

2011–12 President's Report



INSPIRING GREATNESS
for

125

YEARS

1887–2012



The background features a large, faint, circular seal of Cedarville University. The seal contains the university's name at the top, a central emblem with a crown and a cross, and the founding year '1887' at the bottom.

“ Through your investment, past and present, you have been among the right people at the right time to advance Cedarville. ”

William E. Brown, Ph.D., President



What a privilege to celebrate 125 years of God's blessing on Cedarville University. Throughout our history, God has brought the right people at the right time to advance His work. His fingerprints are evident on every page of our story.

It's especially poignant to look back on 2011–12 in light of this milestone year. This year, perhaps more than others, we were acutely aware of key individuals and key moments in our history that laid crucial foundations for present growth and future opportunities.

Our membership into the National Collegiate Athletic Association, for example, would not have been possible without the visionary men and women who set high standards for our athletic program, building in values like character and integrity. Generations of coaches and athletic staff upheld these values and instilled them in the athletes, earning the University a well-deserved reputation among area coaches and officials. Their daily commitment to excellence, in thousands of unseen ways, paved the way for Cedarville to take our athletic program to the next level. Our move to the NCAA this year is both a culmination of faithfulness and an open door into the next chapter of Cedarville athletics.

This grateful look to our past and confident look to our future captures what we mean by "Inspiring Greatness for 125 Years."

Through your investment, past and present, you have been among the right people at the right time to advance Cedarville. The pages that follow are a glimpse of the ways your gifts have strengthened, supported, encouraged, and positioned us to inspire greatness today and for the next 125 years.

Thank you for your faithful partnership.

William E. Brown

William E. Brown, Ph.D., President

THE WILLIAM GIBSON STORY

Although the state of Ohio had chartered Cedarville College in 1887, the lack of meaningful monetary support stalled the school's development. It was a dream waiting to become a reality.

The early years were lean and difficult for the trustees, and their hopes soon faded. By 1890, they were on the brink of abandoning the entire project.

Late in 1891, an influential Cincinnati businessman, William Gibson, passed away. In his will, he left an astonishing \$25,000 estate gift to Cedarville. News of this gift revitalized the trustees and spurred a renewed promise for the young college.

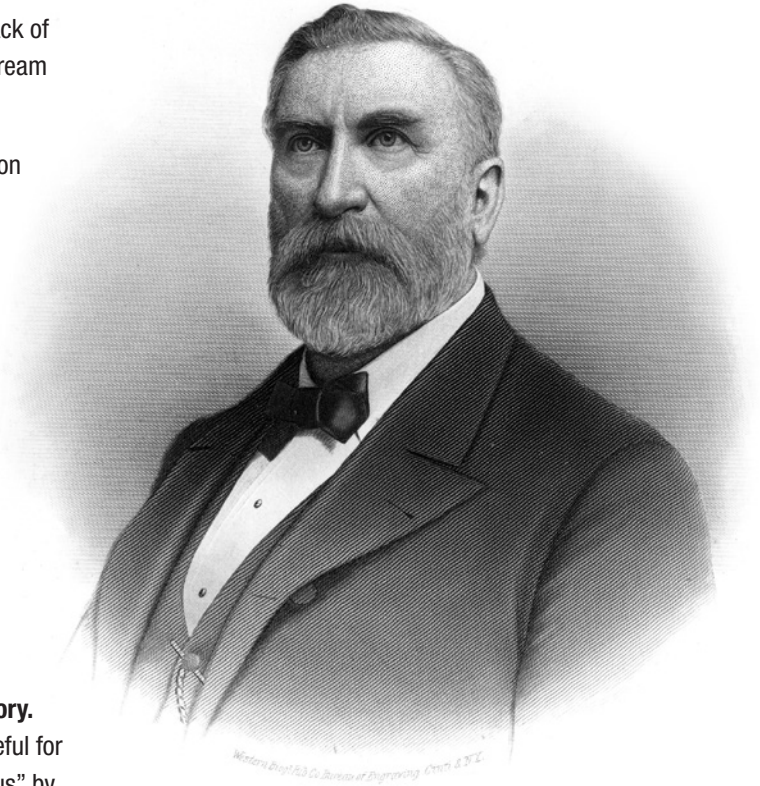
The college formally opened on September 19, 1894, with 32 students. In 1910, Dr. David McKinney, first President of Cedarville College, remembered Gibson's gift when he wrote, "... it seemed as though Providence intended that this work should go on."

