

Communication Arts

School of Humanities, Fine Arts, and Bible

Mission Statement

The Department of Communication Arts is a diverse community of communication professionals committed to educating students to change the world as they biblically engage their culture with the heart and mind of Christ. The department recognizes the importance of balancing the professional side of our discipline with a rigorous academic grounding. Contemporary issues and theories are evaluated and discussed in the perspective of Scripture. To achieve these goals, the department has set the following objectives. We seek:

1. To achieve excellence in communication skills and critical thinking.
2. To foster a desire for knowledge and an enthusiasm for creative expression.
3. To aid students in formulating problem-solving techniques in applied contexts.
4. To encourage the evaluation of performance-based communication as a reflection of culture.
5. To develop innovative leaders for positions in media, politics, business, and entertainment.

Personal Requirements

Students planning to pursue a major in Communication Arts are best prepared by taking a college preparatory curriculum in high school. Successful students in the major are individuals with abilities in creative expression, critical thinking, problem-solving and interpersonal interaction.

Department Requirements

All students in the department take Introduction to Communication Arts as the entry course in the major. Within each specific program of study, students complete classes in the history, theory, research, and ethics of their particular field of communication. Majors are required to complete a senior capstone project in research, production, internship, or performance to graduate. The nature of the project is determined by the emphasis area of the student.

Technical Resources

The department provides state of the art audio and video equipment with which students learn the skills of the electronic media.

A new, modern theatre and accompanying equipment and facilities are available to theatre majors.

The computer network provides tools and resources for public speaking, debate, and forensics.

Programs of Study

The Department of Communication Arts offers the following programs of study:

Majors

- Communication Studies
- Electronic Media
- Theatre

Minors

- Comprehensive Communication
- Electronic Media
- Organizational Communication
- Theatre

Co-Curricular Opportunities

Alpha Beta Phi is the Cedarville University chapter of the national honorary theatre organization, Alpha Psi Omega. The organization stimulates interest in theatre activities at the University and provides a forum for social interaction among students.

The Cedarville University **Debate Team** successfully competes with colleges and universities across the United States. Cedarville's debaters are competitively ranked within the National Parliamentary Debate Association, the largest debate league in the country. Students with a competitive edge who plan to pursue leadership careers such as ministry, law, education, business, or politics are encouraged to contact the debate coach, Dr. Rebecca Sietman.

Drama Each semester the Communication Arts Department presents a major theatrical production. In recent years the department has produced *All My Sons*, *The Pirates of Penzance*, *Lost in Yonkers*, *Wait Until Dark*, and *A Midsummer Night's Dream*. Performances are often sold out and always greatly appreciated by the University family as well as many community guests.

Forensics is intercollegiate speech competition, including events in public speaking, oral interpretation, limited preparation events, and Lincoln-Douglas debate. For the past 20 years, Cedarville has earned top rankings on both the state and national level. Cedarville is the current state champion of Ohio and the national champion among Christian colleges and universities. Contact Professor Matthew Moore for audition information. Limited scholarships are available.

Lamda Pi Eta is the National Communication Honor Society for undergraduate students. It recognizes, fosters, and rewards outstanding scholastic achievement. In addition, Lamda Pi Eta promotes and encourages professional development among majors, while providing an opportunity to discuss and exchange ideas in the field of communication.

The **Miriam Maddox Forum** is an honorary alumni society of the Department of Communication Arts for alumni and graduating seniors with a continuing interest in communication within the public sphere.

Communication arts majors interested in organizational communications and human resources are encouraged to join the Cedarville University chapter of the **Society for Human Resource Management (SHRM)**. SHRM members investigate the field of human resources by developing their own human resource management programming and activities and by attending other professional human resource meetings and conferences.

Students of all majors interested in applying and developing their skills in electronic media are encouraged to join the staff of **U99.5**, the University's student radio station. Students are involved in planning, programming, and managing the station. Students enjoy a fun working environment and a large, responsive audience, just as a professional radio station. Popular programs, music, and personalities have made this station a favorite part of campus life at Cedarville.

Career Opportunities

Careers in communications are varied and vast. Graduates in the communications studies major excel in careers in public relations, personnel management, communication consulting, media communication, political communication, cross-cultural communication, and corporate education training.

Students who choose to major in electronic media receive excellent training for careers in audio and video production, station management, digital media production, journalism, interactive media design and management.

The theatre program at Cedarville prepares students for a wide variety of careers in many different aspects of drama and professional theatre. The program allows for students to focus their studies to prepare for jobs in acting and directing or for opportunities in theatre design, technology, and management. Graduates not only find employment options for these positions in the arts but also in social, educational, and ministry contexts.

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In addition to preparing students to enter communication jobs with a sound foundation in their field, this major also equips students to pursue graduate studies in communication and other fields such as law, theology, and business.

Other career opportunities include:

- Actor
- Advertising executive
- Anchorperson
- Arts administrator
- Business manager
- Communication consultant
- Communication statistician
- Community relations director
- Customer service representative
- Development officer
- Film director
- Fund raiser
- Health services manager
- Human rights officer
- Journalist
- Labor relations consultant
- Legal communication consultant
- Legislative correspondent
- Mediation specialist
- News director
- Nonprofit organization director
- Political campaign director
- Political analyst
- Politician
- Public information officer
- Publications editor
- Publicist
- Radio talk-show host
- Recording company executive
- Sales/Marketing Rep.
- Seminar leader
- Sports announcer
- Theatre director

Faculty

Charles W. Elliott, *Chairman*: Professor of Communication Arts. *Education*: B.A., Cedarville University, 1977; M.A., Temple University, 1984; Ph.D., Temple University, 1994. At Cedarville since 2003.

J. Wesley Baker, Distinguished Professor of Communication Arts. *Education*: B.A., Bob Jones University, 1972; M.A., University of South Carolina, 1980; Ph.D., The Ohio State University, 1991. At Cedarville since 1977.

Rebecca M. Baker, Assistant Professor of Communication Arts. *Education*: B.A., Bob Jones University, 1973; M.A., Bob Jones University, 1975; M.A., University of Cincinnati, 1996. At Cedarville from 1977-79 and since 2001-present.

Robert L. Clements, Assistant Professor of Communication Arts. *Education*: B.A., Bob Jones University, 1970; M.Ed., Wright State University, 1983; graduate study - The Ohio State University, 2002. At Cedarville since 2003.

Derrick L. Green, Assistant Professor of Communication Arts, Assistant Director of Forensics. *Education*: B.A., Cedarville University, 1997; M.A., Miami University, 1999. At Cedarville since 2002.

Clark Greer, Associate Professor of Communication Arts. Media Research. *Education*: B.A., Los Angeles Baptist College, 1978; M. Div., Northwest Baptist Seminary, 1981; M.A., University of Southern California, 1985; Ph.D., Bowling Green State University, 2000. At Cedarville since 1999.

Deborah B. Haffey, Professor of Communication Arts. *Education*: B.A., Cedarville University, 1968; M.A., The Ohio State University, 1969; Ph.D., The Ohio State University, 2002. At Cedarville since 1986.

Clifford L. Johnson, Professor of Communication Arts. *Education*: B.Ed., Western Washington University, 1949; M.Ed., Western Washington University, 1953; D.Ed., University of Washington, 1962. At Cedarville since 1962.

James L. Kragel, Associate Professor of Communication Arts. *Education*: B.S., Mankato State University, 1977; M.A., Wheaton College, 1984. At Cedarville since 1994.

James O. Leightenheimer, Associate Professor of Communication Arts. *Education*: B.A., Cedarville University, 1980; M.A., Ohio University, 1989. At Cedarville since 1982.

J. Michael López, Professor of Communication Arts. *Education*: B.A., Bob Jones University, 1972; M.A., Bob Jones University, 1975; Ph.D., The Ohio State University, 1985. At Cedarville since 1984.

Michelle L. McIntosh, Assistant Professor of Communication Arts. Media Research. *Education*: B.A., Cedarville University, 1977; M.A., Pensacola Christian College, 1981; M.A., University of West Florida, 1992. At Cedarville since 1999.

Diane A. Merchant, Associate Professor of Communication Arts. *Education*: B.A., Cedarville University, 1978; post-graduate work in theatre, Kent State University, 1983-84; M.A., The Ohio State University, 1989. Ph.D., The Ohio State University, 1996. At Cedarville since 1986.

Matthew M. Moore, Assistant Professor of Communication Arts. Director of Forensics. *Education*: B.A., Cedarville University, 1992; M.A., Miami University, 1997. At Cedarville since 1998.

Kurt D. Moreland, Associate Professor of Communication Arts. *Education*: B.A., Cedarville University, 1976; M.A., West Virginia University, 1978; all work completed for Ph.D. except dissertation, Purdue University. At Cedarville since 1981.

James R. Phipps, Professor of Communication Arts. *Education*: B.A., Cedarville University, 1968; M.A., The Ohio State University, 1970; Ph.D., The Ohio State University, 1975. At Cedarville since 1968.

