



Department of

# **Communication Arts**

## Mission Statement

The Cedarville University Department of Communication Arts is a diverse community of communication professionals committed to educating students to change the world as they biblically engage their culture with the heart and mind of Christ. The department recognizes the importance of balancing the professional side of our discipline with a rigorous academic grounding. Contemporary issues and theories are evaluated and discussed in the perspective of Scripture. To achieve these goals, the department has set the following objectives. We seek:

1. To achieve excellence in communication skills and critical thinking.
2. To foster a desire for knowledge and an enthusiasm for creative expression.
3. To aid students in formulating problem-solving techniques in applied contexts.
4. To encourage the evaluation of performance-based communication as a reflection of culture.
5. To develop innovative leaders for positions in media, politics, business, and entertainment.

## Personal Requirements

Students planning to pursue a major in communication arts are best prepared by taking a college preparatory curriculum in high school. Successful students in the major are individuals with abilities in creative expression, critical thinking, problem-solving and interpersonal interaction.

## Department Requirements

All students in the department take Introduction to Communication Arts as the entry course in the major. Within each specific program of study, students complete classes in the history, theory, research, and ethics of their particular field of communication. Majors are required to complete a senior capstone project in research, production, internship, or performance to graduate. The nature of the project is determined by the emphasis area of the student.

## Technical Resources

The department provides state of the art audio and video equipment with which students learn the skills of the electronic media.

A new, modern theatre and accompanying equipment and facilities are available to theatre majors.

The computer network provides tools and resources for public speaking, debate, and forensics.

Journalism students learn news writing and design in a newly developed media lab. This facility also features print, broadcasting, and online media resources for classroom instruction and research.

## Programs of Study

The department of communication arts offers the following programs of study:

### Majors

- Comprehensive Communication
- Electronic Media
- Intercultural Communication
- Journalism
- Media Communication
- Organizational Communication
- Political Communication
- Theatre

### Minors

- Comprehensive Communication
- Electronic Media
- Organizational Communication
- Theatre

## Co-Curricular Opportunities

### Alpha Psi Omega

Alpha Psi Omega is the Cedarville University chapter of the national honorary theatre organization. The organization stimulates interest in theatre activities at the University and provides a forum for social interaction among students.

### Debate

Cedarville University has had a successful debate program for two decades, earning the national championship title in 1999, 2000, and 2003 within the National Education Debate Association. In 2003, Cedarville joined the National Parliamentary Debate Association (NPDA), the largest debate organization in the U.S., and is currently ranked #8 in the nation (the top 2%) for the 2007–08 season, surpassing other nationally recognized teams such as UC-Berkeley and Notre Dame. Cedarville debaters are also the 2008 National Champions among Christian colleges and universities. Contact the director of debate for audition and scholarship information.

### Forensics

Forensics is intercollegiate speech competition, including events in public speaking, oral interpretation, limited preparation, and Lincoln-Douglas debate. For the past 20 years, Cedarville has been ranked #10 in their division nationally. In recent years, Cedarville has been state champions in Ohio and national champions among Christian colleges and universities. Contact professor Derrick Green, assistant professor of communication arts, for audition information. Scholarships are available.

### Lamda Pi Eta

Lamda Pi Eta is the National Communication Honor Society for undergraduate students. It recognizes, fosters, and rewards outstanding scholastic achievement. In addition, Lamda Pi Eta promotes and encourages professional development among majors, while providing an opportunity to discuss and exchange ideas in the field of communication.

### Miriam Maddox Forum

The Miriam Maddox Forum is an honorary alumni society of the department of communication arts for alumni and graduating seniors with a continuing interest in communication within the public sphere.

### Society for Human Resource Management

Communication arts majors interested in organizational communications and human resources are encouraged to join the Cedarville University chapter of the Society for Human Resource Management (SHRM). SHRM members investigate the field of human resources by developing their own human resource management programming and activities and by attending other professional human resource meetings and conferences.

### Theatre

Each semester the department communication arts presents a major theatrical production. In recent years the department has produced *Arsenic and Old Lace*, *A Doll's House*, *Romeo and Juliet*, *Mousetrap*, *You're a Good Man, Charlie Brown*, *Alice in Wonderland*, *The Imaginary Invalid*, and *Crossing Delancy*. Performances are often sold out and always greatly appreciated by the University family as well as many community guests.

### Resound Radio

Students of all majors interested in developing their skills in electronic media are encouraged to join the staff of Resound, the University's award winning on-line professional student radio station. Students are involved in planning, programming, and managing the station. Students enjoy a fun working environment

and a large, responsive audience. Popular programs, music, and personalities have made this station an important part of the campus life at Cedarville. The station can be found at [www.resoundradio.com](http://www.resoundradio.com).

## Career Opportunities

Careers in communications are varied and vast. Graduates in the communications studies major excel in careers in public relations, personnel management, communication consulting, media communication, political communication, cross-cultural communication, and corporate education training.

Students who major in electronic media receive excellent training for careers in audio and video production, station management, digital media production, journalism, interactive media design, and management.

The theatre program prepares students for a variety of careers in different aspects of drama and professional theatre. The program allows students to prepare for jobs in acting and directing or for opportunities in theatre design, technology, and management. Graduates not only find employment options for these positions in the arts but also in social, educational, and ministry contexts.

These majors also equip students to pursue graduate studies in communication and other fields such as law, theology, and business.

Other career opportunities include:

- Actor
- Advertising executive
- Anchorperson
- Arts administrator
- Business manager
- Communication consultant
- Communication statistician
- Community relations director
- Customer service representative
- Public information officer
- Development officer
- Film director
- Fund raiser
- Health services manager
- Human rights officer
- Journalist
- Labor relations consultant
- Legal communication consultant
- Legislative correspondent
- Mediation specialist
- News director
- Nonprofit organization director
- Political campaign director
- Political analyst
- Politician
- Publications editor
- Publicist
- Radio talk-show host
- Recording company executive
- Sales/Marketing Rep.
- Seminar leader
- Sports announcer
- Theatre director

## Faculty

**Charles W. Elliott**, *Chair*: Professor of Communication Arts. *Education*: B.A., Cedarville University, 1977; M.A., Temple University, 1984; Ph.D., Temple University, 1994. At Cedarville since 2003.

**J. Wesley Baker**, Distinguished Professor of Communication Arts. *Education*: B.A., Bob Jones University, 1972; M.A., University of South Carolina, 1980; Ph.D., The Ohio State University, 1991. At Cedarville since 1977.

**Rebecca M. Baker**, Assistant Professor of Communication Arts. *Education*: B.A., Bob Jones University, 1973; M.A., Bob Jones University, 1975; M.A., University of Cincinnati, 1996. At Cedarville from 1977-79 and since 2001-present.

**Robert L. Clements**, Assistant Professor of Communication Arts. *Education*: B.A., Bob Jones University, 1970; M.Ed., Wright State University, 1983; graduate study - The Ohio State University, 2002. At Cedarville since 2003.

**Derrick L. Green**, Assistant Professor of Communication Arts, Assistant Director of Forensics. *Education*: B.A., Cedarville University, 1997; M.A., Miami University, 1999. At Cedarville since 2002.

**Deborah B. Haffey**, Professor of Communication Arts. *Education*: B.A., Cedarville University, 1968; M.A., The Ohio State University, 1969; Ph.D., The Ohio State University, 2002. At Cedarville since 1986.

**Clifford L. Johnson**, Professor of Communication Arts. *Education*: B.Ed., Western Washington University, 1949; M.Ed., Western Washington University, 1953; D.Ed., University of Washington, 1962. At Cedarville since 1962.

**James L. Kragel**, Associate Professor of Communication Arts. *Education*: B.S., Mankato State University, 1977; M.A., Wheaton College, 1984. At Cedarville since 1994.

**James O. Leightenheimer**, Associate Professor of Communication Arts. *Education*: B.A., Cedarville University, 1980; M.A., Ohio University, 1989. At Cedarville since 1982.

