Career Services

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reepj@cedarville.edu
5 Essential Questions

1. Is Career Services valued?
2. What services are provided?
3. Is career exploration offered?
4. Who recruits on campus?
5. Where are the graduates?
What Do CU Students Think About Career Services?

Noel-Levitz
Student Satisfaction Survey (SSI)

[Graph showing satisfaction ratings from 2002 to 2013 for Cedarville University and 4 Year Private Institutions]
First Destination Survey
Employed or Grad School - Six Month After Graduation

* NACE Data for the class of 2012 will be available in March of 2014
Where CU Graduates Work

- Cummins
- Mayo Clinic
- General Motors
- General Electric
- Boeing
- State Department
- IBM Corporation
- John Deere
- Neiman Marcus
- JP Morgan Chase
- Rolls Royce
- Procter & Gamble
- PNC Bank
- Navy Nuclear Program
- Otis Elevators
- Nationwide
- NFL
- Marathon
- NASA
- Dow
- Kraft Foods
- Caterpillar
<table>
<thead>
<tr>
<th>Grad Schools Attended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Harvard Univ.</td>
</tr>
<tr>
<td>Ohio State Univ.</td>
</tr>
<tr>
<td>Princeton Univ.</td>
</tr>
<tr>
<td>Univ. of Illinois</td>
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<tr>
<td>Dallas Seminary</td>
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<tr>
<td>Arizona State Univ.</td>
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<tr>
<td>Univ. of Washington</td>
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<tr>
<td>Univ. of Chicago</td>
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<tr>
<td>Penn State Univ.</td>
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<tr>
<td>Univ. of Colorado</td>
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<tr>
<td>Yale Univ.</td>
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<tr>
<td>Purdue Univ.</td>
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<tr>
<td>Univ. of Michigan</td>
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<tr>
<td>Vanderbilt Univ.</td>
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<tr>
<td>Florida State Univ.</td>
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<tr>
<td>Columbia Univ.</td>
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<tr>
<td>Indiana Univ.</td>
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<tr>
<td>Univ. of Iowa</td>
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<tr>
<td>Grand Rapids Seminary</td>
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<tr>
<td>Univ. of Pittsburgh</td>
</tr>
</tbody>
</table>
2013-14 Career Services Facts

Employers on campus: 318 (248 – 28% increase)
Individual meetings: 1,048 (788 – 32% increase)
Class presentations: 143 (103 – 38% increase)
Workshops: 30/396 (335 – 18% increase)
LinkedIn: 903 (709 – 27% increase)
Twitter: 399 (312 – 28% increase)
2013-14 Career Services Facts

1,354 Approved Resumes
   (1,130 – 20% increase)

2,789 Jobs and Internships Posted
   (2,240 – 19% increase)

5,929 Registered Companies/Organizations
   (4,892 – 21% increase)
Mission Statement

The mission of Cedarville University Career Services Office is to assist CU students and alumni develop a Christ honoring approach to vocation through services that facilitate career exploration and the development of lifelong career navigational skills, while continually networking to enhance opportunities.
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Classroom Presentations
Campus Organizations
Individual Meetings
Workshop Series
Website
Information Events / Panels
Focus Leadership
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66% will change their major (1+)
40% grads wish, chosen another major
65-85% dislike their jobs

Americans hate their jobs more than ever
Satisfaction level hits new low, especially among younger workers
It’s Not About:

title, position and money
Be where **God** wants you
Use gifts & interests
Impact & influence the workplace
Life Style
vs.
Life Work
Job Market

60%

College

40%
My Plan  www.myplan.com

Lifetime access
4 assessments
Composite score
Career matches
Salary calculator
Grad schools
Personal profile
Bookmarks
Notes
Retrieve results
Ind. appointment
www.myplan.com
What Can I Do With a Major In...?

>> Business Administration & Management

Related Careers: Tier 1

The following careers are Highly related to these types of majors:

- Accountants
- Actuaries
- Administrative Services Managers
- Advertising & Promotions Managers
- Agents & Business Managers of Artists, Performers & Athletes
- Appraisers - Real Estate
- Assessors
- Auditors
- Bill & Account Collectors
- Billing, Cost & Rate Clerks
- Billing, Posting & Calculating Machine Operators
- Bookkeeping, Accounting & Auditing Clerks
- Brokerage Clerks
- Budget Analysts
- Business Operations Specialists, Other
- Cargo & Freight Agents
- Cashiers
Summary

Job Description

Analyze financial information and prepare financial reports to determine or maintain record of assets, liabilities, profit and loss, tax liability, or other financial activities within an organization.

Read More >>

Career Video

Title: "Accountants and Auditors"
Duration: 01:27

Real Media Player
Low Bandwidth

Play Video

Related Careers
Job Description

Summary Description

Analyze financial information and prepare financial reports to determine or maintain record of assets, liabilities, profit and loss, tax liability, or other financial activities within an organization.

