

CEDARVILLE UNIVERSITY

Catalog Year: 2018-2019

B.A. in Broadcasting, Digital Media, and Journalism/M.B.A. | Suggested 5-Year Accelerated Pathway

First Year

BTGE-1725 The Bible and the Gospel (3)
COM-1100 Fundamentals of Speech (3)
BRDM-1110 Intro to Broadcasting & Digital Media (3)
BRDM-1120 Audio Technical Training (3)
ENG-1400 Composition (3)
GSS-1100 Politics and American Culture (3)
HUM-1400 Introduction to the Humanities (3)
PEF-1990 Physical Activity and the Christian Life (2)
LIT-2XXX Literature Elective (3)
Biological Science Elective (3.5)
History Elective (3)

Total Credit Hours: 32.5

Third Year

BTGE-3755 Theology I (3)
BTGE-3765 Theology II (3)
BRDM/JOUR-3150 Media Ethics (2)
BRDM-3151 Christian Approaches to Electronic Media (2)
BRDM/JOUR-3650 Networked Audience (3)
BRDM-3XXX Research Option (3)

ECON-2110 Essentials of Economics (3)**

Concentration Requirements (6)
Electives (7)

Total Credit Hours: 32

Fifth Year

ACCT-6300 Accounting for Business Executives (3)
ECON-6400 Managerial Economics (3)
FIN-6500 Executive Financial Management (3)
ITM-6800 IT for Comp Advantage (3)
MRKT-6200 Strategic Marketing Planning (3)

Second Year

BTGE-2730 Old Testament Literature (3)
BTGE-2740 New Testament Literature (3)
BRDM-2110 Video Technical Training (3)
BRDM-2810 Sophomore Seminar (1)
BRDM-XXXX Writing Option (3)
Concentration Requirements (12)
Physical Science Elective (3.5)

PYCH-2610 Statistics* (3)

Total Credit Hours: 31.5

Fourth Year

ACCT-2110 Principles of Accounting I (3)

ACCT-2120 Principles of Accounting II (3)

BRDM-4110 Electronic Media Law and Regulation (3)
BRDM/JOUR-4650 Designing Solutions for New Audiences (3)
BRDM-4810 Senior Seminar (1)
BRDM-4920 Senior Project (3)
(or BRDM-4930 Electronic Media Internship (3-12))

Concentration Requirements (3)
Humanities/Global Awareness Elective (3)
Electives (4)

MGMT-6710 Organizational Design and Behavior (3)

M.B.A. Core or Elective* (3)**

Total Credit Hours: 32

Legal/Ethics Course† (3)

Quantitative Course† (3)

Capstone Course† (3)

Electives (6)

Total Credit Hours: 30

This 5-year accelerated pathway assumes prior completion of undergraduate proficiency requirements and a minimum of two years of foreign language in high school.

*PYCH-2610 (or another approved statistics course) satisfies the quantitative elective for the B.A. general education requirements and satisfies the M.B.A. business statistics prerequisite.

**ECON-2110 satisfies the social science elective for the B.A. general education requirements and satisfies the M.B.A. microeconomics prerequisite.

***Contact the M.B.A. graduate advisor during your B.A. studies to identify the M.B.A. core or elective course that will satisfy the M.B.A. generalist/concentration pathway you plan to complete.

†The M.B.A. course you select depends on the M.B.A. generalist/concentration pathway you plan to complete.

Required prerequisite course for the M.B.A. program

M.B.A. course