**J. Michael López**, Professor of Communication Arts. *Education*: B.A., Bob Jones University, 1972; M.A., Bob Jones University, 1975; Ph.D., The Ohio State University, 1985. At Cedarville since 1984.

**Mischelle L. McIntosh**, Assistant Professor of Communication Arts. Media Research. *Education*: B.A., Cedarville University, 1977; M.A., Pensacola Christian College, 1981; M.A., University of West Florida, 1992. At Cedarville since 1999.

**Diane A. Merchant**, Professor of Communication Arts. *Education*: B.A., Cedarville University, 1978; post-graduate work in theatre, Kent State University, 1983-84; M.A., The Ohio State University, 1989. Ph.D., The Ohio State University, 1996. At Cedarville since 1989.

**Matthew M. Moore**, Assistant Professor of Communication Arts. Director of Forensics. *Education*: B.A., Cedarville University, 1992; M.A., Miami University, 1997. At Cedarville since 1998.

**Kurt D. Moreland**, Associate Professor of Communication Arts. *Education*: B.A., Cedarville University, 1976; M.A., West Virginia University, 1978; all work completed for Ph.D. except dissertation, Purdue University. At Cedarville since 1981.

**James R. Phipps**, Professor of Communication Arts. *Education*: B.A., Cedarville University, 1968; M.A., The Ohio State University, 1970; Ph.D., The Ohio State University, 1975. At Cedarville since 1968.

**Margaret S. Wheeler**, Assistant Professor of Communication Arts. *Education*: B.A., Cedarville University, 1964; M.Ed., Central State University, 1998. At Cedarville since 1995.

### Technical Support Staff

**Donald N.C. Jones**, Designer and Technical Director. *Education*: B.A., Bob Jones University, 1973; graduate studies: Tennessee Temple University, 1974-76; Oxford University (England), 1977; University of the South, 1983; Rhode Island School of Design, 2002. At Cedarville since 1984.

**Timothy J. Phipps**, Assistant Technical Director/Production Manager. *Education*: B.A., Cedarville University, 2002; At Cedarville since 2005.

**David G. Bastress**, Electronic Media Technician. *Education*: Practical Bible Training School, 1970; John Brown University, 1980. At Cedarville since 2002.

## Comprehensive Communication

The **comprehensive communication major** prepares students for careers in public relations, personnel management, consultation programs, media communications, and corporate executive training. Because excellent communication skills are important in many professions, this major has also been chosen by those pursuing careers in sales or politics. It also serves as excellent preparation for those planning additional graduate professional training such as law, theology, and business.

Course requirements involve 48 semester hours including:

|   |           |
|---|-----------|
| <b>Comprehensive communication requirements</b> ..... | <b>36</b> |
| COM-1000 Introduction to Communication Arts .....     | 3         |
| COM-2000 Persuasive Theory .....                      | 3         |
| COM-2050 Communication Theory .....                   | 3         |
| COM-2200 Communication in Applied Contexts .....      | 2         |
| COM-2220 Research in Communication .....              | 3         |
| COM-3100 Advanced Public Speaking .....               | 3         |
| COM-3240 Interpersonal Communication .....            | 2         |
| COM-4110 History of Public Address .....              | 3         |
| COM-4120 Contemporary Rhetoric .....                  | 3         |
| COM-4810 Research Pre-Seminar .....                   | 2         |
| COM-4820 Senior Research Project .....                | 3         |
| COM-4830 Research Post Seminar .....                  | 0         |
| COM-XXX Communication Arts Electives .....            | 6         |
| **Electives .....                                     | 12        |

\*Capstone Course

\*\*Electives are chosen by the student to meet his or her specific life goals and must be approved by the department chair and the student's advisor. Additionally, the student must justify the exclusion of communication arts courses that appear to meet the life goal plan. No 1000-level courses may apply

### Comprehensive Communication Major Curriculum Summary

|   |            |
|---|------------|
| Proficiency Requirements .....                          | 0-5        |
| General Education Requirements.....                     | 49-60      |
| Comprehensive Communication Major Requirements .....    | 48         |
| Electives .....   | 31         |
| <b>Total (minimum, not including proficiency) .....</b> | <b>128</b> |

## Suggested Four-Year Curriculum for a Major in Comprehensive Communication

### First year:

|   |             |
|---|-------------|
| BEGE-1710 Christian Life and Thought.....               | 3           |
| BEGE-1720 Spiritual Formation .....                     | 3           |
| COM-1000 Introduction to Communication Arts .....       | 3           |
| COM-1100 Fundamentals of Speech.....                    | 3           |
| COM-2200 Communication in Applied Contexts .....        | 2           |
| ENG-1400 Composition.....                               | 3           |
| GSS-1100 Politics and American Culture.....             | 3           |
| HUM-1400 Introduction to the Humanities.....            | 3           |
| PEF-1990 Physical Activity and the Christian Life ..... | 1           |
| Biological Science Elective.....                        | 3.5         |
| History Elective.....                                   | 3           |
| Literature Elective .....                               | 3           |
| Physical Education Activity Elective.....               | 1           |
| <b>Total .....</b>                                      | <b>34.5</b> |

### Second year:

|   |             |
|---|-------------|
| BEGE-2730 Old Testament Literature .....      | 3           |
| BEGE-2740 New Testament Literature .....      | 3           |
| COM-2000 Persuasive Theory .....              | 3           |
| COM-2050 Communication Theory.....            | 3           |
| COM-2220 Research in Communication .....      | 3           |
| Physical Science Elective.....                | 3.5         |
| Quantitative Elective.....                    | 3           |
| Social Science/Global Awareness Elective..... | 3           |
| General Education Electives .....             | 8           |
| <b>Total .....</b>                            | <b>32.5</b> |

### Third year:

|   |           |
|---|-----------|
| BEGE-3750 Christian Worldview Development.....  | 2         |
| BEGE-3760 Christian Worldview Integration ..... | 2         |
| COM-3100 Advanced Public Speaking.....          | 3         |
| COM-3240 Interpersonal Communication .....      | 2         |
| COM-4810 Research Pre-Seminar .....             | 2         |
| Communication Arts Electives .....              | 6         |
| Core Requirement Electives .....                | 12        |
| Electives .....                                 | 2         |
| <b>Total .....</b>                              | <b>31</b> |

### Fourth year:

|  |           |
|--|-----------|
| COM-4110 History of Public Address ..... | 3         |
| COM-4820 Senior Research Project .....   | 3         |
| COM-4120 Contemporary Rhetoric.....      | 3         |
| COM-4830 Research Post-Seminar .....     | 0         |
| Electives .....                          | 21        |
| <b>Total .....</b>                       | <b>30</b> |



A complete description of the general education requirements is found on page 24.

## Intercultural Communication

The **intercultural communication major** was developed with the awareness that there is a need to educate communication professionals to be competent in diverse cultural contexts. It has been structured to provide students with the opportunity to obtain a strong foundation in intercultural communication as an academic field; understand the research methods needed to answer questions and solve problems related to this area of study; apply their program of study in a supervised cultural immersion experience; and evaluate multicultural issues and integrate their understanding of the field and their responsibility within it in the context of a Christian worldview.

