Why Cedarville?

Making a Good College Decision
Challenges to College Choice

- Lots of college options
- Recent changes in the higher education landscape
- Confusing language
- Lack of awareness can lead poor decisions

Nationally, 30% of college students drop out in the first semester.
Tonight's Presenters

Roscoe Smith
- Assoc. Vice President of University Admissions
- 30+ years at Cedarville
- Father of two in college

Jeff Reep
- Director of Career Services
- Certified professional career coach
- Adjunct instructor
- 22 years of collegiate coaching
- 14 years in career services
- Father of 5 boys – one currently in college
Tonight’s Presenters

Tom Mach, Ph.D.
• Chair, History and Government Dept.
• Director of the Honors Program
• 15th year on faculty
• One in college

Lauren Wiebe
• Senior applied communications major
• Minors in business and bible
• From New Hampshire
Common Demographics
Demographics

- Enrollment
- Academic profile or selectivity
- States/countries represented
- Diversity
- Location
Academic Quality
Evaluating Academic Institutions

• Traditional Factors:
  – Faculty Credentials
  – Student-to-Faculty Ratio
  – Average Student ACT Scores
Evaluating Academic Institutions

- Faculty Beliefs
- Faculty Interaction with Students
- Academic Opportunities for Students
- Academic Support
- How Well do Graduates Do?
Student Outcomes
Career Services

Mr. Jeff Reep, M.Ed., CPCC
reepj@cedarville.edu
4 Essential Questions

1. Is Career Services valued?
<table>
<thead>
<tr>
<th>Service</th>
<th>Count</th>
<th>Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employers on campus</td>
<td>318</td>
<td>28%</td>
</tr>
<tr>
<td>Individual meetings</td>
<td>1,048</td>
<td>32%</td>
</tr>
<tr>
<td>Class presentations</td>
<td>143</td>
<td>38%</td>
</tr>
<tr>
<td>Workshops</td>
<td>30/396</td>
<td>18%</td>
</tr>
<tr>
<td>LinkedIn</td>
<td>903</td>
<td>27%</td>
</tr>
<tr>
<td>Twitter</td>
<td>399</td>
<td>28%</td>
</tr>
</tbody>
</table>
2013-14 Career Services Facts

1,354  Approved Resumes  
(1,130 – 20% increase)  

2,789  Jobs and Internships Posted  
(2,240 – 19% increase)  

5,929  Registered Companies/Organizations  
(4,892 – 21% increase)
4 Essential Questions

1. Is Career Services valued?
2. Who recruits on campus?
Jason Howard  
VP, Ticket Sales and Service  

Jason Howard joined the Houston Astros as vice president of ticket sales and service in 2020.  

Prior to joining the Astros, Jason served as the vice president of ticket sales and service for the Phoenix Suns. Under his leadership, the franchise saw record-breaking ticket sales and renewed season ticket sales, and attendance increased by 52% following the NBA All-Star Game. The franchise also saw a 50% increase in corporate partnerships following the arrival of a new business development team.  

Jason joined the Arizona Diamondbacks in 2007 as director of ticket sales. In his 11 years with the Diamondbacks, he served as the director of ticket sales and service for five years, executive director of ticket sales and service for three years, and senior director of ticket sales and service for two years.
Companies that Recruit On-campus

- Procter & Gamble
- General Electric
- Cummins
- PNC Bank
- JP Morgan Chase
- FBI
- Northrup Grumman
- TTi (Hoover/Dirt Devil)
- Microsoft
- JP Morgan Chase
- Samaritans Purse
- Navy Nuclear Program
- Otis Elevators
- Caterpillar
- Northwest Mutual
- New York Life
- LexisNexis
- Honda
- Western Southern
- FedEx.
- State Farm
- Kroger
4 Essential Questions

1. Is Career Services valued?
2. Who recruits on campus?
3. Where are the graduates?
First Destination Survey
Employed or Grad School - Six Month After Graduation

* NACE Data for the class of 2012 will be available in March of 2014
Where CU Graduates Work