Gibson's gift amounted to less than 2 percent of the total value of his estate, yet who can calculate its eternal value?

God used William Gibson and his gift at just the right time in our history.

He can use your generosity to help secure Cedarville's future. We are grateful for our Gibson Society members who have elevated Cedarville to "family status" by including us as an heir in their estate plans.

cedarville.edu/giftlegacy



THE JOHN W. BICKETT SCHOLARSHIP

Scholarships are so important for students who need financial assistance to complete their college degrees. The John W. Bickett scholarship is named for the first member of the first graduating class to receive a diploma from Cedarville (1897). The award was established by the Heritage Alumni in 1982 and is given to students preparing for pastoral or missionary service.

“God has continued to bless me in my time here at Cedarville, and it is moments like this that just strike me with His wonderful provisions. I know God has used all those who have come before me to make awards like this possible.”

MARTY JELLISON '13
Youth Ministries, Bethesda, Ohio

“It was quite encouraging to step out in faith, trust God, and see him provide for me. This scholarship is another step closer to me being able to go to seminary after I graduate. I cannot thank you enough for this gift. It is a huge confirmation of God's provision and guidance in my life.”

KELLY CLASSEN '13
Bible Comprehensive, Brighton, Michigan



The First Graduates of Cedarville College in 1897

(left to right): John Bickett became a pastor, Raymond Gorbould became a missionary to Japan, Homer McMillan became a pastor, Calvin Morton became a teacher, and John Orr became a pastor.

YOUR INVESTMENT

Donors have played an important role in our history, and **your giving today secures Cedarville's future**. With your generous support, we closed the last fiscal year with a balanced budget for the 35th consecutive year.

It's exciting to see others join you to support Cedarville's students, programs, facilities, and endowment. Alumni giving is just one area where giving has increased — thank you!

Number of Alumni Participating

2009–10	2,065
2010–11	2,127
2011–12	2,240

Giving by Category

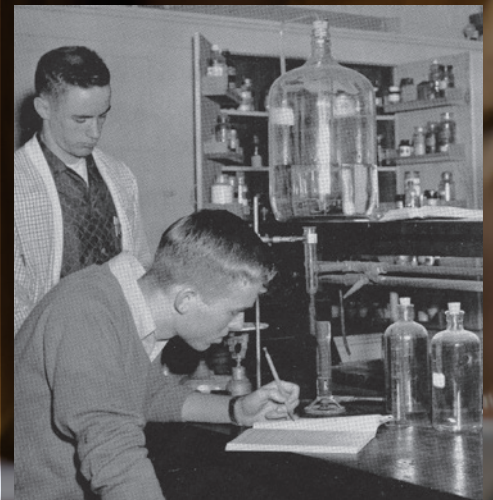
Cedarville Fund	\$867,431
Capital Projects	\$1,668,397
CDR Radio Network	\$39,282
Scholarships	\$443,289
Endowment	\$506,512
Athletics	\$100,223
Honorariums	\$488,690
Academics	\$172,473
Other Restricted	\$308,815
TOTAL	\$4,595,112

Giving by Constituency

Alumni	\$639,135
Churches	\$155,706
Consortia	\$90,064
Corporations	\$828,765
Foundations	\$755,868
Friends	\$2,102,832
Other	\$22,742
TOTAL	\$4,595,112

Number of Gifts

\$100,000–999,999	3
\$50,000–99,999	15
\$25,000–49,999	25
\$10,000–24,999	44
\$5,000–9,999	61
\$1,000–4,999	401
\$500–999	422
\$100–499	3,112
\$1–99	7,436
TOTAL	11,519



TRANSFORMING LIVES

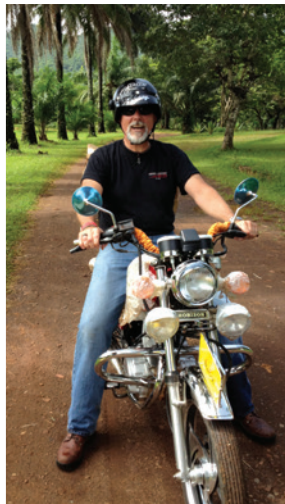
Even among Christian colleges, it's rare for an entire student body to gather each day for worship and prayer and to be equipped to live a Christ-centered life. Daily chapel continues to be the heartbeat of students' spiritual formation. Chapel is complemented by Cedarville's unique Bible minor and vibrant Christian ministries program, allowing students to grow their faith in a variety of discipleship and ministry experiences.