David H. Robey, Professor of Communication Arts. *Education*: B.A., Pillsbury Bible College, 1970; M.A., Bob Jones University, 1972; graduate study, Tennessee Temple University, 1974; Ph.D., Union Graduate School, 1989. At Cedarville since 1981.

Rebecca M. Sietman, Assistant Professor of Communication Arts. Debate Coach. *Education*: B.A., Cedarville University, 1999; M.A., The Ohio State University, 2002. Ph.D., The Ohio State University, 2005. At Cedarville since 2003.

Margaret S. Wheeler, Assistant Professor of Communication Arts. *Education*: B.A., Cedarville University, 1964; M.Ed., Central State University, 1998. At Cedarville since 1995.

Technical Support Staff

Donald N.C. Jones, Designer and Technical Director. *Education*: B.A., Bob Jones University, 1973; graduate studies - Tennessee Temple University, 1974-76; Oxford University (England), 1977; University of the South, 1983; Rhode Island School of Design, 2002. At Cedarville since 1984.

Timothy J. Phipps, Assistant Technical Director/Production Manager. *Education*: B.A., Cedarville University, 2002; At Cedarville since 2005.

David G. Bastress, Electronic Media Technician. *Education*: Practical Bible Training School, 1970; John Brown University, 1980. At Cedarville since 2002.

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Communication Studies

The **communication studies major** prepares students for careers in public relations, personnel management, consultancy programs, media communications, and corporate executive training. Because excellent communication skills are important in many professions, this major has also been chosen by those pursuing careers in sales or politics. It also serves as excellent preparation for those planning additional graduate professional training such as law, theology, and business.

Graduating seniors in communication arts culminate their program of study with an individualized senior project under the direction of a faculty member. This project may take the form of a senior thesis, senior performance, or internship. The senior thesis emphasizes research and writing with a public presentation of the research findings. The senior performance is available to those communication studies students who have taken a theatre minor as listed below. The internship is a capstone for those studying in the political communication concentration and requires documentation of the experience with integration of the course work.

Course requirements involve 48 semester hours, including 24 semester hours in core requirements and 24 semester hours in an area of concentration chosen with the advice of the student's academic advisor. An additional 16 hours in specific courses are required if the student performs a recital.

<i>Core requirements</i>	24
COM-1000 Introduction to Communication Arts	3
COM-2000 Persuasive Theory	3
COM-2050 Communication Theory	3
COM-2200 Communication in Applied Contexts	3
COM-2220 Research in Communication	2
COM-3100 Advanced Public Speaking	3
COM-3240 Interpersonal Communication	2
COM-4810 Research Pre-Seminar	2
<i>One of the following:</i>	
*COM-4820 Senior Research Project	3
*COM-4840 Senior Project in Theatre Performance	3
*COM-4900 Internship in Communications	3
<i>The following electives are required as senior recital prerequisites for Senior Project in Theatre Performance</i>	16
THTR-1230 Voice and Diction	3
THTR-1410 Introduction to Theatre	3
THTR-1430 Stage Movement	3
THTR-2350 Principles of Play Directing	3
THTR-2410 Fundamentals of Oral Interpretation	3
THTR-2430 Principles of Acting	3

*Capstone Course

Senior Capstone

This project would require students to identify a current communication challenge, analyze the role of the media in this area, and develop an innovation or solution with rationale.

Concentrations

Students should select a concentration by the end of the sophomore year from the following:

- Comprehensive Communication
- Intercultural Communication
- Media Communication
- Organizational Communication
- Political Communication

Concentration requirements may be adjusted to the needs of individual students with the written permission of the department chairman.

Comprehensive communication concentration 24

This unique concentration of study is designed to allow students to work closely with a faculty advisor to create an educational program that fits their life goals. After completing foundational courses in communication, students select from electives within the Communication Arts department or from other departments to build a course of study tailored to their specific career objectives.

COM-4110 History of Public Address	3
COM-4120 Contemporary Rhetoric	2
COM-4810 Research Pre-Seminar	1
COM-4830 Research Post Seminar	0
<i>Electives*</i>	18

Intercultural communication concentration 24

The intercultural communication concentration was developed with the awareness that there is a need to educate communication professionals to be competent in diverse cultural contexts. It has been structured to provide students with the opportunity to obtain a strong foundation in intercultural communication as an academic field; understand the research methods needed to answer questions and solve problems related to this area of study; apply their program of study in a supervised cultural immersion experience; and evaluate multicultural issues and integrate their understanding of the field and their responsibility within it in the context of a Christian worldview.

COM-2140 Intercultural Communication	3
PYCH-3XXX Qualitative Research	3
COM-3710 Communication and Cultural Literacy	3
<i>Immersion Requirement</i>	
COM-3790 Cultural Immersion Clinic	3

OR One Semester Study Abroad*

During the Freshman or Sophomore year select at least one course from:

PYCH-1800 Cross Cultural Psychology OR	3
SOC-2300 Principles of Sociology	3

Electives selected from the following: 9-12

During the Junior or Senior year select remaining courses from:

ART-3310 Art History 1	3
ART-3320 Art History 2	3
BEPT-3470 Cross-Cultural Ministry	3
BEPT-3510 Introduction to Urban Ministry	3
COM-2300 Voices of Diversity	3
COM-3150 Gender, Politics, and Communication	3
HLMU-2100 Jazz History: Music of the Multi-Culture	3
HLMU-3400 Global Music	3
THTR-2510 Theatre and Social Change	3

Other Electives may be included to meet specific academic goals of the student, and must be approved by the department chair and the student's advisor.

*A semester abroad may be used to meet the immersion requirement.

All immersion requirements must be completed in a cultural context different from the student's culture of origin and are subject to approval by the department chair and the student's advisor.

Media communication concentration 24

Media concentration offers a new approach to the study of media that prepares students to lead media innovations, solve new problems, and address the unique challenges of convergent mediated communication. Students are taught to cultivate a unique approach to mediated communication that develops skills in creative problem-solving techniques, innovative adaptation of media forms and formats, and positive leadership.

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COM-2510 Media History	3
COM-3120 Argumentation and Debate	3
or COM-4060 Organization Leadership	3
COM-3220 Visual Communication	3
COM-3840 Media Analysis	3
EMTC-4155 Image and Word in a Visual Culture	3
EMTC-4610 Media Convergence	3
<i>Electives*</i>	6

*Electives may be selected from courses within the department or from other departments to meet the specific life goals of the student, and must be approved by the department chairman and the student's advisor.

COM-4610 Communication Ethics	2
POLS-2610 American National Government	3
POLS-3610 American Presidency	3
POLS-3630 Legislative Process	3

Communication Studies Major Curriculum Summary

Proficiency Requirements	0-5
General Education Requirements	49-60
Communication Arts Major Requirements	44
Electives	24-35
Total (minimum, not including proficiency)	128

Organizational communication concentration 24

Students in the organizational communication concentration study processes of human interaction within organizational settings. The curriculum provides opportunities for students to explore decision-making and problem-solving in corporate contexts, training and development processes, interviewing and discussion methods, conflict resolution, and negotiation techniques. This program prepares students for careers in corporate communication, marketing/sales, public relations, and human resources by providing a sound foundation in organization and the skills needed to communicate effectively in a variety of communication contexts.

COM-3230 Organizational Communication	3
COM-3250 Interviewing	3
COM-3330 Organizational Training	3
COM-4060 Organizational Leadership	3
MGMT-3500 Principles of Organization and Management	3
MGMT-3530 Human Resources Management	3
<i>Electives selected from the following:</i>	6
COM-2230 Group Discussion	2
COM-2320 Theories of Mass Media	3
COM-3120 Argumentation and Debate	3
COM-3260 Organizational Negotiation	3
COM-4110 History of Public Address	3
COM-4610 Communication Ethics	2
COM-4640 Special Topics	2-3
COM-4720 Independent Study: Organizational Communication	1-3
COM-4900 Internship in Communication	3-12
ENG-3110 Style and Mechanics for Writers	3
MGMT-3550 Organizational Behavior	3
TPC-3090 Technical Marketing Communication	3

Political communication concentration 24

The political communication concentration provides students with a solid foundation to meet the diverse requirements of communication professionals in local, state, and national political contexts. This area of study begins with the fundamentals of political communication, then moves to develop proficiency in speechwriting and constituent relations. The coursework is designed to stimulate problem-solving, leadership development, and critical thinking in political contexts. An important part of the curriculum is understanding the nature and implications of diversity in American society to enable students to communicate effectively and responsibly.

