

Library Strategic Plan 2015-2017

Centennial Library Mission Statement

In their service to the University community and support of the mission of Cedarville University, it is the **Purpose** of the staff of the Centennial Library to **demonstrate leadership** in providing for our users an effective gateway to the world of information access and use. Within this mission, the goals of the Library are to:

- Develop collections and access to resources that meet the program support needs of its academic community.
- Design and deliver services that empower its users to utilize information resources and technologies independently, critically, and efficiently.
- Provide a physical and personal environment that enhances the educational experience.
- Invest resources in the provision of adequate staff who are properly oriented, trained, developed, and evaluated.
- Participate in the broader regional, national, and international resource sharing community.
- Advance the image and awareness of the Library, its resources, its services, and its staff.

Centennial Library Vision Statement

*The **Vision** for the Centennial Library at Cedarville University is to **pursue excellence** in student success as an advanced multi-media information resource center with a **pervasive presence** in our academic community. To this end, we will strive:*

- *to pursue the employment and development of skilled information, media, and service specialists.*
- *to assure a balanced multi-format, multi-sourced information resource environment.*
- *to advance aggressive research education and instructional design support programs.*
- *to cultivate a progressive, change-oriented administrative and operational climate.*

Strategies for a Vibrant University Library 2015-2017

Within the context of the Vision of the Centennial Library and in response to the service demands of the current academic environment, the following strategies and initiatives have been identified for the 2015-2017 planning cycle.

- **Promote the value of the Library, its resources, staff, and services.**
 - *Transform the role of the information professional.*
 - *Design new outreaches to and partnerships with faculty.*
 - *Maintain an active marketing and social media presence.*

- **Strengthen the Library's reach in University research and scholarship.**
 - *Aggressively market the services and content of the Digital Commons institutional repository.*
 - *Develop innovative Research Center services and programming.*

- **Craft partnerships within the academic division to enhance student retention and success.**
 - *Explore cooperation and collaboration with the Cove, the Writing Center, and the Center for Teaching and Learning.*
 - *Target patron constituencies including College Now, on-line, international, home-schooled, and at-risk to improve success research and information literacy.*

- **Transform selected Library facilities and spaces for diversity, flexibility, collaboration, and inspiration.**
 - *Develop collaboration and research environments that appeal to a variety of patron learning styles.*
 - *Explore new tools and services that take advantage of digital, mobile, and non place-bound opportunities*

- **Expand the availability of scholarly content.**
 - *Improve remote access and remove barriers to mobile resource use.*
 - *Pursue digital collections, services, and preservation.*

Library Strategic Plan 2015-2017

VISION: *The Cedarville University Centennial Library will be the campus information leader with a pervasive presence in the academic community.* Within this vision, it is our current plan to:

Strategy #1 VALUE

Promote the value of the Library, its resources, staff, and services.

Current Initiative #1 By **transforming the role of the information professional** with new skills and new paradigms of service that collaborate and innovate.

Actions:

- Involve **Health Sciences Librarian** in dynamic collaboration with Health Sciences faculty. *[Use experiences here as a model for new paradigms.]*

Current Initiative #2 By **designing new outreaches** to faculty, developing partnerships in research consultations, information literacy, and cooperative instruction.

Actions:

- Have librarians initiate **one-on-one communication** with all CU faculty during the 2015-2017 academic years. *[3-C partnership initiative]*

Strategy #2 IMPACT

Strengthen the Library's reach in University research and scholarship.

Current Initiative #3 By expanding and aggressively **marketing the services and content of the Digital Commons** institutional repository.

Actions:

- Provide **Digital Commons Talking Points** to all librarians.
- Identify groups other than faculty who would benefit from **targeted Digital Commons presentations**. *[Small groups with targeted presentations seem to be more effective than large groups with general presentations.]*

Current Initiative #4 By developing **innovative Research Center services and programming** that maximize library impact on both undergraduate and graduate education in traditional, on-line, and hybrid modes.

Actions:

- Develop a **mission statement, action plan, and implementation schedule** for the Research Center.

Strategy #3 COMMUNITY

Craft partnerships within the academic division to enhance student retention and success.

Current Initiative #5 By **engaging other academic resource providers** on campus to develop cooperative partnerships in services and programming.

Actions:

- Hold an **academic resources summit** with the Writing Center and the Academic Enrichment Center to assess services and the potential for cooperation and collaboration.
- Organize a **cross-referral system** among the Cove, Writing Center, and Research Center.

Current Initiative #6 By reaching out, in collaboration with other stakeholders, to **targeted patron constituencies** including College Now, international, homeschooled, at-risk, and other special student population to assist in improving student success.

Actions:

- Add **orientations** for special groups. Regular January orientation workshops or contacts for transfer students, on-line students, and local homeschool students emphasizing use of the library and college prep testing resources.

Strategy #4 ENVIRONMENT

Transform selected Library facilities and spaces emphasizing diversity, flexibility, collaboration, and inspiration.

Current Initiative #7 By encouraging collaboration and research **with environments and facilities** that appeal to a variety of patron learning styles.

Actions:

- Identify **new furniture and space designs** to expand opportunities for student collaboration.

- Explore repurposing **MediaPlex spare offices** into small group study rooms or group project rooms.
- Form **student focus groups** to solicit practical ideas for furniture and space designs to make the library more accommodating to students' learning styles, collaboration, and research.

Current Initiative #8 By exploring new tools and services that **take advantage of digital, mobile, and non place-bound opportunities.**

Actions:

- Develop and implement **digital signage** installations at critical places in the library.

Strategy #5 RESOURCES

Expand the availability of scholarly content

Current Initiative #9 By **improving remote access** and removing barriers to mobile resource use.

Actions:

- Re-establish research group to continue to explore **ways to improve access** and remove barriers to mobile resources.

Current Initiative #10 By **pursuing digital collections**, services, and preservation.

Actions:

- Define **criteria** for e-reference/print reference/not purchasing reference.