- More than 100 ministry teams serve local churches, schools, social agencies, inner-city outreaches, and area programs.
- More than 1,000 of our students are involved in discipleship ministries.
- More than 2,000 of our students voluntarily participate in missions or ministry at Cedarville.
- All students graduate with a Bible minor in addition to their bachelor's degree.

After reading Palmer Chinchén's book *True Religion* last fall, the class of 2015 organized a campus-wide "Barefoot Thursday" in which students donated nearly 3,300 pairs of shoes to bless people living in poverty in Liberia. In May, several students joined Chinchén to distribute the shoes. See photos from this event and listen to Chinchén's September 8, 2011, chapel message online at cedarville.edu/barefoot.

Loving People

Jon Purple, Dean for Student Life Programs, accompanied four Cedarville students to distribute the donated shoes and provide other ministries in Liberia with *True Religion* author Palmer Chinchén.



“ I love how this generation, this passionate gathering of Christ-followers at Cedarville, gets Jesus’ call for the Gospel to be tangible. They understand what it means to be His hands ... and His feet. ”


Palmer Chinchon



EQUIPPING LEADERS

Your investment provides a world-class educational environment for students to integrate their faith with their academic disciplines and articulate a biblical worldview on today's critical issues.

Cedarville is intentional about inviting national leaders to inspire students with a vision for integrating their faith and professions. We then provide innovative off-campus opportunities for students to extend their learning beyond the classroom.

A photograph of Rev. Franklin Graham speaking at a wooden podium. He is wearing a dark suit, a white shirt, and a red tie. He has his right hand raised in a gesture while speaking into a microphone. The background is dark with green foliage and purple lighting.

Rev. Franklin Graham, President and CEO of Samaritan's Purse and the Billy Graham Evangelistic Association, delivered the 2012 commencement address, part of our 125th celebration. Cedarville presented Graham with the University's Medal of Honor for modeling with integrity what a Good Samaritan looks like in the 21st century.

BEYOND THE CLASSROOM

In 2011–12:

- 11 engineering students represented Cedarville in the Netherlands at the DONG Energy Solar Challenge
- 15 students represented Cedarville as National Model United Nations diplomats, earning second place Distinguished Delegation
- 35 mechanical, electrical, and computer engineering majors designed and built top-five finishing vehicles at the Shell Eco-Marathon Americas competition in Houston, Texas
- 42 recent graduates taught English in China
- 73 education majors were student teachers in local schools
- 122 students studied abroad
- 131 nursing students completed clinical rotations in local hospitals
- 357 students represented Cedarville in HeartSong, OneVoice, and worship ministries
- 420 students participated in local community ministries
- 501 students reported summer internships



INSPIRING GREATNESS

Last fall's G92 Immigration Conference brought Christian leaders together from across the country to discuss the complex immigration issue and its legal, social, and economic dimensions. Conversations from G92 grew and became a national discussion.

Reports of the event appeared in national media, and subsequent G92 conferences have been held at Samford University in Birmingham, Alabama, and Concordia University in Portland, Oregon. Bethel, Biola, and Baylor Universities are planning G92 events on their campuses.



VISION 2020

Early in 2011, Cedarville unveiled Vision 2020, a short-term strategic map that will position us to reach our longer-term goals. Among the Vision 2020 priorities is to position Cedarville to become one of the premier Christ-centered universities in the nation.