COM-2820 Political Communication	3
COM-3120 Argumentation and Debate	3
COM-3140 Intercultural Communication	3
(or COM-3150 Gender, Politics, and Communication	3)
COM-3810 Political Speechwriting	3
COM-4210 Public Opinion and Polling	3
<i>Electives selected from the following:</i>	9
COM-3220 Visual Communication	3
COM-4060 Organizational Leadership	3

A complete description of the General Education Requirements is found on page 18

Suggested Four-Year Curriculum for a Major in Communication Studies

First year:

BEGE-1710 Christian Life and Thought	3
BEGE-1720 Spiritual Formation	3
COM-1000 Introduction to Communication Arts	3
COM-1100 Fundamentals of Speech	3
COM-2200 Communication in Applied Contexts	2
ENG-1400 Composition	3
GSS-1100 Politics and American Culture	3
HUM-1400 Introduction to the Humanities	3
PEF-1990 Physical Activity and the Christian Life	1
Biological Science Elective	3.5
History Elective	3
Literature Elective	3
Physical Education Activity Elective	1
Total	34.5

Second year:

BEGE-2730 Old Testament Literature	3
BEGE-2740 New Testament Literature	3
COM-2000 Persuasive Theory	3
COM-2050 Communication Theory	3
COM-2220 Research in Communication	3
Communication Arts Major Concentration Courses	8
Physical Science Elective	3.5
Quantitative Elective	3
Social Science/Global Awareness Elective	3
Total	32.5

Third year:

BEGE-3750 Christian Worldview Development	2
BEGE-3760 Christian Worldview Integration	2
COM-3100 Advanced Public Speaking	3
COM-3240 Interpersonal Communication	2
COM-4810 Research Pre-Seminar	1
Communication Arts Major Concentration Courses	8
Electives	12
Total	30

Fourth year:

COM-4110 History of Public Address	3
(or another Humanities elective	3)
COM-4820 Senior Research Project	3
(or COM-4840 Senior Project: Recital	3)
(or COM-4900 Internship in Communication	3)
COM-4830 Research Post-Seminar	0
Communication Arts Major Concentration Courses	6
Electives	19
Total	31

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Electronic Media

The **electronic media major** prepares students for careers in a wide range of media—radio, television, non-broadcast audio/video production, and online and computer-based media. Because of the paraprofessional nature of this program and the balance of practical and theoretical aspects of media work, Cedarville graduates have excelled in careers across all of these media.

Through specifically designed courses, students have the opportunity to work in environments in which radio stations are streaming alternate music formats on the Web, television is digital and interactive, and the Internet's broadband capacity provides video on demand. Students receive a broad perspective to prepare them to work in a rapidly changing media environment and will also select a concentration for specialization.

Course requirements involve 53 semester hours—32 semester hours of core courses that provide the student with an overview of these media and develop skills in common with all of them and a 21-hour concentration. The concentrations provide specialized courses in audio production (radio and non-broadcast audio), video production (television and non-broadcast video), management/sales (covering the business side of the field), and interactive media (online and computer-based media).

Internships are strongly recommended but are dependent upon availability and placement.

Core Requirements	32
COM-1000 Introduction to Communication Arts	3
COM-2320 Theories of Mass Media	3
EMTC-1110 Introduction to Electronic Media	3
EMTC-1120 Audio Production	3
EMTC-2110 Video Technical Training	3
EMTC-2130 Writing for Electronic Media	3
EMTC-3111 Survey Research for Electronic Media	3
(or EMTC-3112 Content Research for Electronic Media ...)	3
EMTC-3150 Electronic Media Ethics	2
EMTC-3151 Christian Approaches to Electronic Media	2
EMTC-4110 Electronic Media Law and Regulation	3
EMTC-4810 Senior Seminar	1
<i>Select one of the following courses, with approval of faculty:</i>	
*EMTC-4920 Senior Project	3
EMTC-4930 Electronic Media Internship	3-12
*Capstone Course	

Audio concentration	21
EMTC-1210 Media Performance	3
EMTC-3210 Advanced Audio Production	3
EMTC-3410 Electronic Media Sales	3
EMTC-3720 Audio Production Practicum (1 hour each; 3 hours required)	3
THTR-1410 Introduction to Theatre	3
THTR-2410 Fundamentals of Oral Interpretation	3
THTR-2430 Principles of Acting	3

Interactive media concentration	21
ART-1100 Introduction to Art	3
(or COM-3220 Visual Communication	3)
EMTC-2061 Proficiency in HTML	0
EMTC-2062 Proficiency in Photoshop	0
EMTC-2063 Proficiency in Illustrator	0
EMTC-2610 Preproduction Planning	3
EMTC-3061 Proficiency in Flash	0
EMTC-3062 Proficiency in Director	0

EMTC-3065 Proficiency in Maya	0
EMTC-3410 Electronic Media Sales	3
EMTC-3610 Visual Design for Electronic Media	3
EMTC-3630 Principles of Computer Animation	3
EMTC-4610 Media Convergence	3
<i>Practica—three hours selected from the following:</i>	
EMTC-3761 Interactive Media Practicum (repeatable)	1
EMTC-3765 Animation Practicum (repeatable)	1

Management/Sales concentration	21
COM-3230 Organizational Communication	3
COM-4060 Organizational Leadership	3
EMTC-3410 Electronic Media Sales	3
EMTC-3420 Electronic Media Management	3
EMTC-3741 Sales and Management Practicum (1 hour each; 3 hours required)	3
MGMT-3500 Principles of Organization and Management ..	3
MRKT-3600 Principles of Marketing	3

Video concentration	21
COM-3220 Visual Communication	3
EMTC-1210 Media Performance	3
EMTC-2610 Preproduction Planning	3
EMTC-3310 Advanced Video Production	3
<i>*Practica—three hours selected from the following:</i>	
EMTC-3731 Video Production Practicum (repeatable)	1
EMTC-3732 Directing Practicum (repeatable)	1
EMTC-3733 Sports Production Practicum (repeatable) ..	1
<i>Electives selected from the following:</i>	
EMTC-2310 Introduction to Photography	2
EMTC-3330 Screenwriting	2
EMTC-3350 Documentary Film	2
EMTC-3360 Documentary Film-style Production I	3
EMTC-3370 Documentary Film-style Production II	2
EMTC-3410 Electronic Media Sales	3
EMTC-4310 Film-Style Production	2
* Students may add up to 2 additional practica hours.	

Electronic Media Major Curriculum Summary	
Proficiency Requirements	0-5
General Education Requirements	52-60
Electronic Media Major Requirements	53
Electives	15-23
Total (minimum, not including proficiency)	128

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Electronic Media Advisory Board

The EMTC Advisory Board provides input on the development of the EMTC majors and an assessment of the program's courses and facilities to ensure that students are being prepared for a career in the field. Current Board members* include:

- Ben Barrett, Association of Baptists For World Evangelism*
- Jay Benson, WHIZ Media Group*
- Ruth Bliss, Mission Network News*
- R. Todd Carter, Ginghamburg Church*
- Dan Craig, WRFD, Salem Media*
- Bill DeWees, WONU,*
- Bob Lepine, Family Life Today*
- Dusty Rhodes, WAY-FM Media Group*
- Dave Samuel, Focus on the Family*
- Josh Snyder, Media and Entertainment Entrepreneur*
- Shelly Stock, Freelance Television Producer*
- Paul Yuen, Gospelcom International*

*Organizational affiliation cited for identification only



Real-life field assignments provide multimedia and broadcasting students with valuable knowledge and experience.

A complete description of the General Education Requirements is found on page 18

Suggested Four-Year Curriculum for a Major in Electronic Media

First year:

BEGE-1710 Christian Life and Thought	3
BEGE-1720 Spiritual Formation	3
COM-1000 Introduction to Communication Arts	3
COM-1100 Fundamentals of Speech	3
EMTC-1110 Introduction to Electronic Media	3
EMTC-1120 Audio Production	3
ENG-1400 Composition	3
GSS-1100 Politics and American Culture	3
HUM-1400 Introduction to the Humanities	3
PEF-1990 Physical Activity and the Christian Life	1
Biological Science Elective	3.5
History Elective	3
Total	34.5

Second year:

BEGE-2730 Old Testament Literature	3
BEGE-2740 New Testament Literature	3
COM-2320 Theories of Mass Media	3
EMTC-2110 Video Technical Training	3
EMTC-2130 Writing for Electronic Media	3
EMTC-XXXX Concentration Requirements and Electives	9
Physical Education Activity Elective	1
Physical Science Elective	3.5
Quantitative Elective	3
Total	31.5

Third year:

BEGE-3750 Christian Worldview Development	2
BEGE-3760 Christian Worldview Integration	2
EMTC-3111 Survey Research for Electronic Media	3
(or EMTC-3112 Content Research for Electronic Media	3)
EMTC-3150 Electronic Media Ethics	2
EMTC-3151 Christian Approaches to Electronic Media	2
EMTC-XXXX Practica	2
EMTC-XXXX Concentration Requirements and Electives	7
Literature Elective	3
Social Science/Global Awareness Elective	3
Electives	7
Total	33

Fourth year:

EMTC-4110 Electronic Media Law and Regulation	3
EMTC-4810 Senior Seminar	1
EMTC-4920 Senior Project	3
(or EMTC-4930 Electronic Media Internship	3-12)
Concentration Requirement or Elective	2
EMTC-XXXX Practicum	1
Humanities Elective	3
Electives	7-16
Total	29

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Theatre

The **theatre major** provides training in acting, directing, theatre design/technology, and theatre history/dramaturgy. The program allows the student to declare a concentration in either performance or design. A special emphasis is placed upon the challenges faced by the Christian in theatre and the use of drama in worship and Christian ministry.

