

Public Services Annual Report

2015-16



New Services and Resources in 2015-16



DOCLINE

A resource sharing network specializing in health sciences resources - enables more and quicker acquisition of resources needed by students



LibChat

Online live chat service platform - delivers immediate, point-of-need research support to distance and residential students



Print Reserve Expansion

Tripling the number of classes for which the library provides course materials - improves affordability of courses for students



3C Faculty Outreach

Librarian initiative to connect to all CU faculty, collaborate on utilizing existing library services effectively, and creating new needed services



Adaptive Technology Station

Computer station supporting visually-impaired students with screen-reading and book scanning software and hardware



Health Services Librarian

Discipline-trained subject specialist providing research assistance to student through faculty collaboration and project support

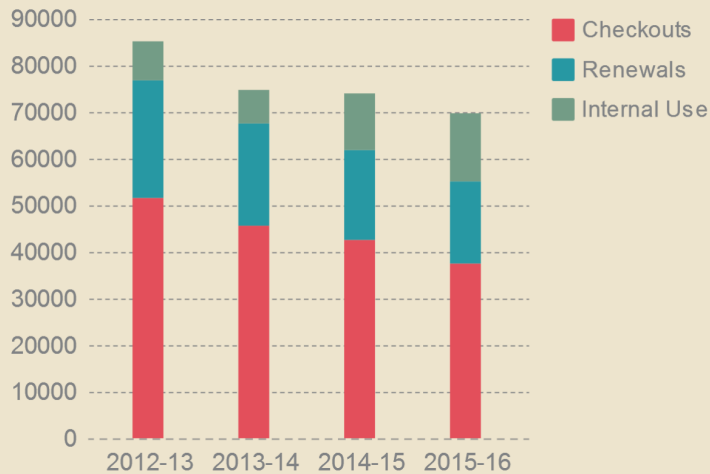


The Branch

Writing Center location in the library 3 days a week staffed by Writing Center guides - provides Writing Center services to student researching in the library

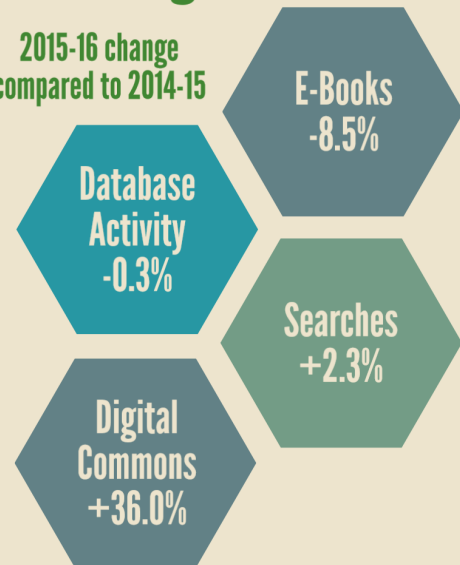
Circulation

Print Use



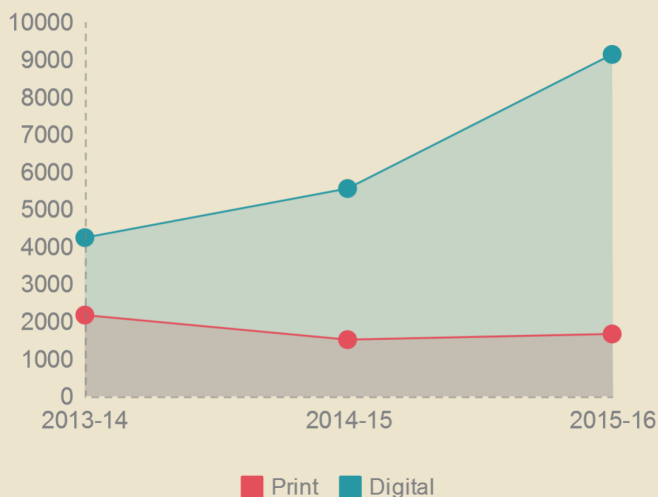
Digital Use

2015-16 change compared to 2014-15

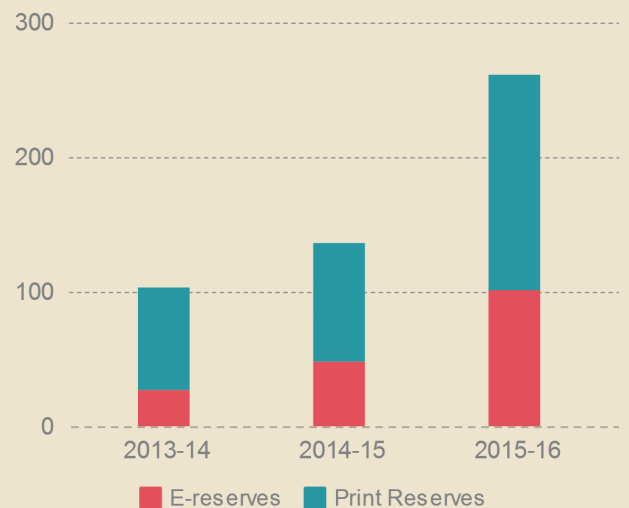


'I also love the variety of books that our library offers, I enjoy going to lower level and just getting lost in a section of books.'
- History student

