

B.A. in Professional Writing and Information Design/M.B.A. | Suggested 5-Year Accelerated Pathway

First Year

- BTGE-1725 The Bible and the Gospel (3)
- COM-1100 Fundamentals of Speech (3)
- ENG-1400 Composition (3)
- ENG-3070 English Grammar (3)
- GBIO-1000 Principles of Biology (3.5)
- GSS-1100 Politics and American Culture (3)
- HUM-1400 Introduction to the Humanities (3)
- PEF-1990 Physical Activity and the Christian Life (2)
- PWID-3010 Style and Mechanics for Writers (3)
- LIT-2XXX Literature Elective (3)
- History Elective (3)

Total Credit Hours: 32.5

Second Year

- BTGE-2730 Old Testament Literature (3)
- BTGE-2740 New Testament Literature (3)
- PWID-2130 Introduction to Professional Writing (3)
- PWID-3000 Production Tools and Document Design (3)
- PWID-3020 Professional Portfolio Development I (1)
- PWID-3170 The Professional Writer in a Corporate Culture (2)
- PWID-3210 Professional Editing (3)
- PWID-3250 Documentation Design (3)
- PWID Electives (0-3)
- Humanities/Global Awareness Elective (3)
- Electives (5-8)

Total Credit Hours: 32

Summer (following Second Year)

- PWID-4160 Professional Writing Internship (3)

Total Credit Hours: 3

Third Year

- BTGE-3755 Theology I (3)
- BTGE-3765 Theology II (3)
- ECON-2110 Essentials of Economics** (3)
- PWID-3090 Marketing Communication (3)
- PWID-3180 Visual Rhetoric (3)
- PWID-4050 Content Strategy and Development (3)
- PWID Electives (3)
- PYCH-2610 Statistics* (3)
- VCD-2600 Web Design I (3)
- Physical Science Elective (3.5)

Total Credit Hours: 30.5

Fourth Year

- ACCT-2110 Principles of Accounting I (3)
- ACCT-2120 Principles of Accounting II (3)
- PWID-4010 Report Writing (3)
- PWID-4020 Professional Portfolio Development II (1)
- PWID-4090 User Experience for the Web (3)
- PWID-4130 Instructional Design I (3)
- PWID-4140 Instructional Design II (3)
- PWID-4170 Special Topics (3)
- Electives (2)
- MGMT-6710 Organizational Design and Behavior (3)
- M.B.A. Core or Elective*** (3)

Total Credit Hours: 30

Fifth Year

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| <ul style="list-style-type: none"> ACCT-6300 Accounting for Business Executives (3) ECON-6400 Managerial Economics (3) FIN-6500 Executive Financial Management (3) ITM-6800 IT for Comp Advantage (3) MRKT-6200 Strategic Marketing Planning (3) | <ul style="list-style-type: none"> Legal/Ethics Course† (3) Quantitative Course† (3) Capstone Course† (3) Electives (6) |
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Total Credit Hours: 30

This 5-year accelerated pathway assumes prior completion of undergraduate proficiency requirements and a minimum of two years of foreign language in high school.

*PYCH-2610 (or another approved statistics course) satisfies the quantitative elective for the B.A. general education requirements and satisfies the M.B.A. business statistics prerequisite.

**ECON-2110 satisfies the social science elective for the B.A. general education requirements and satisfies the M.B.A. microeconomics prerequisite.

***Contact the M.B.A. graduate advisor during your B.A. studies to identify the M.B.A. core or elective course that will satisfy the M.B.A. generalist/concentration pathway you plan to complete.

†The M.B.A. course you select depends on the M.B.A. generalist/concentration pathway you plan to complete.

Required prerequisite course for the M.B.A. program	M.B.A. course
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