Course requirements involve 48 semester hours including:

|  |           |
|--|-----------|
| <b>Intercultural Communication requirements</b> .....  | <b>39</b> |
| COM-1000 Introduction to Communication Arts .....  | 3         |
| COM-2000 Persuasive Theory .....   | 3         |
| COM-2050 Communication Theory .....  | 3         |
| COM-2140 Intercultural Communication.....  | 3         |
| COM-2200 Communication in Applied Contexts .....   | 2         |
| COM-2220 Research in Communication .....   | 3         |
| COM-3100 Advanced Public Speaking .....  | 3         |
| COM-3240 Interpersonal Communication .....   | 2         |
| COM-3710 Communication and Cultural Literacy .....   | 3         |
| COM-4810 Research Pre-Seminar .....  | 2         |
| COM-4820 Senior Research Project .....   | 3         |
| COM-4830 Research Post Seminar .....   | 0         |
| PYCH-3740 Qualitative Research .....   | 3         |
| <b>*Immersion Requirement</b> .....  | <b>3</b>  |
| COM-3790 Cultural Immersion Clinic .....   | 3         |
| (or one semester study abroad.....)  | 3)        |
| <b>During the freshman or sophomore year, select at least one course from the following</b> .....  | <b>3</b>  |
| PYCH-1800 Cross Cultural Psychology .....  | 3         |
| SOC-2300 Principles of Sociology .....   | 3         |
| <b>During the junior or senior year select remaining elective courses from the following</b> ..... | <b>9</b>  |
| ART-3310 Art History I.....  | 3         |
| ART-3320 Art History II .....  | 3         |
| BEPT-3470 Cross-Cultural Ministry .....  | 3         |
| COM-2300 Voices of Diversity .....   | 3         |
| COM-3150 Gender, Politics, and Communication.....  | 3         |
| HLMU-2100 Jazz History: Music of the Multi-Culture.....  | 2         |
| HLMU-3400 Global Music.....  | 2         |
| THTR-2510 Theatre and Social Change.....   | 3         |

\*All immersion requirements must be completed in a cultural context different from the student's culture of origin and are subject to approval by the department chair and the student's advisor. Other electives may be included to meet specific academic goals of the student, and must be approved by the department chair and the student's advisor.

### Intercultural Communication Major Curriculum Summary

|   |            |
|---|------------|
| Proficiency Requirements .....                          | 0-5        |
| General Education Requirements.....                     | 52-63      |
| Intercultural Communication Major Requirements.....     | 48         |
| Electives .....   | 28         |
| <b>Total (minimum, not including proficiency)</b> ..... | <b>128</b> |

### Suggested Four-Year Curriculum for a Major in Intercultural Communication

*First year:*

|   |             |
|---|-------------|
| BEGE-1710 Christian Life and Thought.....               | 3           |
| BEGE-1720 Spiritual Formation .....                     | 3           |
| COM-1000 Introduction to Communication Arts .....       | 3           |
| COM-1100 Fundamentals of Speech.....                    | 3           |
| COM-2200 Communication in Applied Contexts .....        | 2           |
| ENG-1400 Composition.....                               | 3           |
| GSS-1100 Politics and American Culture.....             | 3           |
| HUM-1400 Introduction to the Humanities.....            | 3           |
| PEF-1990 Physical Activity and the Christian Life ..... | 1           |
| Biological Science Elective.....                        | 3.5         |
| History Elective.....                                   | 3           |
| Literature Elective .....                               | 3           |
| Physical Education Activity Elective.....               | 1           |
| <b>Total</b> .....                                      | <b>34.5</b> |

*Second year:*

|   |             |
|---|-------------|
| BEGE-2730 Old Testament Literature .....      | 3           |
| BEGE-2740 New Testament Literature .....      | 3           |
| COM-2000 Persuasive Theory .....              | 3           |
| COM-2050 Communication Theory.....            | 3           |
| COM-2140 Intercultural Communication.....     | 3           |
| COM-2220 Research in Communication .....      | 3           |
| Freshman/Sophomore Requirements.....          | 3           |
| Physical Science Elective.....                | 3.5         |
| Quantitative Elective .....                   | 3           |
| Social Science/Global Awareness Elective..... | 3           |
| <b>Total</b> .....                            | <b>30.5</b> |

*Third year:*

|  |           |
|--|-----------|
| BEGE-3750 Christian Worldview Development.....     | 2         |
| BEGE-3760 Christian Worldview Integration .....    | 2         |
| COM-3100 Advanced Public Speaking .....            | 3         |
| COM-3240 Interpersonal Communication .....         | 2         |
| COM-3710 Communication and Cultural Literacy ..... | 3         |
| COM-4810 Research Pre-Seminar .....                | 2         |
| PYCH-3740 Qualitative Research .....               | 3         |
| Immersion requirement.....                         | 3         |
| Junior/Senior Requirements .....                   | 3         |
| Electives .....                                    | 9         |
| <b>Total</b> .....                                 | <b>32</b> |

*Fourth year:*

|  |           |
|--|-----------|
| COM-4820 Senior Research Project ..... | 3         |
| COM-4830 Research Post-Seminar .....   | 0         |
| Junior/Senior Requirements .....       | 6         |
| Humanities elective .....              | 3         |
| Electives .....                        | 19        |
| <b>Total</b> .....                     | <b>31</b> |

## Electronic Media

The **electronic media major** prepares students for careers in a wide range of media – radio, television, non-broadcast audio/video production, and online and computer-based media. Because of the paraprofessional nature of this program and the balance of practical and theoretical aspects of media work, Cedarville graduates have excelled in careers across all of these media.

Through specifically designed courses, students have the opportunity to work in environments in which radio stations are streaming alternate music formats on the web, television is digital and interactive, and the Internet's broadband capacity provides video on demand. Students receive a broad perspective to prepare them to work in a rapidly changing media environment and will also select a concentration for specialization.

Course requirements involve 53 semester hours – 32 semester hours of core courses that provide the student with an overview of these media and develop skills in common with all of them and a 21-hour concentration. The concentrations provide specialized courses in audio production (radio and non-broadcast audio), video production (television and non-broadcast video), management/sales (covering the business side of the field), and interactive media (online and computer-based media).

Internships are strongly recommended but are dependent upon availability and placement.

Course requirements involve 53 semester hours including:

### Core Requirements.....32

|   |    |
|---|----|
| COM-1000 Introduction to Communication Arts .....         | 3  |
| COM-2320 Theories of Mass Media .....                     | 3  |
| EMTC-1110 Introduction to Electronic Media .....          | 3  |
| EMTC-1120 Audio Production.....                           | 3  |
| EMTC-2110 Video Technical Training.....                   | 3  |
| EMTC-2130 Writing for Electronic Media.....               | 3  |
| EMTC-3111 Survey Research for Electronic Media .....      | 3  |
| (or EMTC-3112 Content Research for Electronic Media ..... | 3) |
| EMTC-3150 Electronic Media Ethics .....                   | 2  |
| EMTC-3151 Christian Approaches to Electronic Media.....   | 2  |
| EMTC-4110 Electronic Media Law and Regulation.....        | 3  |
| EMTC-4810 Senior Seminar.....                             | 1  |

### Select one of the following, with approval of faculty .... 3-12

|   |      |
|---|------|
| *EMTC-4920 Senior Project.....              | 3    |
| EMTC-4930 Electronic Media Internship ..... | 3-12 |

### Concentration selected from the following .....21

|   |           |
|---|-----------|
| <b>Audio concentration .....</b>  | <b>21</b> |
| EMTC-1210 Media Performance.....  | 3         |
| EMTC-3210 Advanced Audio Production .....                                     | 3         |
| EMTC-3410 Electronic Media Sales .....  | 3         |
| EMTC-3720 Audio Production Practicum (1 hour each;<br>3 hours required) ..... | 3         |
| THTR-1410 Introduction to Theatre.....  | 3         |
| THTR-2410 Fundamentals of Oral Interpretation .....                           | 3         |
| THTR-2430 Acting I .....  | 3         |

### Interactive media concentration ..... 21

|  |    |
|--|----|
| ART-1100 Introduction to Art.....                  | 3  |
| (or COM-3220 Visual Communication.....)            | 3) |
| EMTC-2061 Proficiency in HTML.....                 | 0  |
| EMTC-2062 Proficiency in Photoshop .....           | 0  |
| EMTC-2063 Proficiency in Illustrator.....          | 0  |
| EMTC-2610 Preproduction Planning.....              | 3  |
| EMTC-3061 Proficiency in Flash.....                | 0  |
| EMTC-3062 Proficiency in Director.....             | 0  |
| EMTC-3065 Proficiency in Maya.....                 | 0  |
| EMTC-3410 Electronic Media Sales .....             | 3  |
| EMTC-3610 Visual Design for Electronic Media ..... | 3  |
| EMTC-3630 Principles of Computer Animation.....    | 3  |
| EMTC-4610 Media Convergence.....                   | 3  |