Reserve Use



Courses with Reserves Available



'The OneSearch tool is what I use for every paper, research assignment, and project that I do and the collection of journals and articles is invaluable to me.'
- Social Work student

Research Center



Classroom Instruction:

134 classes + 13 orientations = 2708 participants

'I was at a loss as to how to cover material in this intro seminar class. The librarian was an amazing resource. The class was one of the most valuable sessions we had this semester.'
- Communications Seminar Professor



LibGuides:

244 research guides with over 54,000 uses

Research Support:

1701 Reference Questions & 106 LibChats answered



Research Appointments:

136 Research Appointments = 98 hours helping students with research projects



'I would have failed an assignment, and possibly the class, without the help of this research appointment!'
- Music History student

2015-16 projects

3C Faculty Outreach

Systematic revision of LibGuides

Drafted and finalized Research Center Mission Statment

Implemented LibChat

Revised Reference Collection Development Policy

Assessed existing Research Help model and developed new model

Reviewed and recommended print & e-resources for acquisition/weeding

MediaPLEX



Supplies:

Supplies sold = \$5058



Patron Assistance:

5545 Patrons helped



Printing:

Printing sales = \$4608



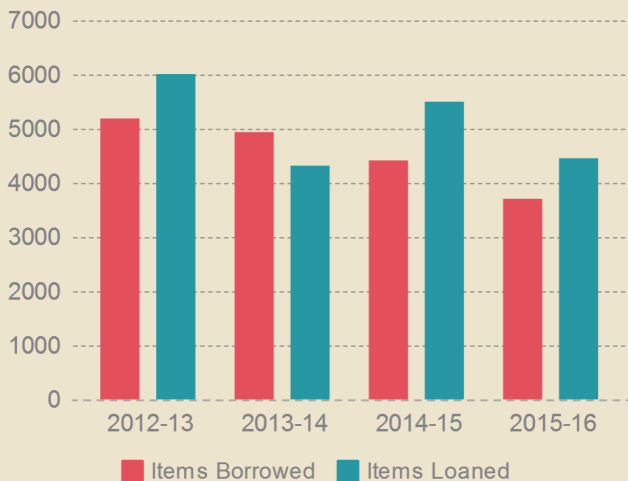
AV Equipment:

814 Checkouts

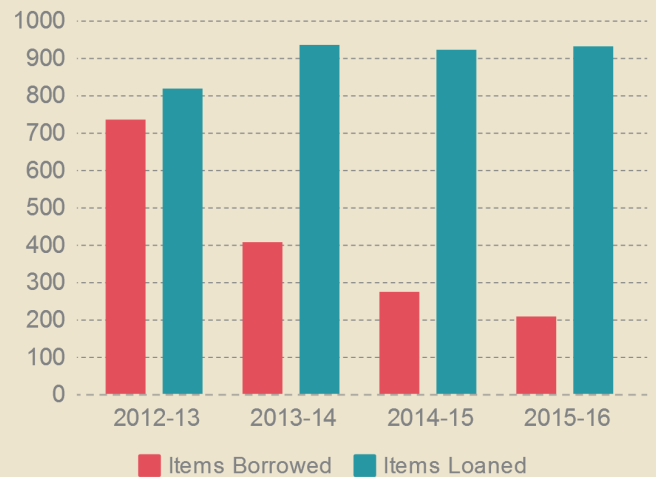
I absolutely love the Mediaplex! There are so many great resources there, and I believe that it might be one of the most overlooked areas in the library. I go there daily for studying- it has pretty much everything I could need!
- Worship student

ILL/OhioLINK

OhioLINK



Interlibrary Loan



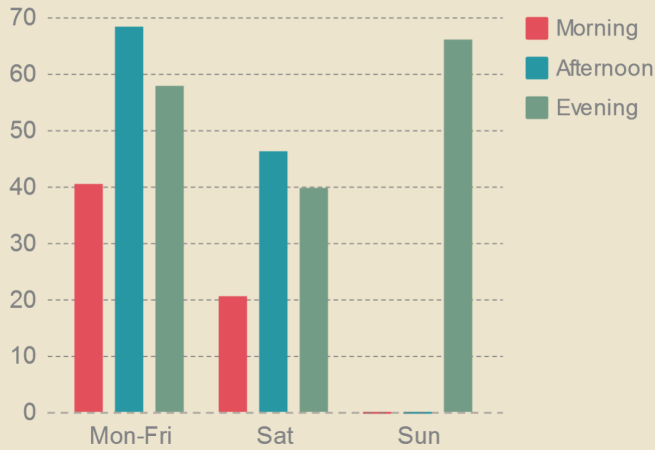
The access to OhioLINK is great - it saved me countless dollars in school books!
- History student