In addition to studio and classroom instruction, students gain practical experience through working on department productions and serving on production teams. To assist the student in the training and mastering of theatre skills and to help them put into practice classroom education, many theatre courses require practical work on University productions. Required hours for stage work are to be considered as course schedules are planned. Theatre students receive training in theatre procedures and safety before working on the University stage. This practical experience work is supervised by the theatre technical staff and may include set construction, scenic painting, lighting, properties, costumes, and other projects.

While many theatre majors anticipate a career in theatre, other students may want to combine the theatre major with a specific minor to help prepare them for the diversity of theatre-related professions including Christian education, youth ministry, arts management, arts law, and arts education. With the assistance of a faculty advisor, theatre majors are encouraged to consider taking a minor in such fields of study as art, English, management, Christian education or psychology. The program culminates in a Senior Theatre Project designed to feature the student's level of expertise and assist the student in preparation for graduate school or the selected area for employment or ministry. Course requirements involve 56 semester hours.

<i>Core requirements</i>	36
COM-1000 Introduction to Communication Arts	3
THTR-1410 Introduction to Theatre	3
THTR-1440 Stagecraft I	1
THTR-1450 Stagecraft II	1
THTR-1480 Play Production	3
THTR-2200 Introduction to Design	3
THTR-2350 Principles of Play Directing	3
THTR-2430 Principles of Acting	3
THTR-2470 Makeup Design	2
THTR-3420 Theatre History I	2
THTR-3430 Theatre History II	2
THTR-3470 Dramaturgy	3
THTR-4400 Professional Preparation Seminar	3
THTR-4630 The Christian in Theatre	2
<i>Electives selected from the following:</i>	2
EMTC-3350 Documentary Film	2
THTR-2410 Advanced Theatre Techniques	3
THTR-2510 Theatre of Social Change	3
THTR-3610 Education Theatre	2
THTR-3850 Seminar in Arts Administration/Arts Law	2

Design Concentration	20
THTR-2440 Stagecraft III	1
THTR-2450 Scenic Design	3
THTR-2460 Costume Design	3
THTR-3440 Stage Costume History	3
THTR-3450 Stagecraft IV	1
THTR-3490 Stage Lighting Design	3
THTR-3520 Scenic Painting	3
*THTR-4840 Senior Theatre Project	3

Performance Concentration	20
THTR-1230 Voice and Diction	3
THTR-1430 Stage Movement	3
THTR-2410 Advanced Theatre Techniques	3
THTR-3430 Advanced Acting	3
THTR-3510 Advanced Directing	3
THTR-3530 Techniques of American Musical Theatre	2
*THTR-4840 Senior Theatre Project	3
*Capstone Course	

Theatre Major Curriculum Summary

Proficiency Requirements	0-5
General Education Requirements	49-57
Theatre Major Requirements	56
Electives	15-23
Total (minimum, not including proficiency)	128



Up-to-date facilities provide students with the equipment to learn and to gain hands-on experience.

A complete description of the General Education Requirements is found on page 18

**Suggested Four-Year Curriculum for a
Major in Theatre**

First year:

BEGE-1710 Christian Life and Thought	3
BEGE-1720 Spiritual Formation	3
COM-1000 Intro to Communication Arts	3
COM-1100 Fundamentals of Speech	3
ENG-1400 Composition	3
HUM-1400 Introduction to the Humanities	3
THTR-1410 Introduction to Theatre	3
THTR-1420 Introduction to Technical Theatre	3
THTR-1440 Stagecraft I	1
THTR-1450 Stagecraft II	1
THTR-1480 Play Production	3
PEF-1990 Physical Activity and the Christian Life	1
Biology Elective	3.5
Total	33.5

Second year:

BEGE-2730 Old Testament Literature	3
BEGE-2740 New Testament Literature	3
GSS-1100 Politics and American Culture	3
LIT-2340 Western Literature	3
THTR-2200 Intro to Design	3
THTR-2350 Principles of Play Directing	3
THTR-2430 Principles of Acting	3
THTR-2420 Makeup Design	3
Physical Education Activity Elective	1
Theatre Concentration Courses	9
Total	33

Third year:

BEGE-3750 Christian Worldview Development	2
BEGE-3760 Christian Worldview Integration	2
THTR-3420 Theatre History I	2
THTR-3430 Theatre History II	2
THTR-3470 Dramaturgy	3
History Elective	3
Physical Science Elective	3.5
Quantitative Elective	3
Electives	3
Theatre Concentration Courses	9
Total	32.5

Fourth year:

THTR-4400 Professional Preparation Seminar	2
THTR-4630 The Christian in Theatre	2
THTR-4840 Senior Theatre Project	3
Theatre Elective	2
Social Science/Global Awareness Elective	3
Electives	17
Total	29

Minors

Course requirements for the minor in **comprehensive communication arts** involve 16 semester hours selected from the following courses:

COM-1000 Introduction to Communication Arts	2
COM-2000 Persuasive Theory	3
COM-2050 Communication Theory	3
COM-2200 Communication in Applied Contexts	2
COM-3100 Advanced Public Speaking	3
COM-3240 Interpersonal Communication	2
COM-4110 History of Public Address	3
COM-4120 Contemporary Rhetoric	2

Course requirements for the minor in **electronic media**

involve 16 semester hours selected from the following courses:

COM-1000 Introduction to Communication Arts	2
EMTC-1110 Introduction to Electronic Media	3
EMTC-1120 Audio Production	3
EMTC-2110 Video Technical Training	3
EMTC-2130 Writing for Electronic Media	3

Research (Select one of the following courses):

EMTC-3111 Survey Research for Electronic Media	3
EMTC-3112 Content Research for Electronic Media	3
EMTC-3150 Electronic Media Ethics	2
EMTC-3151 Christian Approaches to Electronic Media	2

Course requirements for the minor in **organizational**

communications involve 16 semester hours selected from the following courses:

COM-1000 Introduction to Communication Arts	2
COM-2000 Persuasive Theory	3
COM-2050 Communication Theory	3
COM-2200 Communication in Applied Contexts	2
COM-3100 Advanced Public Speaking	3
COM-3240 Interpersonal Communication	2
COM-3230 Organizational Communication	3
COM-3250 Interviewing	3
COM-3260 Organizational Negotiation	3
COM-3330 Organizational Training	3
COM-4060 Organizational Leadership	3
MGMT-3500 Principles of Organization and Management	3
MGMT-3530 Human Resource Management	3

Course requirements for the minor in **theatre** involve 16 semester hours selected from the following courses:

THTR-1230 Voice and Diction	3
THTR-1410 Introduction to Theatre	3
THTR-1420 Introduction to Technical Theatre	3
THTR-1430 Stage Movement	2
THTR-1460 Theatre Participation (repeatable)	1
THTR-1480 Play Production	3
THTR-2130 Dramatic Literature	3
THTR-2350 Principles of Play Directing	3
THTR-2400 Stagecraft	1
THTR-2410 Fundamentals of Oral Interpretation	3
THTR-2420 Stage Costume and Makeup Design	3
THTR-2430 Principles of Acting	3
THTR-2450 Scenic Design	3
THTR-3420 Theatre History	3
THTR-3470 Dramaturgy	3
THTR-3490 Stage Lighting Design	3
THTR-3510 Advanced Directing	3
THTR-3630 Production of Religious Drama	2

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Course Descriptions

Communication Arts Courses

COM-1000

3 hours

Introduction to Communication Arts—Fa,Sp

A foundational course designed to introduce the student to the broad discipline of communication including such areas as Christian perspectives, theory, ethics, programs of study, professional organizations, and co-curricular and career opportunities.

COM-1100 Fundamentals of Speech—Fa,Sp

3 hours

Usually a prerequisite for other courses in speech, the fundamental course offers theory and practice in basic speech skills for extemporaneous speaking and the use of voice and delivery in oral interpretation of prose and poetry. Students gain extensive training in public speaking as an art.

COM-1120 Honors Speech—Fa,Sp

3 hours

Exposes the student to and prepares them for competition in the three general areas of intercollegiate forensic competition: oral interpretation (prose, poetry, dramatic-duo), public speaking (persuasion, informative, communication analysis), and limited preparation events (impromptu and extemporaneous speaking). *Prerequisites: Audition; permission of instructor.*

COM-1230 Voice and Diction—Fa

3 hours

See course description for THTR-1230 Voice and Diction.

COM-1500 Introduction to Debate—Su

3 hours

A foundational course designed to allow high school students to develop their public speaking and debating skills in a concentrated, activity-intensive learning environment. Theories concerning public speaking and argumentation will be presented. Daily speaking assignments are an important aspect of the course. (Fee: \$25)

COM-2000 Persuasive Theory—Fa

3 hours

Methods of applying contemporary communication theories on attitudes, involvement, and change combined with classical positions on the principles and methods of persuasive communications. Attention is given to the study, analysis, and delivery of persuasive speeches in a free society. Along with background in the rhetorical criticism of logical, emotional, and ethical proofs.