### Practica – three hours selected from the following .....3

|  |   |
|--|---|
| +EMTC-3761 Interactive Media Practicum ..... | 1 |
| +EMTC-3765 Animation Practicum .....         | 1 |

### Management/Sales concentration ..... 21

|   |   |
|---|---|
| COM-3230 Organizational Communication .....                                       | 3 |
| COM-4060 Organizational Leadership.....   | 3 |
| EMTC-3410 Electronic Media Sales .....  | 3 |
| EMTC-3420 Electronic Media Management.....  | 3 |
| EMTC-3741 Sales and Management Practicum<br>(1 hour each; 3 hours required) ..... | 3 |
| MGMT-3500 Principles of Organization and Management.                              | 3 |
| MRKT-3600 Principles of Marketing.....  | 3 |

### Video concentration..... 21

|  |   |
|--|---|
| COM-3220 Visual Communication.....                               | 3 |
| EMTC-1210 Media Performance.....                                 | 3 |
| EMTC-2610 Preproduction Planning.....                            | 3 |
| EMTC-3310 Advanced Video Production .....                        | 3 |
| <b>**Practica – three hours selected from the following ...3</b> |   |
| +EMTC-3731 Video Production Practicum .....                      | 1 |
| +EMTC-3732 Directing Practicum.....                              | 1 |
| +EMTC-3733 Sports Production Practicum.....                      | 1 |

### Electives selected from the following .....6

|  |   |
|--|---|
| EMTC-2310 Introduction to Photography .....        | 2 |
| EMTC-3330 Screenwriting .....                      | 2 |
| EMTC-3350 Documentary Film.....                    | 2 |
| EMTC-3360 Documentary Film-style Production I .... | 3 |
| EMTC-3370 Documentary Film-style Production II ... | 3 |
| EMTC-3410 Electronic Media Sales.....              | 3 |
| EMTC-4310 Film-Style Production .....              | 2 |

\*Capstone Course

\*\*Students may add up to 2 additional practica hours.

+Repeatable

## Electronic Media Major Curriculum Summary

|   |            |
|---|------------|
| Proficiency Requirements .....                          | 0-5        |
| General Education Requirements.....                     | 52-60      |
| Electronic Media Major Requirements.....                | 53         |
| Electives .....   | 15-23      |
| <b>Total (minimum, not including proficiency) .....</b> | <b>128</b> |

A complete description of the general education requirements is found on page 24.

## Electronic Media Advisory Board

The EMTC Advisory Board provides input on the development of the EMTC majors and an assessment of the program's courses and facilities to ensure that students are being prepared for a career in the field. Current Board members\* include:

*Ben Barrett, Association of Baptists For World Evangelism*

*Jay Benson, WHIZ Media Group*

*Ruth Bliss, Mission Network News*

*R. Todd Carter, Ginghamburg Church*

*Dan Craig, WRFD, Salem Media*

*Bill DeWees, WONU*

*Bob Lepine, Family Life Today*

*Dusty Rhodes, WAY-FM Media Group*

*Dave Samuel, Focus on the Family*

*Josh Snyder, Media and Entertainment Entrepreneur*

*Shelly Stock, Freelance Television Producer*

*Paul Yuen, Gospelcom International*

\*Organizational affiliation cited for identification only



## Suggested Four-Year Curriculum for a Major in Electronic Media

### First year:

|   |             |
|---|-------------|
| BEGE-1710 Christian Life and Thought.....               | 3           |
| BEGE-1720 Spiritual Formation .....                     | 3           |
| COM-1000 Introduction to Communication Arts .....       | 3           |
| COM-1100 Fundamentals of Speech.....                    | 3           |
| EMTC-1110 Introduction to Electronic Media .....        | 3           |
| EMTC-1120 Audio Production .....                        | 3           |
| ENG-1400 Composition.....                               | 3           |
| GSS-1100 Politics and American Culture.....             | 3           |
| HUM-1400 Introduction to the Humanities.....            | 3           |
| PEF-1990 Physical Activity and the Christian Life ..... | 1           |
| Biological Science Elective.....                        | 3.5         |
| History Elective.....                                   | 3           |
| <b>Total .....</b>                                      | <b>34.5</b> |

### Second year:

|   |             |
|---|-------------|
| BEGE-2730 Old Testament Literature .....                | 3           |
| BEGE-2740 New Testament Literature .....                | 3           |
| COM-2320 Theories of Mass Media .....                   | 3           |
| EMTC-2110 Video Technical Training.....                 | 3           |
| EMTC-2130 Writing for Electronic Media.....             | 3           |
| EMTC-XXXX Concentration Requirements and Electives..... | 9           |
| Physical Education Activity Elective.....               | 1           |
| Physical Science Elective.....                          | 3.5         |
| Quantitative Elective.....                              | 3           |
| <b>Total .....</b>                                      | <b>31.5</b> |

### Third year:

|   |           |
|---|-----------|
| BEGE-3750 Christian Worldview Development.....            | 2         |
| BEGE-3760 Christian Worldview Integration .....           | 2         |
| EMTC-3111 Survey Research for Electronic Media.....       | 3         |
| (or EMTC-3112 Content Research for Electronic Media.....) | 3         |
| EMTC-3150 Electronic Media Ethics .....                   | 2         |
| EMTC-3151 Christian Approaches to Electronic Media.....   | 2         |
| EMTC-XXXX Practica.....                                   | 2         |
| EMTC-XXXX Concentration Requirements and Electives.....   | 7         |
| Literature Elective .....                                 | 3         |
| Social Science/Global Awareness Elective.....             | 3         |
| Electives .....   | 7         |
| <b>Total .....</b>  | <b>33</b> |

### Fourth year:

|  |           |
|--|-----------|
| EMTC-4110 Electronic Media Law and Regulation..... | 3         |
| EMTC-4810 Senior Seminar.....                      | 1         |
| EMTC-4920 Senior Project.....                      | 3         |
| (or EMTC-4930 Electronic Media Internship .....    | 3-12)     |
| Concentration Requirement or Elective .....        | 2         |
| EMTC-XXXX Practicum.....                           | 1         |
| Humanities Elective .....                          | 3         |
| Electives .....                                    | 7-16      |
| <b>Total .....</b>                                 | <b>29</b> |

## Journalism

The **journalism major** prepares students for careers in a wide range of media — print, broadcasting, and public relations.

The uniqueness of the major is based in Cedarville University's approach to integrating faith and learning. In this program of study, students will be educated to develop a Christ-centered approach to the collection and dissemination of information.

The scope of the major provides both breadth and depth. The convergent aspect of the program provides academic and professional development across media. There is depth in the progression through the core and concentration subjects.

Entrance into the journalism program is contingent on passing the GSP (Grammar/Spelling/Punctuation) Test.

Retention requirements at the end of fall semester of sophomore year: Journalism majors must have a minimum GPA of 2.5 and a GPA of 2.30 to continue.

Course requirements involve 48–49 semester hours: 30 semester hours of core courses and 18-19 hours of concentration.