Other Resource-Sharing Services

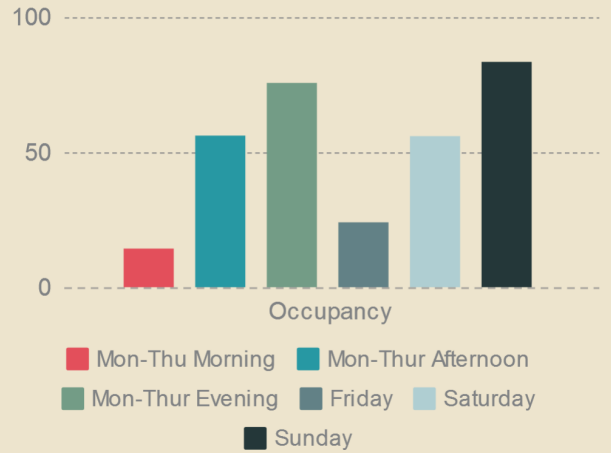


Attendance

Average Hourly Library Traffic



Group Study Room Occupancy %



Library Facility Use

+5%

Group Study Room Use

+10%

Compared to previous year

It provides a quiet place and environment to study. I find that I work much more effectively when in the library as compared to elsewhere on campus.
- Business student

Assessments

Website Survey

Make high-use links more prominent
OneSearch is useful and usable

Freshmen & Senior Survey

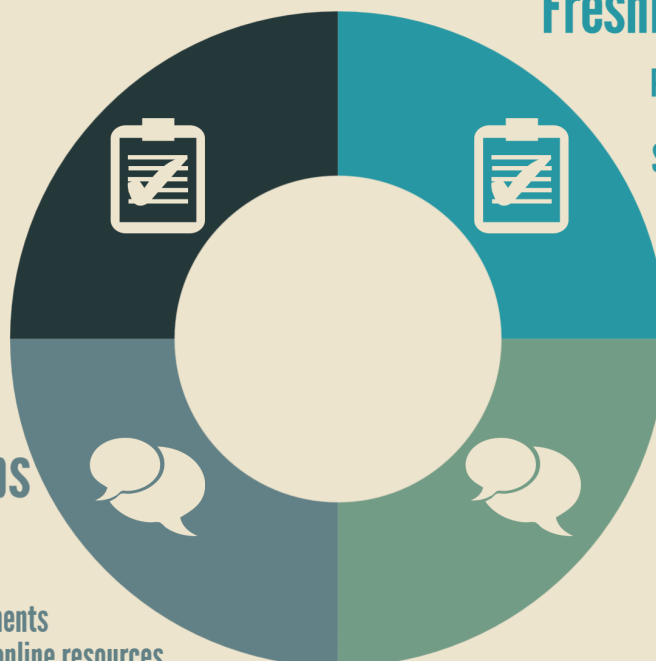
Promote awareness of library services
Group study rooms are really useful
Staff and study environment are great
Quiet study space is vital
More Sunday hours

Student Focus Groups

More Sunday hours
Quiet study space is vital
Connect to students through departments
Students need more guidance about online resources

LibGuides UX Study

Change navigation setup
Improve findability of guides
Increase standardization
Promote usage



Outreach & Marketing

Fall

Amazing Race

220+ students attended our August new student orientation to explore using the library



Super September

A month-long promotion highlighted different library service areas and resources weekly



Blind Date with a Book

153 people took a chance, based on a profile, on an unknown book to find out if it was true love



Trivia Contests

Over 260 people participated in two trivia contests on Facebook



Chill Zone

Students swarmed our Fall Finals Week party and enjoyed homemade treats, coloring, games, contests, and more



Photo Contest

52 students submitted photos for our first-ever photo contest



Read-A-Latte

We partnered with Rinnova with a reading contest to win coffee



Book Bracket Madness

It took around 2000 votes by students and staff, but Lord of The Rings won the championship



National Library Week

The library celebrated with giveaways, Cookies & Coloring, and a book reading in the CMC



Lounge at the Library

Again, 300+ students made short work of our brownies and cookies while taking a study break with games, coloring, and more

Spring



400 Minutes of Shakespeare

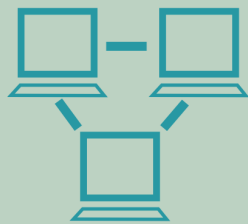


We partnered with the Theater and English departments to present a 7-hour program of Shakespeare readings and performances to mark the 400th anniversary of his death

Personnel

Circulation

Carol Bliss - Circulation Supervisor
Mandi Hanson - Circulation Assistant
17 Student Circulation Assistants



Luann Nicholas - Interlibrary Services Specialist
6 Student Interlibrary Assistants (shared from Circulation)

Interlibrary Loan

MediaPLEX

Lori Myers - MediaPLEX Coordinator
8 Student MediaPLEX Assistants



Jeff Gates - Information Services Librarian
Lynne Funtik - Information Services Librarian
Joe Fox - Instructional Services Librarian
Kristi Coe - Health Sciences Librarian

Research Team

Joshua Michael, Director

I love the staff. Although not everything is perfect, they do provide the university with a good environment and the students with cheerful, efficient help whenever we need it. They've been great!
- International Studies student