COM-2050 Communication Theory—Fa,Sp

3 hours

Introduction and critical assessment of communication theories that underlie interpersonal, group, organization, public, mass media, and cultural studies.

COM-2140 Intercultural Communication—Fa, Sp

3 hours

Provides the foundations of the way communication functions in intercultural settings with a focus on the way culture affects communication. Students learn to identify cultural differences, understand adaptation processes and learn communication effectiveness in cross-cultural contexts.

COM-2200 Communication in Applied Contexts—Fa,Sp

2 hours

Provides students with an opportunity to develop their speaking skills beyond Fundamentals of Speech, emphasizing the use of technology, professional use of public address, and preparation for upper-level applied and speaking courses. *Prerequisite: COM-1100 Fundamentals of Speech; or COM-1120 Honors Speech.*

COM-2220 Research in Communication—Fa, Sp

3 hours

A survey of research methodologies commonly employed by communication researchers. Laboratory hour introduces library search techniques and participation in on-going research projects. *Prerequisite: COM-2050 Communication Theory.*

COM-2230 Group Discussion—Sp

2 hours

Group interaction and principles of directing effective groups are studied to develop individual understanding of group processes. Emphasis on the different aims of discussion situations.

COM-2300 Voices of Diversity—Fa,Sp

3 hours

Examination and critical analysis of the significant contributions, and issues related to, women, people of color, cultural minority groups, and the differently abled in the development of American cultural history. Cultural, social, and artistic contributions are examined and discussed. Field trips and guest performers/speakers will be incorporated.

COM-2320 Theories of Mass Media—Sp

3 hours

Contemporary mass media is surveyed with attention to the nature, role, structure, influence, operation, and problems of newspapers, magazines, radio, and television-journalistic activities. The course also examines issues involving new communication technologies such as the Web, personal digital assistants, and digital broadcasting.

COM-2410 Fundamentals of Oral Interpretation—Fa

3 hours

The study of literature through the medium of oral performance involves development in analysis and performance skills. Interpretation theories and techniques that deal with poetry, prose, and dramatic literature are presented.

COM-2440 Advanced Forensics—Fa,Sp

1 hour

Advanced training for intercollegiate forensic competition. Focus on literary and rhetorical criticism, extemporaneous speaking, and the writing of original oratory. Repeatable up to six hours.

COM-2510 Media History—Sp

3 hours

This course offers the historical foundations of mass communication from colonial America to the present. Focuses on the growth of news and entertainment media within a social, political, and economic framework of each era of development. Particular attention is given to the interaction of minority and mainstream media.

COM-2820 Political Communication—Sp

3 hours

A survey of the theory and practice surrounding the relationship between media and politics. Issues such as the role of media in promoting democracy; media effect theories, political knowledge, and the public's response to news; and the role of public opinion in an open society will be explored.

COM-3100 Advanced Public Speaking—Fa,Sp

3 hours

Emphasizes the creative, logical, and audience-centered thinking needed for excellent public address. Students exhibit logical communication skills through writing and speaking assignments. *Prerequisite: COM-2200 Communication in Applied Contexts.*

COM-3120 Argumentation and Debate—Fa

3 hours

The study of principles and practices of debate. Course includes an overview of typical questions used in intercollegiate debate as well as the theory involved in logical preparation and refutation of a case.

COM-3130 Rhetorical Criticism—Sp

2 hours

Critical approaches to textual analysis within communication studies. Analyses may feature speeches, writings, television, and film. Critical thinking, writing skills emphasized. Seminar format.

COM-3150 Gender, Politics, and Communication—Fa

3 hours

Using communication theory and biblical application, this course studies the patterns and the effects of communication upon male and female genders identifying the political struggles that are a part of gender relationships and communication. The women's movement, contemporary masculinity studies, and the Christian church's response to gender issues are surveyed.

COM-3220 Visual Communication—Fa,Sp

3 hours

Centers on the analysis of how we, as individuals and societies, shape, communicate, receive, and interpret visual images. Particular emphasis is given to visual and aesthetic theory as it applies to film, television, advertising, and theatre.

COM-3230 Organizational Communication—Sp

3 hours

The study using communication for organizational structure. The course focuses on major organizational theories, topics, and their communicative implications. The role of communica-

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tion during conflict management, negotiation, crisis management, and small group process in the organizational context.

COM-3240 Interpersonal Communication–Sp 2 hours

Centers on the nature and function of interpersonal communication as it operates within casual encounters, families, organizations, and institutions. Implications for personal, social, and professional growth will be considered.

COM-3250 Interviewing–Fa,Sp 3 hours

Focuses on the study of fundamental interviewing principles. Instruction and training are offered across a variety of interviewing situations, including informational, employment, and persuasive interviews.

COM-3260 Organizational Negotiation–Sp 3 hours

Focus on communication and the negotiation process in the organizational context, coverage of negotiation theories, elements of the negotiation process, and negotiation formats (e.g. salary negotiations, budget negotiations, collective bargaining, etc.).

COM-3330 Organizational Training–Fa 3 hours

Focuses on trainer skills essential for training the adult employee in an organizational setting. Techniques and learning resources are presented to aid the trainer in assessing training needs. *Prerequisite: COM-3230 Organizational Communication or permission of instructor.*

COM-3450 Forensics/Individual Events–Fa,Sp 1 hour

Students receive individual coaching for participation in intercollegiate speech competition. Areas of competition include oral interpretation, public speaking, and limited preparation events. *Prerequisite: permission of instructor.*

COM-3451 Debate Practicum–Fa,Sp 1 hour

Students receive individual coaching for participation in intercollegiate debate competition. *Prerequisite: permission of instructor. Credit/no credit; repeatable up to six times.*

COM-3500 Storytelling–Sp 1 hour

The history, development, and usage of storytelling is presented in a format where the student participates in developing skills as a teller. Students are assisted in developing their own style and method for presenting stories. Open to all majors.

COM-3650 2 hours

Clinical Methods in Teaching Speech–Fa,Sp

Students seeking certification for teaching speech will gain classroom experience. One credit hour equals 20 classroom hours. Department staff members will supervise all assignments. Credit/no credit.

COM-3710 Communication and Cultural Literacy–Sp 3 hours

Course content organized around a survey of American history with emphasis on the impact of religious beliefs and social forces on the formation of American social practice. Students are encouraged to critically consider and consciously embrace cultural anchors that guide ethical and effective cross-cultural communication.

COM-3790 Cultural Immersion Clinic–Fa, Sp, Su 3 hours

Encourages personal development toward intercultural sensitivity and adaptation. Requires regular contact with faculty monitoring immersion experience. *Prerequisite: COM-2140 Intercultural Communication, SOC-2300 Principles of Sociology or PSYCH-1800 Cross-Cultural Psychology. (Fee \$100)*

COM-3810 Political Speechwriting–Sp 3 hours

This course focuses on the skills necessary to research for and effectively write a variety of political messages. Students will practice using the skills necessary for effective political communication in political speechwriting exercises. Theory that enriches the understanding of political messages will be presented and applied. *Prerequisite: COM-3100 Advanced Public Speaking.*

COM-3840 Media Analysis–Sp 3 hours

Overviews the study and application of theories that analyze and critique news, and film media. Theories of media criticism will be presented, along with a Christian view. Students will produce critiques of media using the theories presented and integrating a Christian worldview into their analysis.

COM-4060 Organizational Leadership–Fa,Sp 3 hours

Leadership as a societal role is addressed through analysis of theory and observation of practitioners. A chronology of methodological approaches to the study of leadership is presented. observe and evaluate leaders in a variety of disciplines.

COM-4100 Advanced Argument–Sp 2 hours

Prepares students for intercollegiate debate. Focuses on research and the creation and development of argumentative claims. Class members compete in intercollegiate tournaments. *Prerequisite: COM-3120 Argumentation and Debate.*

COM-4110 History of Public Address–Fa 3 hours

Classical rhetorical systems and theories are studied from the perspective of the rhetorical critic. The development of rhetoric is traced from the Greek period to the present. Analysis is made of the part rhetoric has played in the development of philosophies and nations.

COM-4120 Contemporary Rhetoric–Sp 3 hours

A survey of rhetorical theory that has developed since WWII. Selected representative, contemporary rhetorical theories will be studied and applied to U.S. political communication. Seeks to integrate the study of political messages and the current political culture. *Prerequisite: COM-4110 History of Public Address or permission of instructor.*

COM-4210 Public Opinion and Polling–Sp 3 hours

Provides an introduction to the process of public opinion and the methods of studying that process, specifically polling. Students will participate in a number of research-related activities associated with the study of public opinion. Theory that is useful for understanding the public opinion process will be presented and applied to examples of public opinion research.

COM-4600 Speech Seminar–Sp 2 hours

Courses are available to the advanced student who desires intensive study in a particular area of speech communications.