Course requirements involve 48–49 semester hours including:

|   |              |
|---|--------------|
| <b>Core Requirements</b> .....                          | <b>30</b>    |
| COM-1000 Introduction to Communication Arts .....       | 3            |
| COM-2050 Communication Theory .....                     | 3            |
| COM-2510 Media History .....                            | 3            |
| COM-3220 Visual Communication .....                     | 3            |
| JOUR-1000 Intro to Media Writing .....                  | 3            |
| JOUR-2000 Intro to Reporting .....                      | 3            |
| JOUR-3100 Media Law .....                               | 3            |
| JOUR-3150 Media Ethics .....                            | 2            |
| *JOUR-4950 Internship .....                             | 1            |
| <b>Journalism core electives</b> .....                  | <b>6</b>     |
| **COM-2220 Research in Communication.....               | 3            |
| COM-2820 Political Communication .....                  | 3            |
| COM-3840 Media Analysis .....                           | 3            |
| COM-4210 Public Opinion and Polling .....               | 3            |
| JOUR-3250 Digital Studies and Media .....               | 3            |
| JOUR-4810 Special Topics in Journalism .....            | 3            |
| <b>Concentration selected from the following</b> .....  | <b>18–19</b> |
| <b>Broadcasting concentration</b> .....                 | <b>18</b>    |
| JOUR-3310 Adv Newswriting/Reporting for Broadcasting .  | 3            |
| JOUR-3320 Adv Newswriting & Reporting for Print .....   | 3            |
| JOUR-3350 Television News Production.....               | 3            |
| JOUR-3900 Journalism Practicum .....                    | 1            |
| JOUR-4350 Advanced Television News Production .....     | 2            |
| <b>Electives selected from the following</b> .....      | <b>6</b>     |
| EMTC-1120 Audio Production.....                         | 3            |
| EMTC-3350 Documentary Film.....                         | 3            |
| EMTC-3360 Documentary Film-style Production I ....      | 3            |
| EMTC-3370 Documentary Film-style Production II ...      | 3            |
| EMTC-3610 Visual Design for Electronic Media.....       | 3            |
| <b>Print concentration</b> .....                        | <b>19</b>    |
| JOUR-3310 Adv Newswriting/Reporting for Broadcasting .  | 3            |
| JOUR-3320 Adv Newswriting & Reporting for Print .....   | 3            |
| JOUR-3420 Editing and Design.....                       | 3            |
| JOUR-3900 Journalism Practicum.....                     | 1            |
| JOUR-4420 Feature-Writing .....                         | 3            |
| <b>Electives selected from the following</b> .....      | <b>6</b>     |
| JOUR-3600 Computer Assisted Reporting.....              | 3            |
| JOUR-4600 Magazine Writing .....                        | 3            |
| JOUR-4610 Photojournalism.....                          | 3            |
| JOUR-4620 Investigative Reporting .....                 | 3            |
| <b>Public Relations concentration</b> .....             | <b>18</b>    |
| JOUR-2500 Introduction to Public Relations.....         | 3            |
| JOUR-3500 Public Relations Principles and Writing ..... | 3            |
| JOUR-3550 Advanced Public Relations Writing.....        | 3            |
| JOUR-4500 Public Relations Campaigns .....              | 2            |
| JOUR-4550 Practicum in Public Relations .....           | 1            |
| <b>Electives selected from the following</b> .....      | <b>6</b>     |
| COM-3230 Organizational Communication.....              | 3            |
| COM-3810 Political Speechwriting .....                  | 3            |
| COM-4060 Organizational Leadership .....                | 3            |
| JOUR-4820 Special Topics in Public Relations .....      | 3            |
| MRKT-3600 Principles of Marketing .....                 | 3            |

\*Capstone Course

\*\*Required for public relations concentration

## Journalism Major Curriculum Summary

|   |            |
|---|------------|
| Proficiency Requirements .....                          | 0-5        |
| General Education Requirements.....                     | 52-60      |
| Journalism Major Requirements .....                     | 48-49      |
| Minor or Support Field.....                             | 15-21      |
| Electives .....   | 2-13       |
| <b>Total (minimum, not including proficiency)</b> ..... | <b>128</b> |

A complete description of the general education requirements is found on page 24.

## Suggested Four-Year Curriculum for a Major in Journalism

### First year:

|   |             |
|---|-------------|
| BEGE-1710 Christian Life and Thought.....               | 3           |
| BEGE-1720 Spiritual Formation .....                     | 3           |
| COM-1000 Introduction to Communication Arts .....       | 3           |
| COM-1100 Fundamentals of Speech.....                    | 3           |
| ENG-1400 Composition.....                               | 3           |
| GSS-1100 Politics and American Culture.....             | 3           |
| HUM-1400 Introduction to the Humanities.....            | 3           |
| JOUR-1000 Intro to Media Writing.....                   | 3           |
| PEF-1990 Physical Activity and the Christian Life ..... | 1           |
| Biological Science Elective.....                        | 3.5         |
| History Elective.....                                   | 3           |
| Physical Education Activity Elective.....               | 1           |
| <b>Total .....</b>                                      | <b>32.5</b> |

### Second year:

|  |             |
|--|-------------|
| BEGE-2730 Old Testament Literature ..... | 3           |
| BEGE-2740 New Testament Literature ..... | 3           |
| COM-2050 Communication Theory .....      | 3           |
| COM-2510 Media History .....             | 3           |
| JOUR-2000 Intro to Reporting.....        | 3           |
| JOUR-XXXX Journalism Core Elective ..... | 3           |
| Literature Elective .....                | 3           |
| Physical Science Elective.....           | 3.5         |
| Quantitative Elective.....               | 3           |
| Electives .....                          | 3           |
| <b>Total .....</b>                       | <b>30.5</b> |

### Third year:

|  |           |
|--|-----------|
| BEGE-3750 Christian Worldview Development.....           | 2         |
| BEGE-3760 Christian Worldview Integration .....          | 2         |
| COM-3220 Visual Communication .....                      | 3         |
| JOUR-3100 Media law.....                                 | 3         |
| JOUR-3150 Media Ethics.....                              | 2         |
| JOUR-XXXX Concentration Requirements and Electives ..... | 8         |
| Humanities Elective .....                                | 3         |
| Social Science/Global Awareness Elective.....            | 3         |
| Electives .....  | 6         |
| <b>Total .....</b>                                       | <b>32</b> |

### Fourth year:

|  |           |
|--|-----------|
| JOUR-4950 Internship.....                                | 1         |
| JOUR-XXXX Concentration Requirements and Electives ..... | 10        |
| JOUR-XXXX Journalism Core Electives .....                | 3         |
| Electives .....  | 19        |
| <b>Total .....</b>                                       | <b>33</b> |



## Media Communication

The **media communication major** offers a new approach to the study of media that prepares students to lead media innovations, solve new problems, and address the unique challenges of convergent mediated communication. Students are taught to cultivate a unique approach to mediated communication that develops skills in creative problem-solving techniques, innovative adaptation of media forms and formats, and positive leadership.

Course requirements involve 48 semester hours, including 42 semester hours in the core requirements and 6 semester hours in electives consistent with the career interests of the student and subject to department approval.

Course requirements involve 48 semester hours including:

|  |           |
|--|-----------|
| <b>Media Communication requirements</b> .....      | <b>42</b> |
| COM-1000 Introduction to Communication Arts .....  | 3         |
| COM-2000 Persuasive Theory .....                   | 3         |
| COM-2050 Communication Theory .....                | 3         |
| COM-2200 Communication in Applied Contexts .....   | 2         |
| COM-2220 Research in Communication .....           | 3         |
| COM-2510 Media History .....                       | 3         |
| COM-3100 Advanced Public Speaking .....            | 3         |
| COM-3120 Argumentation and Debate .....            | 3         |
| (or COM-4060 Organizational Leadership .....       | 3)        |
| COM-3220 Visual Communication .....                | 3         |
| COM-3240 Interpersonal Communication .....         | 2         |
| COM-3840 Media Analysis .....                      | 3         |
| COM-4810 Research Pre-Seminar .....                | 2         |
| COM-4820 Senior Research Project .....             | 3         |
| COM-4830 Research Post Seminar .....               | 0         |
| EMTC-4155 Image and Word in a Visual Culture ..... | 3         |
| EMTC-4610 Media Convergence .....                  | 3         |
| *Electives .....                                   | 6         |

\*Electives consistent with media studies may be selected from the Communication Arts department or other departments in order to specify the major according to career interests and must be approved by the department chair and the student's advisor.

