in an area of stagecraft, such as set construction/decoration, properties, lighting, or costuming in relation to the mounting of a theatrical production. Stage work required. Two semesters are required within the first two years.
- THTR-2410 Fundamentals of Oral Interpretation–Fa** **3 hours**
The study of literature through the medium of oral performance involves development in analysis and performance skills. Interpretation theories and techniques that deal with poetry, prose, and dramatic literature are presented.
- THTR-2420 Stage Costume/Makeup Design–Fa,Sp** **3 hours**
This course is designed to prepare the theatre arts students in the design and practical application of costume and makeup for performance. Attention is given to an understanding of relevant historical periods and theatrical styles. Theory and practice are both emphasized. Stage work required. *Prerequisite:* THTR-1420 *Introduction to Technical Theatre.* (Fee: \$60)
- THTR-2430 Principles of Acting–Fa,Sp** **3 hours**
Study in the principal theories of realistic acting is balanced with practice in experiencing character creation. Principles of physical and emotional character development are explored.
- THTR-2450 Scenic Design–Sp** **3 hours**
A theatre scenic design course which emphasizes the analysis and interpretation of the script, use of research material and techniques of presentation. Includes an introduction to the standard practices of drafting. Practicum and stage work required. *Prerequisite:* THTR-1420 *Introduction to Technical Theatre.* (Fee: \$55)
- THTR-3420 Theatre History–Fa** **3 hours**
An analysis of performative modes of a given culture within a historical study, reinforcing appreciation of the past and strengthening the understanding of one's own culture as well as different cultures. General survey of theatre history from the pre-Greek era to the present. Focus will be on prevailing philosophical orientation, major dramatists, theatre architecture and staging practices, styles of performance, costume design, innovations, and development.
- THTR-3440 Stage Costume History–Fa**
A general survey of western costuming for the stage from pre-Grecian to late twentieth century. This course provides an overview of the evolution of fashion as well as the social and cultural history affecting fashion change. (Fee: \$25)
- THTR-3460 Advanced Acting–Sp** **3 hours**
Designed to build upon knowledge and training learned in THTR-2430 Principles of Acting. Attention will be given to scene study, acting theory, and audition principles.
- THTR-3470 Dramaturgy–Fa,Sp** **3 hours**
This course provides background in specialized theatre research for students interested in teaching theatre history, drama, dramatic literature, and directing productions at the secondary or college level.
- THTR-3490 Stage Lighting Design–Sp** **3 hours**
The study of stage lighting theory and practice. Students will complete exercises in lighting design. Material covered includes basic electricity, equipment, and instruments. Practicum and stage work required. *Prerequisite:* THTR-1420 *Intro to Technical Theatre.* (Fee: \$35)
- THTR-3510 Advanced Directing–Sp** **3 hours**
An advanced course exploring the direction of period plays and stylistic genres other than realism. Student projects might include one-act or full-length plays. Students will become familiar with influential contemporary directors and directing theories. *Prerequisite:* THTR-2350 *Principles of Play Directing.*
- THTR-3610 Teaching Creative Dramatics–Fa,Sp** **2 hours**
For elementary and secondary education majors seeking a teaching license in speech. Acquaints students with creative dramatics and educational theatre productions for pre-K through grade 12. Includes role playing, improvisation, storytelling, theatre games, play therapy, pantomime, and drama production. *Prerequisite:* admission to teacher education program and/or major in communication arts. (Fee: \$25)
- THTR-3630 Production of Religious Drama–Sp** **2 hours**
This course explores and provides training in the use of drama as a tool for religious education and corporate worship. A broad menu of dramatic venues is addressed: (e.g. traditional costumed plays, the use of reader's theatre, choric speaking, the combining of drama and music, and group and solo performances).
- THTR-3850 Seminar in Arts Administration and Arts Law–Sp** **2 hours**
A seminar course providing background in arts administration and arts law, with significant research and presentation responsibilities for students. An overview of issues involved in the operation of arts organizations.
- THTR-4400 Professional Preparation Seminar–Fa** **3 hours**
A course to prepare the senior theatre arts student for entry into the professional arts community and/or graduate study. Topics would include audition/portfolio preparation and presentation, resume writing, interviewing techniques, graduate study/assistantship options, professional union affiliation, etc. (Fee: \$45)
- THTR-4640 Special Topics–Fa,Sp** **3 hours**
Topics of specialized theatrical interest are examined on an as-needed basis. Repeatable up to six credit hours.
- THTR-4750 Independent Study: Theatre–Fa,Sp** **1-2 hours**
Independent study in a selected field for students with special interests and demonstrated ability. Repeatable up to eight credit hours.
- THTR-4810 Internship: Theatre–Fa,Sp** **3-12 hours**
Students are placed with professional organizations to gain experience in actual career situations. Internships depend upon availability. Repeatable up to fifteen hours.
- THTR-4840 Senior Theatre Project–Fa,Sp** **3 hours**
The Senior Theatre Project (STP) has two goals: To culminate the student's work at Cedarville with a project presenting the student's highest caliber of work and to prepare the student to achieve personal and professional goals. The theatre major is given a variety of choices through which to fulfill the STP requirement: solo performance, directed production, theatre design, or dramaturgical study. Before determining the nature of the STP, the student must determine personal and professional goals. The theatre major begins shaping the STP immediately upon enrollment in the major. All theatre majors work with a theatre advisor. Capstone course. (Fee: \$50)