COM-4610 Communication Ethics–Sp 2 hours

Seminar focuses on how to reason biblically about ethical issues. Surveys contemporary Christian ethicists; examines issues of concern to the Christian community; suggests communication dynamics that build Christian social ethics.

COM-4640 Special Topics–Fa,Sp 2-3 hours

Topics of important interest are examined on an as-needed basis. *All are independent study.*

COM-4710 through COM-4760 –Fa,Sp 1 hour

COM-4710-General Communication 1-3 hours

COM-4720-Organizational Communication 1-3 hours

COM-4730-Oral Interpretation 1-3 hours

COM-4740-Drama 1-3 hours

COM-4750-Media 1-3 hours

COM-4760-Forensics 1-3 hours

Taken to secure an in-depth background in one of the areas of speech communication. Repeatable to a total of eight credit hours in the field. *Prerequisite: permission of instructor.*

COM-4810 Research Pre-Seminar–Sp 2 hours

Senior students present research findings to beginning researchers. Senior students mentor beginning students. Beginning researchers employ library search techniques to prepare a research prospectus. (Fee \$25)

COM-4820 Senior Research Project–Fa 3 hours

Students select a topic of interest, research, and write a paper under the direction of a research mentor. Students present findings before faculty and peers. Research is published by the department and retained in the Department of Communication

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Arts archives. *Prerequisites:* COM-2050 Communication Theory; COM-2220 Communication Research; COM-4810 Research Pre-Seminar. (Fee: \$45)

COM-4830 Research-Post Seminar-Sp 0 hours

Senior students present research findings to beginning researchers. Senior students mentor beginning students. Beginning researchers employ library search techniques to prepare a research prospectus.

COM-4840 3 hours

Senior Project in Theatre Performance-Fa,Sp

Communication Arts majors who have a strong interest in theatre performance have the option of completing their communications major with a theatre project. Students must declare this to their communication arts advisor and the director of theatre before completing their sophomore year and must complete prescribed courses in theatre. *Platform examinations are required of all who wish to present a theatre performance for their senior communications project and are included in THTR-2410 Fundamentals of Oral Interpretation and THTR-2430 Principles of Acting.* These two courses must be taken before the end of their sophomore year. All students who wish to transfer college credit for these courses must complete a platform examination the semester they enter the major. The faculty will determine entrance and continuation in the theatre performance program. *Prerequisites:* THTR-1230 Voice and Diction; THTR-1410 Introduction to Theatre; THTR-1430 Stage Movement; THTR-2410 Fundamentals of Oral Interpretation; THTR-2350 Principles of Play Directing; THTR-2430 Principles of Acting. (Fee: \$50)

COM-4900 Internship in Communications-Fa,Sp 3-12 hours

Students are placed with professional organizations to gain experience in actual career situations. Internships depend upon availability.

Electronic Media Courses

EMTC-1110 Introduction to Electronic Media-Fa 3 hours

A survey of electronic media, including history and development, types, audience research, regulations, and globalization.

EMTC-1120 Audio Production-Fa,Sp 3 hours

Students receive instruction and training in the operation of electronic equipment used in electronic media. This course emphasizes the roles of sound designer and engineer; the student will be introduced to the techniques of audio production and will produce a variety of media projects. (Fee: \$45)

EMTC-1210 Media Performance-Sp 3 hours

Examines all types of announcing and applies each with particular emphasis to radio and television performance. Emphasis is on the use of the voice as a tool for communication of ideas on a one-to-one basis. (Fee: \$45)

EMTC-2061 Proficiency in HTML-Fa,Sp 0 hours

The student will demonstrate the ability to create webpages using an HTML editor. A list of resources is available from the interactive media faculty to help the student prepare to pass this proficiency requirement. (Fee: \$10)

EMTC-2062 Proficiency in Photoshop-Fa,Sp 0 hours

The student will demonstrate the ability to create screen designs for television and interactive media in Photoshop. A list of resources is available from the interactive media faculty to help the student prepare to pass this proficiency requirement. (Fee: \$10)

EMTC-2063 Proficiency in Illustrator-Fa,Sp 0 hours

The student will demonstrate the ability to create vector-based designs in Illustrator. A list of resources is available from the interactive media faculty to help the student prepare to pass this proficiency requirement. (Fee: \$10)

EMTC-2110 Video Technical Training-Sp 3 hours

This course provides hands-on training with all video

production equipment, including cameras, lighting, sound, and editing. The student will learn basic television skills and technical terms. (Fee: \$45)

EMTC-2130 Writing for Electronic Media-Fa 3 hours

Covers the form and style of writing for radio, television, and interactive media. Work in the course includes news writing, public service announcements, promotional announcements, advertisements, video scripting, and writing for the Web.

EMTC-2310 Introduction to Photography-Sp 2 hours

Acquaints students with basic principles of photography (light, exposure, composition, and darkroom skills) through lecture, laboratory sessions, and photographic assignments. (Fee: \$45)

EMTC-2606 2 hours

Introduction to Computer Animation for Electronic Media-Fa

An introduction to the use of 3D animation software. Intended for students who do not have a background in 3D animation and who need some directed help in preparing for EMTC-3065 Proficiency in Maya. *May not be counted as major hours for Electronic Media majors.* (Fee: \$35)

EMTC-2610 Preproduction Planning-Fa 3 hours

Examines the preproduction phase of television and multimedia productions. Topics covered include planning, specifications, contracts, scheduling, budgeting, and evaluation. Special emphasis is placed on project management and research to understand the design and effectiveness of television and multimedia projects.

EMTC-3061 Proficiency in Flash-Fa,Sp 0 hours

The student will demonstrate the ability to create Flash animations and interactive programs. A list of resources is available from the interactive media faculty to help the student prepare to pass this proficiency requirement. (Fee: \$10)

EMTC-3062 Proficiency in Director-Fa,Sp 0 hours

The student will demonstrate the ability to create interactive media products using Director. A list of resources is available from the interactive media faculty to help the student prepare to pass this proficiency requirement. (Fee: \$10)

EMTC-3065 Proficiency in Maya-Fa,Sp 0 hours

The student will demonstrate the ability to create 3D models and animations in Maya. A list of resources is available from the interactive media faculty to help the student prepare to pass this proficiency requirement. (Fee: \$10)

EMTC-3111 3 hours

Survey Research for Electronic Media-Sp

The study of survey research methodologies used in electronic media, including audience analysis; program and screen design testing; station and website ratings. Includes an introduction to academic research in electronic communication using survey methodologies. *Prerequisite:* EMTC-1110 *Introduction to Electronic Media.*

EMTC-3112 3 hours

Content Research for Electronic Media-Fa

Introduces media students to research and paper writing and provides knowledge and practical experience in conducting content analyses of electronic media. The course instructs students in the library tools for media research, content coding procedures, and writing final research reports. *Prerequisite:* EMTC-1110 *Introduction to Electronic Media.*

EMTC-3150 Electronic Media Ethics-Fa 2 hours

Development of an applied theistic ethic for media practitioners. Topics for ethical examination include media content, business practices, advertising, journalism, privacy, and intellectual property rights. *Prerequisite:* junior or senior standing.

EMTC-3151 2 hours

Christian Approaches to Electronic Media-Sp

Builds upon theistic critiques of the connections between society and technology to develop an understanding of how Christians approach the electronic media, both as consumers and practitioners.

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EMTC-3210 Advanced Audio Production—Fa,Sp 3 hours

This class is designed to teach the theories, principles, and practices of multi-track studio production. Emphasis will be given to the use of digital recording technologies and their usage related to other media. (Fee: \$45)

EMTC-3310 Advanced Video Production—Fa 3 hours

Taught from the producer's perspective. Hands-on training dealing with all the variables of making a video production, including pre-production, production, and post-production, and including linear and non-linear editing techniques. *Prerequisite: EMTC-2110 Video Technical Training.* (Fee: \$45)

EMTC-3330 Screenwriting—Fa 2 hours

An advanced writing course for students interested in learning the formal construction involved in writing a professional screenplay, with emphasis on dramatic writing and strong character development. *Prerequisite: EMTC-2130 Writing for Electronic Media.*

EMTC-3350 Documentary Film—Fa 2 hours

An overview of the origins, development, and current trends in the production of documentary films. Emphasis is given to the viewing and analysis of selected documentary programs. (Fee: \$25) (even years)

EMTC-3360 Documentary Film-Style Prod. I—Fa 3 hours

Study of the framework for non-fiction film-style production. Emphasis on theory, pre-production planning, funding, writing, and interviewing unique to documentary programming. Will select a topic and complete a finished treatment, which will be the basis for the actual program produced in Documentary Film-style Production II. *Prerequisites: EMTC-2110 Video Technical Training; and EMTC-3310 Advanced Video Production.*

EMTC-3370 Documentary Film-Style Prod. II—Sp 2 hours

Further study of the framework for non-fiction film-style production. Emphasis is placed on cinematography, interviewing, paper editing, directing, post-production, and distribution unique to documentary programming. Students will take the treatment completed in Documentary Film-style Production I and produce a final program. *Prerequisite: EMTC-3360 Documentary Film-style Production I.*

