

## B.A. in Communication/M.B.A. | Suggested 5-Year Accelerated Pathway

### First Year

BTGE-1725 The Bible and the Gospel (3)  
 COM-1100 Fundamentals of Speech (3)  
 COM-1150 Communication Seminar (1)  
 ENG-1400 Composition (3)  
 GSS-1100 Politics and American Culture (3)  
 HUM-1400 Introduction to the Humanities (3)  
 PEF-1990 Physical Activity and the Christian Life (2)  
 Biology Elective (3.5)  
 History Elective (3)  
 LIT-2XXX Literature Elective (3)  
 Quantitative Elective (3)  
 (or PSYCH-2610 Statistics\* (3))

**Total Credit Hours: 30.5**

### Third Year

ACCT-2110 Principles of Accounting I (3)  
 ACCT-2120 Principles of Accounting II (3)  
 BTGE-3755 Theology I (3)  
 BTGE-3765 Theology II (3)  
 COM-3240 Interpersonal Communication (2)  
 COM-3840 Media Analysis (3)  
 (or BRDM-3611 Web Analytics (3))  
 Communication Concentrations (9)  
 Electives (7)

**Total Credit Hours: 33**

### Fifth Year

ACCT-6300 Accounting for Business Executives (3)  
 ECON-6400 Managerial Economics (3)  
 FIN-6500 Executive Financial Management (3)  
 ITM-6800 IT for Comp Advantage (3)  
 MRKT-6200 Strategic Marketing Planning (3)

### Second Year

BTGE-2730 Old Testament Literature (3)  
 BTGE-2740 New Testament Literature (3)  
 COM-2050 Communication Theory (3)  
 (or COM-2320 Theories of Mass Media (3))  
 COM-2200 Communication in Applied Contexts (3)  
 (or COM-3120 Argumentation (3))  
**COM-2220 Quantitative Research (3)**  
 (or COM-2225 Qualitative Research\*\* (3))  
 COM-2330 Writing for Communication Professions (3)  
**ECON-2110 Essentials of Economics\*\*\* (3)**  
 Physical Science Elective (3.5)  
 Communication Concentration (8)

**Total Credit Hours: 32.5**

### Fourth Year

COM-3100 Advanced Public Speaking (3)  
 COM-4850 Senior Seminar (1)  
 Communication Concentration (6)  
 Humanities/Global Awareness Elective (3)  
 Electives (13)  
 MGMT-6710 Organizational Design and Behavior\*\*\*\* (3)  
 M.B.A. Core or Elective† (3)

**Total Credit Hours: 32**

Legal/Ethics Course‡ (3)  
 Quantitative Course‡ (3)  
 Capstone Course‡ (3)  
 Electives (6)

**Total Credit Hours: 30**

This 5-year accelerated pathway assumes prior completion of undergraduate proficiency requirements and a minimum of two years of foreign language in high school.

\*PSYCH-2610 (or another approved statistics course) satisfies the quantitative elective for the B.A. general education requirements and satisfies the M.B.A. business statistics prerequisite. Students who do not complete PSYCH-2610 will need to complete COM-2220 to satisfy the M.B.A. business statistics prerequisite.

\*\*COM-2225 does not satisfy the M.B.A. business statistics prerequisite. Students who plan to complete COM-2225 will need to complete PSYCH-2610 to satisfy the M.B.A. business statistics prerequisite.

\*\*\*ECON-2110 satisfies the social science elective for the B.A. general education requirements and satisfies the M.B.A. microeconomics prerequisite.

\*\*\*\*MGMT-6710 substitutes for MGMT-3500 in the B.A. Communication program with an Organizational Communication concentration.

†Contact the M.B.A. graduate advisor during your B.A. studies to identify the M.B.A. core or elective course that will satisfy the M.B.A. generalist/concentration pathway you plan to complete.

‡ The M.B.A. course you select depends on the M.B.A. generalist/concentration pathway you plan to complete.

Required prerequisite course for the M.B.A. program

M.B.A. course