

**Standard #6 - Organizational Performance Results, Table 6.1**

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

**Table 6.1 Standard 6 - Organizational Performance Results**

Organizational Effectiveness Results		Analysis of Results			
Performance Measure	What is your measurement instrument or process? (Indicate length of cycle)	Current Results What are your current results?	Analysis of Results What did you learn from the results?	Action Taken or Improvement made What did you improve or what is your next step?	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)
<p>Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts enrollment patterns, student retention, student academic success, and other characteristics reflecting students' performance.</p> <p>Key indicators may include: graduation rates, enrollment, improvement in safety, hiring equity, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.</p>					
<p><b>What is your goal?</b></p> <p>The PSB will induct students into Delta Mu Delta annually to recognize academic success.</p>	<p>Delta Mu Delta annual reports</p>	<p>In the last 2 years, 16 and 14 students respectively have been inducted into Delta Mu Delta.</p>	<p>From 2018's peak induction rate of 4.03%, there was a downward trend, bottoming out at 2.13% in 2021. However, 2022 saw a partial recovery to 3.03%. While the percentage fluctuated, if the number of students in PSB continued to grow and the induction percentage remained relatively stable, it signifies that our top students consistently maintained the quality of their work despite increasing enrollments. The dip in the intervening years could be due to external factors, such as the pandemic, and internal feedback, where some students expressed not seeing the benefit in joining Delta Mu Delta.</p>	<p>We are continuing this successful program, and in 2023 appointed a new faculty co-advisor. We expect that this change will introduce fresh perspectives and additional support.</p>	
<p>The PSB will increase by 10 declared business students each year</p>	<p>Fall PSB census data involving the number of students in the SBA ,</p>	<p>From 2018 to 2022, PSB's enrollment of business students varied. Starting at 422 in 2018, it rose by 11 in 2019, slightly surpassing the yearly goal of a 10-student increase. Despite a dip to 416 in 2020, enrollment surged in 2021 and 2022, reaching 528. Over these years, the annual growth often exceeded the target, but the 2020 decline highlighted inconsistencies. By 2022, PSB saw a net increase of 106 students from 2018, averaging a yearly rise of 21.2 students, more than double the intended target of 10 students per annum.</p>	<p>The PSB didn't achieve a consistent year-over-year increase of 10 students. This suggests that external or internal factors (I perhaps challenges brought about by the global pandemic), or a combination of both, affected enrollment differently each year. While the annual growth target was inconsistently met, the total growth over the five-year span significantly exceeded the cumulative objective (50 students over five years). This indicates that the long-term strategy, despite short-term fluctuations, has been effective in overall growth.</p>	<p>Our faculty will keep meeting prospective students by their majors and will also join events aimed at these future learners. We will also regularly track enrollment numbers and student feedback to ensure the continued growth and health of the program.</p>	
<p>The PSB will monitor the enrollment in each of the majors that make up the school.</p>	<p>Fall CU census data involving the number of students declaring each business major,</p>	<p><b>% Growth of Major Since 2018</b></p>	<p>From 2018 to 2022, PSB's enrollment in various majors showed diverse trends. Accounting and Marketing saw minor declines of 7% and 2%, respectively. Economics grew by 26%, while Finance and Management surged by 73% and 77%. In contrast, Global Business faced a 54% drop. ITM and Sport Business Management also decreased by 15% and 13%.</p>	<p>Our partnership with the Foundation for Economic Education to host summer Economic camps for high school students has yielded remarkable results, as can be seen from the enrollment data and the increased interest in economics as a major.</p>	