- Cummins
- Mayo Clinic
- General Motors
- General Electric
- Boeing
- State Department
- IBM Corporation
- John Deere
- Neiman Marcus
- JP Morgan Chase
- Rolls Royce
- Procter & Gamble
- PNC Bank
- Navy Nuclear Program
- Otis Elevators
- Nationwide
- NFL
- Marathon
- NASA
- Dow
- Kraft Foods
- Caterpillar
## Grad Schools Attended

<table>
<thead>
<tr>
<th>Harvard Univ.</th>
<th>Yale Univ.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ohio State Univ.</td>
<td>Purdue Univ.</td>
</tr>
<tr>
<td>Princeton Univ.</td>
<td>Univ. of Michigan</td>
</tr>
<tr>
<td>Univ. of Illinois</td>
<td>Vanderbilt Univ.</td>
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<tr>
<td>Dallas Seminary</td>
<td>Florida State Univ.</td>
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<tr>
<td>Arizona State Univ.</td>
<td>Columbia Univ.</td>
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<tr>
<td>Univ. of Washington</td>
<td>Indiana Univ.</td>
</tr>
<tr>
<td>Univ. of Chicago</td>
<td>Univ. of Iowa</td>
</tr>
<tr>
<td>Penn State Univ.</td>
<td>Grand Rapids Seminary</td>
</tr>
<tr>
<td>Univ. of Colorado</td>
<td>Univ. of Pittsburgh</td>
</tr>
</tbody>
</table>
4 Essential Questions

1. Is Career Services valued?
2. Who recruits on campus?
3. Where are the graduates?
4. Is career exploration offered?
66% will change their major (1+)
40% grads wish, chosen another major
65-85% dislike their jobs

Americans hate their jobs more than ever
Satisfaction level hits new low, especially among younger workers
It's Not About:

title, position and money
Be where **God** wants you

Use gifts & interests

Impact & influence the workplace
Life Style
vs.
Life Work
My Plan  www.myplan.com

- Lifetime access
- 4 assessments
- Composite score
- Career matches
- Salary calculator
- Grad schools
- Personal profile
- Bookmarks
- Notes
- Retrieve results
- Ind. appointment
4 Essential Questions

1. Is Career Services valued?
2. Who recruits on campus?
3. Where are the graduates?
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Career Services

Mr. Jeff Reep, M.Ed., CPCC
reepj@cedarville.edu
Lauren’s Story
Student Life

• Spiritual development
• Support systems
  • Academic
  • Spiritual and emotional
  • Career
• Opportunities for personal growth and development
  • Clubs and organizations
  • Music
  • Theater
  • Athletics – intercollegiate and/or intramural
• Campus culture
  • Residential vs. suitcase vs. commuter
Resources

- collegeboard.com
- petersons.com
- princetonreview.com
- usnews.com
- collegeconfidential.com
- nces.ed.gov/collegenavigator
- cccu.org
Contact Information

Email:

admissions@cedarville.edu

Phone:

800.CEDARVILLE (800-233-2784)

Web:

cedarville.edu/admissions
A NEW YEAR ... A GREAT START!

September 8, 2014

We are excited to share that the 2014-2015 academic year is off to a great start! From record enrollment for the eighth consecutive year to a great Fall Bible Conference with speaker Bryan Loritts to Ohio-leading rankings in the Washington Monthly, we are excited to see what else God has in store for Cedarville University this school year.

We believe that giving students a healthy balance of education and guidance is key to their success. Cedarville is committed to empowering students to reach their full potential. We believe in providing access to rigorous, relevant academic programs that inspire students to make a difference in the world.

We look forward to sharing more updates and resources about our college planning initiatives through our ParentPrep blog. Please subscribe to stay informed and engaged in our college planning journey.
Upcoming Webinars

The Search for Financial Aid: Where to Begin? Where to Look? How to Apply?
• October 13  (8 pm)

Getting a Job: How Cedarville University Equips Students for a Career…starting on Day #1
• November 10  (8 pm)

cedarville.edu/webinars
Upcoming Visit Programs

• CU Friday
  – September 26, 2014
  – October 24, 2014
  – November 14, 2014

• Personal Visits
  800.CEDARVILLE
  cedarville.edu/visit
Why Cedarville?

Christ-centered  Balanced  Rigorous  Intentional
Thanks for Joining Us Tonight!