Three Areas of Focus:

Reflecting the Diversity of the Body of Christ

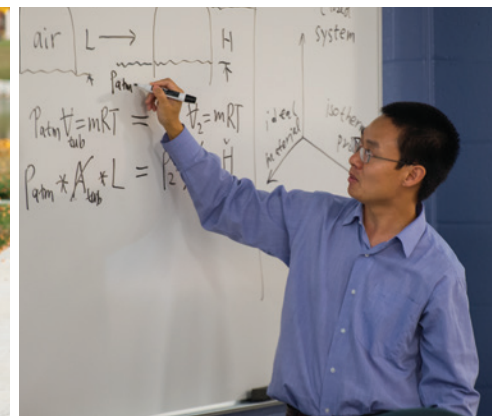
Cedarville is taking intentional steps to create a more multicultural campus community. By 2020, we intend to more than double the racial diversity in the student body from its current 7 percent to 15 percent by the year 2020. We have implemented a number of new programs, created new staff positions, and formed strategic partnerships with national organizations including the National Hispanic Christian Leadership Conference.

Launching Strategic Programs

Cedarville is expanding its student market by increasing our graduate and online programs. In early 2013, we will launch a fully online Master of Business Administration. This new program will complement our Master of Science in Nursing and fully online Master of Education programs. We are working to develop a graduate program in Bible, funded by the Kern Foundation.

Expanding Our National Reputation

Based on the success of the 2011 G92 Immigration Conference, we have planned an exciting lineup of Critical Concern conferences that present Christ-centered perspectives on key issues Christians face today. Over the next four years, Cedarville will host major conferences that will challenge evangelicals on the economy (2012), sexuality (2013), race (2014), and culture (2015).



LOOKING AHEAD: 2012–13

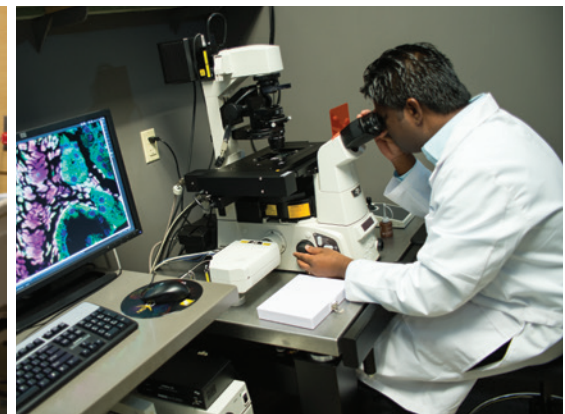
Shaping the Future of Health Care

After many years of planning and construction, the Health Sciences Center opened this fall. Its spacious labs, study spaces, and classrooms will allow the Schools of Nursing and Pharmacy to expand their undergraduate and graduate programs and provide their students with a world-class education.

Fall 2012 marked our first year to have doctoral students on campus. The first cohort of students to enter the prepharmacy program in 2009 began the Pharm.D. program this fall. The new building provides everything they need to prepare for an in-demand career.

Thank you to all who contributed to this beautiful facility. We are grateful to you and the many others who are still joining this effort as we finish the campaign.

cedarville.edu/hsc





2011–12 CAMPUS PROFILE

Student Body

Undergraduates	3,231
Men	47%
Women	53%
On-Campus Students	2,444
States Represented	48
Foreign Countries Represented	17
Church Affiliation	
Students represent a wide range of Protestant denominations	
Average ACT Score	26
Average SAT Score*	1181
Average High School GPA	3.64
Freshman Retention	86%

Student Life and Ministry

Intercollegiate Sports (NCAA, NCCAA)	16
Intramural Sports	25
Student Clubs and Organizations	70
Community and International Service Teams	210

Scholarships and Financial Aid

Percentage of Students Receiving Aid	92%
Average Aid Package	\$21,623

Recognitions

Top Tier, Midwest Comprehensive Colleges (<i>U.S. News & World Report</i>)
Best Midwestern College (<i>The Princeton Review</i>)

Academics

Full-Time Equivalent Faculty	246
Faculty With Doctorates	68%
Average Class Size	20
Student-Faculty Ratio	13:1
Major Fields of Study	85
Largest Academic Departments	
Engineering and Computer Science	416
Nursing	366
Business Administration	307
Science and Mathematics	300
Media and Applied Communications	233
History and Government	212

Resources and Technology

Access to more than 48 million items from 88 libraries
Nearly a 1:1 ratio of campus computers to undergraduate students
Five open-access computer labs
More than 70 free software packages available on University computers
Technical support for student laptops, tablets, and smartphones
Fully wireless campus
Mobile app for campus services and information

* Combined critical reading and math



1-800-766-1115

cedarville.edu/advancement