### Media Communication Major Curriculum Summary

|   |            |
|---|------------|
| Proficiency Requirements .....                          | 0-5        |
| General Education Requirements .....                    | 52         |
| Media Communication Major Requirements .....            | 48         |
| Electives .....   | 28         |
| <b>Total (minimum, not including proficiency) .....</b> | <b>128</b> |

## Suggested Four-Year Curriculum for a Major in Media Communication

### First year:

|   |             |
|---|-------------|
| BEGE-1710 Christian Life and Thought .....              | 3           |
| BEGE-1720 Spiritual Formation .....                     | 3           |
| COM-1000 Introduction to Communication Arts .....       | 3           |
| COM-1100 Fundamentals of Speech .....                   | 3           |
| COM-2200 Communication in Applied Contexts .....        | 2           |
| ENG-1400 Composition .....                              | 3           |
| GSS-1100 Politics and American Culture .....            | 3           |
| HUM-1400 Introduction to the Humanities .....           | 3           |
| PEF-1990 Physical Activity and the Christian Life ..... | 1           |
| Biological Science Elective .....                       | 3.5         |
| History Elective .....                                  | 3           |
| Literature Elective .....                               | 3           |
| Physical Education Activity Elective .....              | 1           |
| <b>Total .....</b>                                      | <b>34.5</b> |

### Second year:

|  |             |
|--|-------------|
| BEGE-2730 Old Testament Literature .....       | 3           |
| BEGE-2740 New Testament Literature .....       | 3           |
| COM-2000 Persuasive Theory .....               | 3           |
| COM-2050 Communication Theory .....            | 3           |
| COM-2220 Research in Communication .....       | 3           |
| COM-2510 Media History .....                   | 3           |
| COM-3220 Visual Communication .....            | 3           |
| Physical Science Elective .....                | 3.5         |
| Quantitative Elective .....                    | 3           |
| Social Science/Global Awareness Elective ..... | 3           |
| <b>Total .....</b>                             | <b>30.5</b> |

### Third year:

|  |           |
|--|-----------|
| BEGE-3750 Christian Worldview Development .....    | 2         |
| BEGE-3760 Christian Worldview Integration .....    | 2         |
| COM-3100 Advanced Public Speaking .....            | 3         |
| COM-3120 Argumentation and Debate .....            | 3         |
| (or COM-4060 Organizational Leadership .....       | 3)        |
| COM-3240 Interpersonal Communication .....         | 2         |
| COM-3840 Media Analysis .....                      | 3         |
| COM-4810 Research Pre-Seminar .....                | 2         |
| EMTC-4155 Image and Word in a Visual Culture ..... | 3         |
| Electives .....                                    | 9         |
| <b>Total .....</b>                                 | <b>29</b> |

### Fourth year:

|  |           |
|--|-----------|
| COM-4820 Senior Research Project .....               | 3         |
| COM-4830 Research Post-Seminar .....                 | 0         |
| EMTC-4610 Media Convergence .....                    | 3         |
| Communication Arts Major Concentration Courses ..... | 6         |
| Humanities elective .....                            | 3         |
| Electives .....                                      | 19        |
| <b>Total .....</b>                                   | <b>34</b> |



A complete description of the general education requirements is found on page 24.

## Organizational Communication

Students in the **organizational communication major** study processes of human interaction within organizational settings. The curriculum provides opportunities for students to explore decision-making and problem-solving in corporate contexts, training and development processes, interviewing and discussion methods, conflict resolution, and negotiation techniques. This program prepares students for careers in corporate communication, marketing/sales, public relations, and human resources by providing a sound foundation in organization and the skills needed to communicate effectively in a variety of communication contexts.

Course requirements involve 48 semester hours including:

|   |            |
|---|------------|
| <b>Organizational Communication requirements</b> .....            | <b>42</b>  |
| COM-1000 Introduction to Communication Arts .....                 | 3          |
| COM-2000 Persuasive Theory .....                                  | 3          |
| COM-2050 Communication Theory .....                               | 3          |
| COM-2200 Communication in Applied Contexts .....                  | 2          |
| COM-2220 Research in Communication .....                          | 3          |
| COM-3100 Advanced Public Speaking .....                           | 3          |
| COM-3230 Organizational Communication .....                       | 3          |
| COM-3240 Interpersonal Communication .....                        | 2          |
| COM-3250 Interviewing .....                                       | 3          |
| COM-3330 Organizational Training.....                             | 3          |
| COM-4060 Organizational Leadership .....                          | 3          |
| COM-4810 Research Pre-Seminar .....                               | 2          |
| COM-4820 Senior Research Project .....                            | 3          |
| COM-4830 Research Post Seminar .....                              | 0          |
| MGMT-3500 Principles of Organization and Management .....         | 3          |
| MGMT-3530 Human Resources Management .....                        | 3          |
| <b>Electives selected from the following</b> .....                | <b>6</b>   |
| COM-2230 Group Discussion .....                                   | 2          |
| COM-2320 Theories of Mass Media .....                             | 3          |
| COM-3120 Argumentation and Debate .....                           | 3          |
| COM-3260 Organizational Negotiation .....                         | 3          |
| COM-4110 History of Public Address .....                          | 3          |
| COM-4610 Communication Ethics.....                                | 2          |
| COM-4640 Special Topics.....                                      | 2-3        |
| COM-4720 Independent Study: Organizational<br>Communication ..... | 1-3        |
| COM-4900 Internship in Communication .....                        | 3-12       |
| ENG-3110 Style and Mechanics for Writers .....                    | 3          |
| MGMT-3550 Organizational Behavior .....                           | 3          |
| TPC-3090 Technical Marketing Communication .....                  | 3          |
| <b>Organizational Communication Major Curriculum Summary</b>      |            |
| Proficiency Requirements .....                                    | 0-5        |
| General Education Requirements.....                               | 52-63      |
| Organizational Communication Major Requirements .....             | 48         |
| Electives .....   | 28         |
| <b>Total (minimum, not including proficiency) .....</b>           | <b>128</b> |

## Suggested Four-Year Curriculum for a Major in Organizational Communication

### First year:

|   |             |
|---|-------------|
| BEGE-1710 Christian Life and Thought.....               | 3           |
| BEGE-1720 Spiritual Formation .....                     | 3           |
| COM-1000 Introduction to Communication Arts .....       | 3           |
| COM-1100 Fundamentals of Speech.....                    | 3           |
| COM-2200 Communication in Applied Contexts .....        | 2           |
| ENG-1400 Composition.....                               | 3           |
| GSS-1100 Politics and American Culture.....             | 3           |
| HUM-1400 Introduction to the Humanities.....            | 3           |
| PEF-1990 Physical Activity and the Christian Life ..... | 1           |
| Biological Science Elective.....                        | 3.5         |
| History Elective.....                                   | 3           |
| Literature Elective .....                               | 3           |
| Physical Education Activity Elective.....               | 1           |
| <b>Total .....</b>                                      | <b>34.5</b> |

### Second year:

|   |             |
|---|-------------|
| BEGE-2730 Old Testament Literature .....      | 3           |
| BEGE-2740 New Testament Literature .....      | 3           |
| COM-2000 Persuasive Theory .....              | 3           |
| COM-2050 Communication Theory.....            | 3           |
| COM-2220 Research in Communication .....      | 3           |
| COM-3100 Advanced Public Speaking.....        | 3           |
| Physical Science Elective.....                | 3.5         |
| Quantitative Elective .....                   | 3           |
| Social Science/Global Awareness Elective..... | 3           |
| Electives .....                               | 3           |
| <b>Total .....</b>                            | <b>30.5</b> |

### Third year:

|   |           |
|---|-----------|
| BEGE-3750 Christian Worldview Development.....            | 2         |
| BEGE-3760 Christian Worldview Integration .....           | 2         |
| COM-3230 Organizational Communication .....               | 3         |
| COM-3250 Interviewing.....                                | 3         |
| COM-3240 Interpersonal Communication .....                | 2         |
| COM-3330 Organizational Training.....                     | 3         |
| COM-4810 Research Pre-Seminar .....                       | 2         |
| MGMT-3500 Principles of Organization and Management ..... | 3         |
| MGMT-3530 Human Resources Management .....                | 3         |
| Electives .....   | 9         |
| <b>Total .....</b>  | <b>32</b> |

### Fourth year:

|   |           |
|---|-----------|
| COM-4060 Organizational Leadership .....            | 3         |
| COM-4110 History of Public Address.....             | 3         |
| (or another Humanities elective.....)               | (3)       |
| COM-4820 Senior Research Project .....              | 3         |
| (or COM-4900 Internship in Communication .....      | (3)       |
| COM-4830 Research Post-Seminar .....                | 0         |
| Communication Arts Major Concentration Courses..... | 6         |
| Electives .....                                     | 16        |
| <b>Total .....</b>                                  | <b>31</b> |

## Political Communication

The **political communication major** provides students with a solid foundation to meet the diverse requirements of communication professionals in local, state, and national political contexts. This area of study begins with the fundamentals of political communication, then moves to develop proficiency in speech writing and constituent relations. The coursework is designed to stimulate problem-solving, leadership development, and critical thinking in political contexts. An important part of the curriculum is understanding the nature and implications of diversity in American society to enable students to communicate effectively and responsibly.