EMTC-3410 Electronic Media Sales—Fa 3 hours

Emphasis on conducting a customer needs analysis and developing sales presentations. Sales executives work with the class to develop technique, copywrite, and presentation skills. *Prerequisite: EMTC-3111 Survey Research for Electronic Media or EMTC-3112 Content Research for Electronic Media.* (Fee: \$45)

EMTC-3420 Electronic Media Management—Sp 3 hours

This class is designed to acquaint the student with the concerns facing the management of a media company including legal requirements of the FCC, personnel management, implementation of programming, and station acquisition. *Prerequisite: EMTC-3111 Survey Research for Electronic Media or EMTC-3112 Content Research for Electronic Media.*

EMTC-3610 Visual Design for Electronic Media—Sp 3 hours

This course applies the theory and principles of visual communication to screen design for interactive media. Emphasis is placed on designing for both NTSC and wide-screen HDTV aspect ratios. *Prerequisites: ART-1100 Introduction to Art or COM-3220 Visual Communication; EMTC-1110 Introduction to Electronic Media.* (Fee: \$35)

EMTC-3630 Principles of Computer Animation—Sp 3 hours

Application of the principles of traditional cell-based animation to computer animation, as well as the effective use of animation for communication. *Prerequisite: EMTC-3065 Proficiency in Maya.* (Fee: \$35)

EMTC-3640 Issues in Mobile Electronic Media—Sp 3 hours

Examines a variety of issues associated with portable communication devices such as personal digital assistants and Web-capable cell phones. Topics covered include applications

of traditional media theories to wireless communication, diffusion, regulation of wireless technology, e-commerce, and industrial and sociological implications of media mobility.

Prerequisite: junior or senior standing. (Fee: \$35)

EMTC-3720 Audio Production Practicum—Fa,Sp 1 hour

The practicum is designed to place the student in a variety of professional settings on and off campus, with the purpose of allowing the student to practice audio skills acquired in earlier classes. The course is repeatable for a total of two hours.

Prerequisites: EMTC-1110 Introduction to Electronic Media; EMTC-1120 Audio Production. (Fee: \$45)

EMTC-3731 Video Production Practicum—Fa,Sp 1 hour

Production on a video crew in large auditorium production as assigned by the instructor. The course is repeatable for a total of six hours. *Prerequisites: EMTC-2110 Video Technical Training; junior or senior status; permission of instructor.* (Fee: \$25)

EMTC-3732 Directing Practicum—Fa,Sp 1 hour

Production on a video crew in large auditorium production as assigned by the instructor. The course is repeatable for a total of three hours. *Prerequisites: EMTC-2110 Video Technical Training; junior or senior status; permission of instructor.*

EMTC-3733 Sports Production Practicum—Fa,Sp 1 hour

Production on a video crew in sports production as assigned by the instructor. The course is repeatable for a total of six hours.

Prerequisites: EMTC-2110 Video Technical Training; junior or senior status; permission of instructor. (Fee: \$25)

EMTC-3741 Sales and Management Practicum—Fa,Sp 1 hour

The practicum is designed to place the student in a variety of professional settings on and off campus, with the purpose of allowing the student to observe and practice sales and management skills acquired in earlier classes. The course is repeatable for a total of three hours. *Prerequisites: EMTC-3410 Electronic Media Sales; EMTC-3420 Electronic Media Management; junior or senior status; permission of the instructor.*

EMTC-3761 Interactive Media Practicum—Fa,Sp 1 hour

The student will develop an interactive medium product, such as a webpage or Director-based program, either individually or as a member of a production team under the supervision of a faculty mentor. Repeatable for a total of 2 credit hours.

Prerequisites: EMTC-2061, 2062, 3061, 3062 Proficiencies in HTML, Photoshop, Flash, and Director. (Fee: \$25)

EMTC-3765 Animation Practicum—Fa 1 hour

The student will develop an animation project individually or with a team, working under the supervision of a faculty mentor. Repeatable for a total of 2 credit hours. *Prerequisites: EMTC-3630 Principles of Computer Animation; permission of faculty mentor.* (Fee: \$25)

EMTC-4110 Electronic Media Law & Regulation—Fa 3 hours

A study of the legal protections and requirements placed upon the electronic media. Emphasis is placed upon court decisions that help to define First Amendment freedoms for those in the media, as well as regulations placed upon the electronic media.

EMTC-4155 Image and Word in a Visual Culture—Sp 3 hours

An inquiry into the tension between image and word in Jewish and Christian thought and the implications for Christians living in a visual culture. Traces this tension through the art of Judaism and the Medieval church, the iconoclastic controversies of early Byzantium and the English Civil Wars, and recent and contemporary religious thinkers. Crosslisted as HON-4155.

EMTC-4310 Film-Style Production—Sp 2 hours

An advanced production class taught from a film-maker's perspective, with a direct emphasis on single camera technique and non-linear editing. *Prerequisite: EMTC-3310 Advanced Video Production.* (Fee: \$25)

EMTC-4610 Media Convergence—Sp 3 hours

Examines the ways in which traditional electronic mass media and interactive media are converging. Students will engage in

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research to investigate the historical trends toward convergence, models for convergence, and economic, programming, and regulatory implications of converging media.

EMTC-4700 Special Topics in Electronic Media—Fa,Sp 3 hours

Available to advanced students who desire intense study in special areas of electronic media. *Prerequisites: junior or senior status as an electronic media major; permission of the faculty mentor.*

EMTC-4710 Independent Study: Electronic Media 1-3 hours

Taken to allow the student to study an area beyond what is provided through regular course offerings. The student must make a proposal of what is to be studied for the term when applying to a faculty mentor. The student will then follow a schedule approved by the faculty mentor for studying the topic and submitting a report. Repeatable to a total of 6 credit hours in the field. *Prerequisite: approval of proposal by faculty mentor.*

EMTC-4810 Senior Seminar—Fa,Sp 1 hour

A transition to the professional world. Includes development of resumes, resume tapes, and portfolios; interviewing skills; and business etiquette. Students enrolled in Senior Seminar must take the Tek. Xam, a national, standardized assessment tool that measures technology applications and problem-solving skills within the technology environment. The cost for Tek.Xam is covered by the course fee. Capstone course. *Prerequisite: senior status as electronic media major. (Fee: \$50)*

EMTC-4920 Senior Project 3 hours

The student selects one of two options: 1) a paper reporting on the student's original research that investigated a topic in electronic media or 2) a media production. A proposal detailing the student's plan for the senior project must be submitted and approved by the faculty mentor *prior to registration* for the class. Capstone course. *Prerequisites: EMTC-3111 Survey Research for Electronic Media or EMTC-3112 Content Research for Electronic Media; GPA of 3.0 in major classes; senior status; permission of EMTC faculty. (Fee: \$35)*

EMTC-4930 Electronic Media Internship 3-12 hours

Students are placed with media companies to gain experience in actual career situations. The work must be done under the supervision of an employee of the company approved by the faculty mentor. Students should discuss this option with their advisors at least one semester prior to the internship. Internship agreements must be signed by the student, job supervisor, and faculty mentor prior to registration for the experience. Internships depend upon availability and approval by the electronic media faculty. Capstone course. *Prerequisites: GPA of 3.0 in major classes; senior status; approval by the electronic media faculty.*

Theatre Courses

THTR-1230 Voice and Diction—Fa 3 hours

Designed to assist the student in strengthening and maintaining the speaking voice. Areas of study include voice physiology, effective breathing for speaking, voice quality, and articulation. A brief examination of major vocal problems is also given.

THTR-1410 Introduction to Theatre—Fa,Sp 3 hours

Study of the history and development of theatre. Dramatic literature is considered a reflection of man and culture during various periods, dealing with philosophy, religion, and sociopolitical thought. A brief look at acting skills is also offered.

THTR-1420 Introduction to Technical Theatre—Fa,Sp 3 hours

An overview course in all areas of technical theatre, including design. Intended to give the student a broad understanding of the basic principles and procedures used in the design of scenery, costuming, lighting, sound, and production management. Practicum required. (Fee \$45)

THTR-1430 Stage Movement—Fa,Sp 2 hours

This course will be an intensive practicum in theatrical stage movement designed for the individual with an interest in acting.

Incorporate movement exercises that stress/correct use of the mechanical and anatomical components of human movement. Increased awareness of individual movement characteristics and the application of movement variations to character development will be emphasized and students will learn Laban Effort-Shape, Alexander Technique, and various improvisational movement techniques.

THTR-1440 Stagecraft I—Fa,Sp 1 hour

The class is designed to acquaint the student with selected elements of play production on a practical level. Students are assigned a project in an area of stagecraft such as properties, lighting, costuming, makeup, or set construction/decoration in relation to the mounting of a theatre production.