Sample Job Titles

1. Account Administrator
2. Account or Accountant Bookkeeper
3. Accountant Manager
4. Accountant, Budget
5. Accountant, Cost
6. Accountant, Property
7. Accountant, Systems
8. Accounting Bookkeeper
9. Accounting Consultant
10. Accounting Manager
11. Accounting Methods Analyst
12. Accounting Systems Analyst
13. Accounting Technician
14. Bank Accountant
15. Budget Accountant
16. Bursar
17. Business Analyst
18. Certified Public Accountant (CPA)
19. Chartered Accountant
20. Chief Accountant
21. Consultant, Accounting
22. Controller
23. Corporate Accountant
24. Cost Accountant
25. Cost Accounting Manager
26. Cost Accountant
27. Financial Administrator
28. Financial Analyst
29. Financial Systems Analyst
30. Fiscal Accountant
31. Forensic Accountant
32. Fund Accountant
33. General Accountant
34. Industrial Accountant
35. Key Account Manager
36. Medical Accountant
37. Mutual Fund Accountant
38. Payroll Accountant
39. Payroll Analyst
40. Plant Controller
41. Project Accountant
42. Properly Accounted
43. Property Accountant
44. Public Accountant
45. Railroad Accountant
46. Reporting Analyst
47. Revenue Accountant
48. Revenue Manager
49. Staff Accountant
50. Systems Accountant
51. Tax Accountant
52. Tax Analyst
53. Tax Associate
Summary

Job Description

Analyze financial information and prepare financial reports to determine or maintain record of assets, liabilities, profit and loss, tax liability, or other financial activities within an organization.

Read More >>

Job Requirements

Experience: A minimum of two to four years of work-related skill, knowledge, or experience is needed for these occupations. For example, an accountant must complete four years of college and work for several years in accounting to be considered qualified.

Education: Most of these occupations require a four-year bachelor's degree, but some do not.

Career Video

Title: "Accountants and Auditors"
Duration: 01:27

Play Video

Related Careers
Internships  
Co-ops

Confirmation  
On the right track  
Not what I thought  
Sooner the better

Degree & GPA not enough  
88% / ½ convert to full-time  
3 month interview  
The student & employer
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Projection

“...expect to have 5 careers... 12 to 15 jobs ... in those 5 careers”

Targeting a Great Job by Kate Wendleton
US Department of Labor

...today's student will have 10-14 jobs by age 38
Getting out of the Stack

1.8 million Bachelor Degrees

11.5 million Unemployment

Harry Dahlstrom

Careerealsim
Big 5

#1 – Degree & GPA (+)
Internships
Co-ops
Summer Jobs
Campus Jobs
Prof. Org.
Campus Org.
Activities
Community Vol.
Big 5

#1 – Degree & GPA (+)
#2 – Resume/Curriculum Vitae
Standout Resume / Curriculum Vitae

Rezumania Events
Workshops
Individual Meetings
Classroom presentations
Required resumes
Big 5

#1 – Degree & GPA (+)
#2 – Resume/Curriculum Vitae
#3 – Networking
100 Contacts

- Family
- Professors
- Church (2)
- Speakers
- Students/Parents
- Boy/Girl Friend
- Conference
- HS Teacher
- Airports
- Restaurants
- Etc.
<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Company</th>
<th>E-mail</th>
<th>Phone</th>
<th>Address</th>
<th>Last Contact Date</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>John Smith</td>
<td>Financial Analyst</td>
<td>J.P. Morgan Chase</td>
<td><a href="mailto:john.smith@jpmchase.com">john.smith@jpmchase.com</a></td>
<td>555-555-5555</td>
<td>123 High St. Columbus, OH</td>
<td>7/12/2009</td>
<td>Wants me to forward him my resume and check back in during Sept.</td>
</tr>
</tbody>
</table>
# Big 5

1. Degree & GPA (+)
2. Resume/Curriculum Vitae
3. Networking
4. Learn the Procedure
5. Use Resources
Career Fairs
Jason Howard
VP, Ticket Sales and Service

VP Houston Astros

NFL Player Association

Good Morning America
Companies that Recruit On-campus

- Procter & Gamble
- Cummins
- Honda
- PNC Bank
- JP Morgan Chase
- FBI
- Northrup Grumman
- TTi (Hoover/Dirt Devil)
- Microsoft
- JP Morgan Chase
- Samaritans Purse
- Navy Nuclear Program
- Otis Elevators
- Caterpillar
- Northwest Mutual
- New York Life
- LexisNexis
- Walmart
- Western Southern
- FedEx.
- State Farm
- Kroger
Career Fairs
Interview
Fashion Emergency

This evening was made possible by:

Parisian
Clinique
Mary Kay
Starbucks
Beans 'n Cream
Career Services
Cedarville University Theatre
Cedarville University Copy Center
Cedarville University

Special Thanks to:
Mandy Herd, Career Services
Wes Weigel from Parisian
Alpha Beta Phi
Dr. Hoffeditz and Kristi
The Fab Five
(Mandy, Suzanne, Janna, Sarah, Elizabeth)

Tips for men who want to avoid a Fashion Emergency

men's attire
for the business man

Tips for women who want to avoid a Fashion Emergency

women's attire
for the business woman

Professionalism & Etiquette Dinner

Presented by Mrs. Margaret Wheeler
Tuesday, April 10
5:30-7:30 pm
President's Dining Room
Cost: $3

RSVP to Career Services • Limited seating available • Professional dress required
Graduate School Preparation

Instruction for:
- GRE, GMAT, LSAT, MCAT, etc.
- application process
- essay completion
- program credibility

Individual meeting
Workshops
Grad School Fair
Information Sessions
Kaplan Test Prep
The Cove - peer tutoring
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Partner with Employers

*win – win situations*

- Personal calls and visits *(build relationships)*
- Alumni events
- On-campus career fairs
- Area career fairs
- Government opportunities *(WPAFB)*
- International opportunities
Partner with Faculty

New faculty orientation
Department meetings
Classroom presentations
Course required:

- MyPlan
- Resumes / Curriculum Vitae
- Career fairs attendance
- Internships, co-ops, practicums

Co-sponsor events
Their contacts
Target calling
Recording data from one-stop postings
Getting Started / Alumni events
6-month grad surveys
New employer registrations on Jobs4Jackets
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