Course requirements involve 48 semester hours including:

|  |           |
|--|-----------|
| <b>Political Communication requirements</b> .....  | <b>39</b> |
| COM-1000 Introduction to Communication Arts .....  | 3         |
| COM-2000 Persuasive Theory .....                   | 3         |
| COM-2050 Communication Theory .....                | 3         |
| COM-2200 Communication in Applied Contexts .....   | 2         |
| COM-2220 Research in Communication .....           | 3         |
| COM-2820 Political Communication .....             | 3         |
| COM-3100 Advanced Public Speaking .....            | 3         |
| COM-3120 Argumentation and Debate .....            | 3         |
| COM-3150 Gender, Politics, and Communication ..... | 3         |
| COM-3240 Interpersonal Communication .....         | 2         |
| COM-3810 Political Speechwriting .....             | 3         |
| COM-4210 Public Opinion and Polling .....          | 3         |
| COM-4810 Research Pre-Seminar .....                | 2         |
| COM-4820 Senior Research Project .....             | 3         |
| (or COM-4825 Senior Capstone Internship.....)      | 3         |
| COM-4830 Research Post Seminar .....               | 0         |
| <b>Electives selected from the following</b> ..... | <b>9</b>  |
| COM-2140 Intercultural Communication .....         | 3         |
| COM-2300 Voices of Diversity .....                 | 3         |
| COM-3220 Visual Communication .....                | 3         |
| COM-4060 Organizational Leadership.....            | 3         |
| COM-4120 Contemporary Rhetoric .....               | 3         |
| COM-4610 Communication Ethics .....                | 2         |
| POLS-2000 Intro to Political Science .....         | 3         |
| POLS-2100 American Political Institutions .....    | 3         |
| POLS-3640 Campaigns and Elections.....             | 3         |

### Political Communication Major Curriculum Summary

|   |            |
|---|------------|
| Proficiency Requirements .....                          | 0-5        |
| General Education Requirements.....                     | 49         |
| Political Communication Major Requirements .....        | 48         |
| Electives .....   | 31         |
| <b>Total (minimum, not including proficiency)</b> ..... | <b>128</b> |

## Suggested Four-Year Curriculum for a Major in Political Communication

### First year:

|   |             |
|---|-------------|
| BEGE-1710 Christian Life and Thought.....               | 3           |
| BEGE-1720 Spiritual Formation .....                     | 3           |
| COM-1000 Introduction to Communication Arts .....       | 3           |
| COM-1100 Fundamentals of Speech.....                    | 3           |
| COM-2200 Communication in Applied Contexts .....        | 2           |
| ENG-1400 Composition.....                               | 3           |
| GSS-1100 Politics and American Culture.....             | 3           |
| HUM-1400 Introduction to the Humanities.....            | 3           |
| PEF-1990 Physical Activity and the Christian Life ..... | 1           |
| Biological Science Elective.....                        | 3.5         |
| History Elective.....                                   | 3           |
| Literature Elective .....                               | 3           |
| Physical Education Activity Elective.....               | 1           |
| <b>Total</b> .....                                      | <b>34.5</b> |

### Second year:

|  |             |
|--|-------------|
| BEGE-2730 Old Testament Literature .....           | 3           |
| BEGE-2740 New Testament Literature .....           | 3           |
| COM-2000 Persuasive Theory .....                   | 3           |
| COM-2050 Communication Theory.....                 | 3           |
| COM-2220 Research in Communication .....           | 3           |
| COM-2820 Political Communication.....              | 3           |
| COM-3120 Argumentation and Debate .....            | 3           |
| COM-3150 Gender, Politics, and Communication ..... | 3           |
| Physical Science Elective .....                    | 3.5         |
| Quantitative Elective .....                        | 3           |
| Social Science/Global Awareness Elective.....      | 3           |
| <b>Total</b> .....                                 | <b>33.5</b> |

### Third year:

|   |           |
|---|-----------|
| BEGE-3750 Christian Worldview Development.....  | 2         |
| BEGE-3760 Christian Worldview Integration ..... | 2         |
| COM-3100 Advanced Public Speaking.....          | 3         |
| COM-3240 Interpersonal Communication .....      | 2         |
| COM-3810 Political Speechwriting .....          | 3         |
| COM-4210 Public Opinion and Polling.....        | 3         |
| COM-4810 Research Pre-Seminar .....             | 2         |
| Electives .....                                 | 13        |
| <b>Total</b> .....                              | <b>30</b> |

### Fourth year:

|   |           |
|---|-----------|
| COM-2300 Voices of Diversity .....            | 3         |
| (or another Humanities elective.....)         | 3         |
| COM-4820 Senior Research Project .....        | 3         |
| (or COM-4825 Senior Capstone Internship ..... | 3         |
| COM-4830 Research Post-Seminar .....          | 0         |
| Political Communication Electives .....       | 6         |
| Electives .....                               | 18        |
| <b>Total</b> .....                            | <b>30</b> |

A complete description of the general education requirements is found on page 24.

## Theatre

The **theatre major** provides training in acting, directing, theatre design/technology, and theatre history/dramaturgy. The program allows the student to declare a concentration in either performance or design. A special emphasis is placed upon the challenges faced by the Christian in theatre and the use of drama in worship and Christian ministry.

In addition to studio and classroom instruction, students gain practical experience through working on department productions and serving on production teams. This practical experience work is supervised by the theatre technical staff and may include set construction, scenic painting, lighting, properties, costumes, and other projects.

While many theatre majors anticipate a career in theatre, other students may want to combine the theatre major with a specific minor to help prepare them for the diversity of theatre-related professions including Christian education, youth ministry, arts management, arts law, and arts education. The program culminates in a Senior Theatre Project designed to feature the student's level of expertise and assist the student in preparation for graduate school or the selected area for employment or ministry.