THTR-1450 Stagecraft II—Fa,Sp 1 hour

Designed to give the student a production staff supervisory experience. Students are assigned an area of stagecraft in relation to the mounting of a theatrical production. Skills learned in Stagecraft I are further developed, and leadership responsibilities required. *Prerequisite: THTR-1440 Stagecraft I.*

THTR-1460 Theatre Participation—Fa,Sp 1 hour

Students who participate in a communication arts-directed play may receive one hour of credit. Participation must occur over a minimum of four weeks of the rehearsal process. Credit may be applied only to the semester in which the participation occurs or the semester immediately following. Repeatable up to four hours. Credit/no credit. *Prerequisite: permission of instructor.*

THTR-1480 Play Production—Sp 3 hours

Provides an overview of the elements of play production (including direction, dramaturgy, design, producing, stage management, promotion, etc.). Through lecture and experience the student will be introduced to the practical aspects of producing a play. The ideas will be explored from a director's involvement with these elements. Stage work required. (Fee:\$50)

THTR-2130 Dramatic Literature—Sp 3 hours

Study of the historical development of dramatic styles, theory, criticism, and construction. Can be applied to meet English or speech requirements, but not both.

THTR-2200 Introduction to Design—Fa 3 hours

The class is designed to introduce the student to philosophies of design by studying the work of theatrical designers: scenic, costume, and lighting. A number of projects will explore basic elements of design. (Fee: \$30).

THTR-2350 Principles of Play Directing—Sp 3 hours

Practical study of play directing methods and techniques applied through class projects. Students will direct and perform play cuttings from a variety of dramatic literature types during the semester. The class is especially helpful to education majors who will have to assist in educational theatre productions.

THTR-2400 Stagecraft—Fa,Sp 1 hour

The class is designed to acquaint the student with selected elements of play production. Students are assigned a project in an area of stagecraft, such as set construction/decoration, properties, lighting, or costuming in relation to the mounting of a theatrical production. Stage work required. Two semesters are required within the first two years.

THTR-2410 Advanced Performance Techniques—Sp 3 hours

An advanced class in solo theatre performance where students learn performance techniques in monologs and monodrama. Special emphasis is placed on the solo presentation of multiple characters in both narrative and dramatic literature. *Prerequisite: THTR-2430 Acting or permission of instructor.*

THTR-2420 Stage Costume/Makeup Design—Fa,Sp 3 hours

This course is designed to prepare the theatre arts students in the design and practical application of costume and makeup for performance. Attention is given to an understanding of relevant historical periods and theatrical styles. Theory and practice are both emphasized. Stage work required. *Prerequisite: THTR-1420 Introduction to Technical Theatre. (Fee \$60)*

Communication Arts

School of Humanities, Fine Arts, and Bible

- THTR-2430 Principles of Acting—Fa,Sp** **3 hours**
Study in the principle theories of realistic acting is balanced with practice in experiencing character creation. Principles of physical and emotional character development are explored.
- THTR-2440 Stagecraft III—Fa** **1 hour**
The class is designed to give the student an opportunity to work on the execution of an assigned design for the mainstage. The student may execute a set piece, costume, or lighting design. *Prerequisite: THTR-1450 Stagecraft II.*
- THTR-2450 Scenic Design—Sp** **3 hours**
A theatre course which emphasizes the analysis and interpretation of the script, use of research material and techniques of presentation. Includes an introduction to the practices of drafting. Practicum and stage work required. *Prerequisite: THTR-1420 Introduction to Technical Theatre. (Fee: \$55)*
- THTR-2460 Costume Design—Fa** **3 hours**
Designed to provide the student with both theoretical knowledge and practical skills for designing costumes for a theatrical production. Each student will develop this craft through individual projects and work on a mainstage production. *Prerequisite: THTR-1420 Introduction to Technical Theatre. (Fee \$50).*
- THTR-2470 Makeup Design—Sp** **2 hours**
Designed to provide the student with both theoretical knowledge and practical skills for makeup design and execution for a theatrical production. Each student will develop this craft through individual projects and work on a mainstage production.
- THTR-2510 Theatre of Social Change—Sp** **3 hours**
The nature of this course is to provide background in theory and practical work in areas of theatre that focus on efforts to work effectively on behalf of those who are politically, economically, behaviorally or spiritually oppressed.
- THTR-3420 Theatre History I—Fa** **2 hours**
An analysis of performative modes of a given culture within a historical study, reinforcing appreciation of the past and strengthening the understanding of one's own culture as well as different cultures. General survey of theatre history from the pre-Greek era to the present. Focus will be on prevailing philosophical orientation, major dramatists, theatre architecture and staging practices, styles of performance, costume design, innovations, and development.
- THTR-3430 Theatre History II—Sp** **2 hours**
Survey of staging practices and innovations from mid-17th century to present, with study of representative plays from each era.
- THTR-3440 Stage Costume History—Fa**
A general survey of western costuming for the stage from pre-Grecian to late twentieth century. This course provides an overview of the evolution of fashion as well as the social and cultural history affecting fashion change. (Fee: \$25)
- THTR-3450 Stagecraft IV—Sp** **1 hour**
The class is designed to give the theatre major with a design concentration an opportunity to work in the chosen area of their senior theatre project. The student will execute a design for a mainstage production and may assist in the design process. *Prerequisite: THTR-2440 Stagecraft III.*
- THTR-3460 Advanced Acting—Sp** **3 hours**
Designed to build upon knowledge and training learned in THTR-2430 Principles of Acting. Attention will be given to scene study, acting theory, and audition principles.
- THTR-3470 Dramaturgy—Fa,Sp** **3 hours**
This course provides background in specialized theatre research for students interested in teaching theatre history, drama, dramatic literature, and directing productions at the secondary or college level.
- THTR-3490 Stage Lighting Design—Sp** **3 hours**
The study of stage lighting theory and practice. Students will complete exercises in lighting design. Material covered includes basic electricity, equipment, and instruments. Practicum and stage work required. *Prerequisite: THTR-1420 Intro to Technical Theatre. (Fee: \$35)*
- THTR-3510 Advanced Directing—Sp** **3 hours**
An advanced course exploring the direction of period plays and stylistic genres other than realism. Student projects might include one-act or full-length plays. Students will become familiar with influential contemporary directors and directing theories. *Prerequisite: THTR-2350 Principles of Play Directing.*
- THTR-3520 Scenic Painting—Sp** **3 hours**
This class is designed to introduce the student to scenic painting techniques. The student will hone painting skills through both projects and work on a mainstage production. *Prerequisite: THTR-1420 Intro to Technical Theatre. (Fee: \$75)*
- THTR-3530 Techniques of American Musical Theatre—Fa** **2 hours**
This class is designed to facilitate a knowledge base and application opportunities to gain skill in various choreographic styles associated with musical theatre performance. (Fee: \$45)
- THTR-3610 Educational Theatre—Fa,Sp** **2 hours**
For Integrated Language Arts majors and theatre students desiring a theatre elective. Provides background and experience in theatre games, improvisation techniques, and educational theatre productions for pre-K through grade 12. Includes role-playing, play therapy and dramatherapy theory. *Prerequisite: admission to teacher education program or Theatre major or permission by instructor. (Fee: \$25)*
- THTR-3850 Seminar in Arts Administration and Arts Law—Sp** **2 hours**
A seminar course providing background in arts administration and arts law, with significant research and presentation responsibilities for students. An overview of issues involved in the operation of arts organizations.
- THTR-4400 Professional Preparation Seminar—Fa** **3 hours**
Prepares the senior theatre arts student for entry into the professional arts community and/or graduate study. Topics include audition/portfolio preparation and presentation, resumé writing, interviewing techniques, graduate study/assistantship options, professional union affiliation, etc. (Fee: \$45)
- THTR-4630 The Christian in Theatre—Sp** **2 hours**
The student will evaluate selected plays, both classic and contemporary, through a biblical perspective. The course addresses issues faced by the Christian artist regarding career choices and the challenges faced in contemporary theatre.
- THTR-4640 Special Topics—Fa,Sp** **3 hours**
Topics of specialized theatrical interest are examined on an as-needed basis. Repeatable up to six credit hours.
- THTR-4750 Independent Study: Theatre—Fa,Sp** **1-2 hours**
Independent study in a selected field for students with special interests and demonstrated ability. Repeatable up to eight credit hours.
- THTR-4810 Internship: Theatre—Fa,Sp** **3-12 hours**
Students are placed with professional organizations to gain experience in actual career situations. Internships depend upon availability. Repeatable up to fifteen hours.
- THTR-4840 Senior Theatre Project—Fa,Sp** **3 hours**
The Senior Theatre Project (STP) has two goals: to culminate the student's work at Cedarville with a project presenting the student's highest caliber of work and to prepare the student to achieve personal and professional goals. The theatre major is given a variety of choices through which to fulfill the STP requirement: solo performance, directed production, theatre design, or dramaturgical study. Before determining the nature of the STP, the student must determine personal and professional goals. The theatre major begins shaping the STP immediately upon enrollment in the major. All theatre majors work with a theatre advisor. Capstone course. (Fee: \$50)