*Course requirements involve 56 semester hours including:*

|  |           |
|--|-----------|
| <b>Theatre core requirements</b> .....                 | <b>36</b> |
| COM-1000 Introduction to Communication Arts .....      | 3         |
| THTR-1410 Introduction to Theatre .....                | 3         |
| THTR-1420 Introduction to Technical Theatre .....      | 3         |
| THTR-1440 Stagecraft I.....                            | 1         |
| THTR-1450 Stagecraft II.....                           | 1         |
| THTR-1480 Play Production.....                         | 3         |
| THTR-2200 Introduction to Design.....                  | 3         |
| THTR-2350 Directing I.....                             | 3         |
| THTR-2430 Acting I.....                                | 3         |
| THTR-2470 Makeup Design.....                           | 2         |
| THTR-3420 Theatre History I.....                       | 2         |
| THTR-3430 Theatre History II.....                      | 2         |
| THTR-3470 Dramaturgy.....                              | 3         |
| THTR-4400 Professional Preparation Seminar.....        | 2         |
| THTR-4630 The Christian in Theatre.....                | 2         |
| <b>Concentration selected from the following</b> ..... | <b>20</b> |
| <b>Design Concentration</b> .....                      | <b>20</b> |
| THTR-2440 Stagecraft III.....                          | 1         |
| THTR-2450 Scenic Design.....                           | 3         |
| THTR-2460 Costume Design.....                          | 3         |
| THTR-3440 Stage Costume History.....                   | 3         |
| THTR-3450 Stagecraft IV.....                           | 1         |
| THTR-3490 Stage Lighting Design.....                   | 3         |
| THTR-3520 Scenic Painting.....                         | 3         |
| *THTR-4840 Senior Theatre Project.....                 | 3         |
| <b>Performance Concentration</b> .....                 | <b>20</b> |
| THTR-1230 Voice and Diction.....                       | 3         |
| THTR-1430 Stage Movement.....                          | 3         |
| THTR-2410 Advanced Performance Techniques.....         | 3         |
| THTR-3460 Acting II.....                               | 3         |
| THTR-3510 Directing II.....                            | 3         |
| THTR-3530 Techniques of American Musical Theatre.....  | 2         |
| *THTR-4840 Senior Theatre Project.....                 | 3         |

\*Capstone Course

### Theatre Major Curriculum Summary

|   |            |
|---|------------|
| Proficiency Requirements.....                           | 0-5        |
| General Education Requirements.....                     | 49-57      |
| Theatre Major Requirements.....                         | 56         |
| Electives.....  | 15-23      |
| <b>Total (minimum, not including proficiency)</b> ..... | <b>128</b> |

### Suggested Four-Year Curriculum for a Major in Theatre

#### First year:

|  |             |
|--|-------------|
| BEGE-1710 Christian Life and Thought.....              | 3           |
| BEGE-1720 Spiritual Formation.....                     | 3           |
| COM-1000 Intro to Communication Arts.....              | 3           |
| COM-1100 Fundamentals of Speech.....                   | 3           |
| ENG-1400 Composition.....                              | 3           |
| HUM-1400 Introduction to the Humanities.....           | 3           |
| THTR-1410 Introduction to Theatre.....                 | 3           |
| THTR-1420 Introduction to Technical Theatre.....       | 3           |
| THTR-1440 Stagecraft I.....                            | 1           |
| THTR-1450 Stagecraft II.....                           | 1           |
| THTR-1480 Play Production.....                         | 3           |
| PEF-1990 Physical Activity and the Christian Life..... | 1           |
| Biology Elective.....                                  | 3.5         |
| <b>Total</b> .....                                     | <b>33.5</b> |

#### Second year:

|   |           |
|---|-----------|
| BEGE-2730 Old Testament Literature.....     | 3         |
| BEGE-2740 New Testament Literature.....     | 3         |
| GSS-1100 Politics and American Culture..... | 3         |
| LIT-2340 Western Literature.....            | 3         |
| THTR-2200 Intro to Design.....              | 3         |
| THTR-2350 Directing I.....                  | 3         |
| THTR-2430 Acting I.....                     | 3         |
| THTR-2470 Makeup Design.....                | 2         |
| Physical Education Activity Elective.....   | 1         |
| Theatre Concentration Courses.....          | 6         |
| <b>Total</b> .....                          | <b>30</b> |

#### Third year:

|  |             |
|--|-------------|
| BEGE-3750 Christian Worldview Development..... | 2           |
| BEGE-3760 Christian Worldview Integration..... | 2           |
| THTR-3420 Theatre History I.....               | 2           |
| THTR-3430 Theatre History II.....              | 2           |
| THTR-3470 Dramaturgy.....                      | 3           |
| History Elective.....                          | 3           |
| Physical Science Elective.....                 | 3.5         |
| Quantitative Elective.....                     | 3           |
| Electives.....                                 | 3           |
| Theatre Concentration Courses.....             | 9           |
| <b>Total</b> .....                             | <b>32.5</b> |

#### Fourth year:

|   |           |
|---|-----------|
| THTR-4400 Professional Preparation Seminar..... | 2         |
| THTR-4630 The Christian in Theatre.....         | 2         |
| Social Science/Global Awareness Elective.....   | 3         |
| Theatre Concentration Courses.....              | 5         |
| Electives.....                                  | 20        |
| <b>Total</b> .....                              | <b>32</b> |



## Minors

### Comprehensive Communication Arts Minor

Course requirements for the minor in **comprehensive communication arts** involve 16 semester hours selected from the following courses:

|   |   |
|---|---|
| COM-1000 Introduction to Communication Arts ..... | 3 |
| COM-2000 Persuasive Theory .....                  | 3 |
| COM-2050 Communication Theory .....               | 3 |
| COM-2200 Communication in Applied Contexts .....  | 2 |
| COM-3100 Advanced Public Speaking .....           | 3 |
| COM-3240 Interpersonal Communication .....        | 2 |
| COM-4110 History of Public Address .....          | 3 |
| COM-4120 Contemporary Rhetoric .....              | 2 |

### Electronic Media Minor

Course requirements for the minor in **electronic media** involve 16 semester hours selected from the following courses:

|   |   |
|---|---|
| COM-1000 Introduction to Communication Arts ..... | 3 |
| EMTC-1110 Introduction to Electronic Media .....  | 3 |
| EMTC-1120 Audio Production .....                  | 3 |
| EMTC-2110 Video Technical Training .....          | 3 |
| EMTC-2130 Writing for Electronic Media .....      | 3 |

### Research (Select one of the following courses) .....

|  |   |
|--|---|
| EMTC-3111 Survey Research for Electronic Media .....     | 3 |
| EMTC-3112 Content Research for Electronic Media .....    | 3 |
| EMTC-3150 Electronic Media Ethics .....                  | 2 |
| EMTC-3151 Christian Approaches to Electronic Media ..... | 2 |

### Intercultural Communication Minor

Course requirements for the minor in intercultural communication involve 17 semester hours selected from the following courses:

|  |   |
|--|---|
| COM-2140 Intercultural Communication .....         | 3 |
| COM-2300 Voices Of Diversity .....                 | 3 |
| COM-3150 Gender, Politics, and Communication ..... | 3 |
| COM-3240 Interpersonal Communication .....         | 2 |
| COM-3710 Communication and Cultural Literacy ..... | 3 |

### One of the following courses .....

|   |   |
|---|---|
| COM-3790 Cultural Immersion Clinic .....          | 3 |
| THTR-2510 Theatre for Social Change .....         | 3 |
| A departmental approved study abroad course ..... | 3 |



### Organizational Communication Minor

Course requirements for the minor in **organizational communication** involve 16 semester hours selected from the following courses:

|   |   |
|---|---|
| COM-1000 Introduction to Communication Arts .....         | 3 |
| COM-2000 Persuasive Theory .....                          | 3 |
| COM-2050 Communication Theory .....                       | 3 |
| COM-2200 Communication in Applied Contexts .....          | 2 |
| COM-3100 Advanced Public Speaking .....                   | 3 |
| COM-3240 Interpersonal Communication .....                | 2 |
| COM-3230 Organizational Communication .....               | 3 |
| COM-3250 Interviewing .....                               | 3 |
| COM-3260 Organizational Negotiation .....                 | 3 |
| COM-3330 Organizational Training .....                    | 3 |
| COM-4060 Organizational Leadership .....                  | 3 |
| MGMT-3500 Principles of Organization and Management ..... | 3 |
| MGMT-3530 Human Resource Management .....                 | 3 |

### Theatre Minor

Course requirements for the minor in **theatre** involve 16 semester hours selected from the following courses:

|   |   |
|---|---|
| THTR1410 Introduction to Theatre .....            | 3 |
| THTR-1420 Introduction to Technical Theatre ..... | 3 |
| THTR-1440 Stagecraft I .....                      | 1 |
| THTR-2430 Acting I .....                          | 3 |
| Theatre electives .....                           | 6 |

